ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

ЗАДАЧНИК

Предпринимательский класс
в московской школе

ПРЕДПРИНИМАТЕЛЬСКОЕ НАПРАВЛЕНИЕ

ТЕОРЕТИЧЕСКИЙ ЭТАП

МОСКВА
2025

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

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МГИМО УНИВЕРСИТЕТ

ФЕДЕРАЛЬНОЕ ГОСУДАРСТВЕННОЕ АВТОНОМНОЕ ОБРАЗОВАТЕЛЬНОЕ УЧРЕЖДЕНИЕ ВЫСШЕГО ОБРАЗОВАНИЯ

«МОСКОВСКИЙ ГОСУДАРСТВЕННЫЙ ИНСТИТУТ МЕЖДУНАРОДНЫХ ОТНОШЕНИЙ (УНИВЕРСИТЕТ) МИНИСТЕРСТВА ИНОСТРАННЫХ ДЕЛ РОССИЙСКОЙ ФЕДЕРАЦИИ»

МОСКВА

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Английский язык

Вариант 1

Задание 6 (базовый уровень, 3 балла)

Choose the correct answer.

A strong feeling of worry or fear that makes it difficult to relax.

A) anxiety
B) loyalty
C) accuracy
D) dignity

Answer:

Задание 7 (базовый уровень, 4 балла)

Match the following words with their definitions.

1) The gradual reduction in the value of an asset (or a debt) over time.
2) The process of making physical products from raw materials through the use of labour and machinery.
3) The cost of borrowing money, expressed as a percentage of the loan amount.
4) Taxation and spending measures that allow the government to guide the economy.

A) Interest rate
B) Fiscal policy
C) Manufacturing
D) Amortization

Write down the letters corresponding to the correct answer in the answer form without spaces and punctuation marks between them.

1	2	3	4

ИНТЕЛЛЕКТУАЛЬНЫЙ
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Задание 8 (базовый уровень, 5 баллов)

Choose the right answer.

1. Do you remember ___ (to lock) the front door when we left?
   A) to lock
   B) locking
   C) locked
   D) lock

2. She ___ (to have) quite a few difficulties in her life recently.
   A) is having
   B) has had
   C) had
   D) have had

3. I heard him ___ (to open) the window quietly.
   A) opening
   B) opened
   C) to open
   D) open

4. She didn't stop ___ (to hope) things would get better soon.
   A) to hope
   B) hoping
   C) hoped
   D) hopes

5. It's no good ___ (to shout) at me — I've done nothing wrong.
   A) shout
   B) to shout
   C) shouting
   D) shouted

1 BBDBC

2 ABDBC

3 BDDBC

4 DDBBC

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Задание 9 (повышенный уровень, 6 баллов)

Read the text and choose one word from the box below that best completes the sentence.

A _____ **(1)** market is where you can buy and sell goods taken from the earth—from cattle to gold, oil to oranges, and orange juice to _____ **(2)**. Commodities are turned into products like baked goods, gasoline, or high-end jewellery, which in turn are _____ **(3)** and sold by consumers and other businesses. Markets in these goods are the oldest in the world, but they are as crucial to the most modern societies as they were to the small trading communities of ancient civilizations.

Commodities are generally _____ **(4)** into two broad categories: hardand soft commodities. Hard commodities include natural resources that must be mined or _____ **(5)**, such as gold, rubber, and oil, while soft commodities are agricultural products or _____ **(6)**, such as corn, wheat, coffee, sugar, soybeans, and pork. They are traded directly in spot markets or financial commodity markets through contracts for them or their future prices.

A – wheat	B – livestock	C – extracted
D – bought	E – commodity	F – divided

Write down the letters corresponding to the correct answer in the answer form without spaces and punctuation marks between them:

1	2	3	4	5	6

(**Source**: https://www.investopedia.com/terms/c/commodity-market.asp)

Задание 10 (повышенный уровень, 12 баллов)

Read the text. Five sentences have been removed from it. Choose from the sentences below (1–6) the one which fits each gap (A–E). There is one sentence which you don't need to use.

What is modern monetary theory?

An economist explains how it could help Canada

Few words spark more anxiety in public debate in Canada than "national debt" and "government deficit." National debt is the total amount of money the government owes, accumulated over years of running deficits. Government deficit is when the government spends more money than it collects in taxes and other revenues. _____ (A)

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Dating back at least to the 1930s, the idea that government budgets should mimic household finances continues to dominate public discourse. _____ (B)

Politicians, pundits, and even some economists routinely warn that deficits are inherently dangerous and must be minimized — arguing that, like households, governments must ensure their spending does not exceed their income, or else bankruptcy looms.

But what if this analogy is completely wrong? According to a dissenting school of economic thought known as modern monetary theory (MMT), governments that issue their own currency aren't like households at all. _____ (C)

MMT argues that a government with full monetary sovereignty — meaning it issues its own currency, does not peg it to another currency or commodity, and does not borrow in foreign currency — faces no hard financial limits on its spending. _____ (D)

Unlike individuals, who must earn or borrow money before they can spend, a government with currency sovereignty creates money as it spends, meaning it can always meet its financial obligations. This theory has significant implications for how people understand public debt and deficit spending. _____ (E)

Choose from the sentences below (1–6) the one which fits each gap (A–E). One sentence is extra.

1. This means that governments can spend more to support their economies.
2. Many people still believe this comparison is valid.
3. The government deficit can lead to increased national debt if not managed properly.
4. This view challenges traditional beliefs about government spending.
5. Therefore, it is essential to understand these concepts to participate in discussions about public finance.
6. Many US citizens worry about the consequences of high national debt.

(**Source**: https://theconversation.com/what-is-modern-monetary-theory-an-economist-explains-how-it-could-help-canada-256868)

Ответы к варианту № 1.

Задание 6

Ответ: A

Задание 7

Ответ:

1	2	3	4
D	C	A	B

Задание 8

Ответ: 1

Задание 9

Ответ:

1	2	3	4	5	6
E	A	D	F	C	B

Задание 10

A — 3

B — 2

C — 4

D — 1

E — 5

6 — лишнее

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Вариант 2

Задание 6 (базовый уровень, 3 балла)

Choose the correct answer.

The ability to do something successfully or efficiently.

A) capacity
B) sympathy
C) competence
D) tendency

Answer:

Задание 7 (базовый уровень, 4 балла)

Match the following words with their definitions.

1) One who stands between two parties to facilitate a transaction; a mediator.
2) A situation where total revenue equals total cost.
3) A market condition in which there is only one buyer.
4) A measurable amount of output produced per unit of input.

A) Monopsony
B) Break-even point
C) Intermediary
D) Productivity

Write down the letters corresponding to the correct answer in the answer form without spaces and punctuation marks between them.

1	2	3	4

ИНТЕЛЛЕКТУАЛЬНЫЙ
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Задание 8 (базовый уровень, 5 баллов)

Choose the right answer.

1. Anna is considering ___ (to do) a course in cooking.
   A) to do
   B) doing
   C) do
   D) to have done

2. He is believed ___ (to be) involved in this project for some time.
   A) to be
   B) being
   C) to have been
   D) have been

3. Hadn't we better ___ (to leave) soon?
   A) to leave
   B) leaving
   C) leave
   D) to have left

4. Many dentists don't allow ___ (to chew) the gum too often.
   A) chew
   B) to chew
   C) chewing
   D) to have chewed

5. It's about time you ___ (to start) working harder on your English.
   A) have started
   B) will start
   C) started
   D) start

1 BCCCC

2 BCCCB

3 BDCAC

4 DDBBC

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Задание 9 (повышенный уровень, 6 баллов)

Read the text and choose one word from the box below that best completes the sentence.

Green businesses, also called sustainable businesses, seek to _____ **(1)** profit with the health of the planet and its various populations. There is a vast array of services and products offered by businesses in this category. The degree to which _____ **(2)** practices are embraced and implemented varies widely among them _____ **(3)** on many conditions, including public _____ **(4)**, the economy, the level of industrialization, the degree of government support and regulation, and even the age of the entrepreneurs and decision makers in a given region. That said, the green business economy has expanded greatly in the past decade, and continues to do so today as it is increasingly embraced by employees, consumers, investors, and other stakeholders, especially in light of the recent assessment of _____ **(5)** threat of climate change to our planet.

According to the World Council for Economic Development (WCED), sustainable development "meets the needs of the present without _____ **(6)** the ability of future generations to meet their own needs." The ideal green business applies these principles to the entire lifecycle of a product or service, from conception to disposal.

A – imminent	B – balance	C - compromising
D – sustainable	E – depending	F - awareness

Write down the letters corresponding to the correct answer in the answer form without spaces and punctuation marks between them:

1	2	3	4	5	6

(Source: **https://guides.loc.gov/green-business**)

Задание 10 (повышенный уровень, 12 баллов)

Read the text. Five sentences have been removed from it. Choose from the sentences below (1–6) the one which fits each gap (A–E). There is one sentence which you don’t need to use.

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Towards Collective Responsibility

Globally, there has been a growing emphasis on financial literacy education. This focus is partly due to the complexity of modern financial products, which can be confusing for many people. As one study observed, "the risks of, and responsibility for, financial decisions are being increasingly shifted from governments and employers onto individuals." _____ (A).

Political economist Chris Clarke has noted that there is an "irreconcilable gap" between the aims of financial literacy education and people's "actual success in securing their security and wellbeing through financial markets." _____ (B). This gap highlights the need for better approaches to financial education.

Other economists have pointed out how issues of intergenerational wealth and entrenched socioeconomic disadvantage cannot be overlooked. The "racial wealth gap" is one example of how some groups face more challenges than others when it comes to financial success. _____ (C).

However, another form of financial literacy education is possible. Young people could be taught to understand and analyse how governments make decisions for the financial wellbeing of their citizens. _____ (D). They could also learn about the value of employment rights, labour and workplace safety laws, and the role of unions and other civic initiatives in protecting workers.

_____ (E). This broader approach would help them understand how their actions can impact their communities and society as a whole.

Choose from the sentences below (1–6) the one which fits each gap (A–E). One sentence is extra.

1. This inequality can lead to "poor financial choices and decision making" for those who have fewer resources and opportunities.
2. This understanding could help them make better choices in the future.
3. Many people struggle to understand how to make effective financial decisions, even with education.
4. Instead of only focusing on taxes and balancing household accounts, students could learn about their individual responsibilities within the economic systems they are part of.
5. It is important to understand these concepts to participate in discussions about public finance.
6. This means that individuals must now take more responsibility for their financial choices.

(**Source**: https://theconversation.com/financial-literacy-is-about-more-than-personal-responsibility-wealth-and-inequality-should-be-part-of-the-new-curriculum-256225)

Ответы к варианту № 2.

Задание 6

Ответ: C

Задание 7

Ответ:

1	2	3	4
C	B	A	D

Задание 8

Ответ: 1

Задание 9

Ответ:

1	2	3	4	5	6
B	D	E	F	A	C

Задание 10

A — 6

B — 3

C — 1

D — 2

E — 4

5 — лишнее

Вариант 3

Задание 6 (базовый уровень, 3 балла)

Choose the correct answer.

A large formal meeting of people with shared interests, typically one that takes place over several days.

A) convention
B) invention
C) prevention
D) intention

Answer:

Задание 7 (базовый уровень, 4 балла)

Match the following words with their definitions.

1) Ease of buying or selling a financial asset at a predictable price.
2) A market with a small number of sellers, giving each seller some market power.
3) The value of the action that you do not choose, when a choice is made.
4) A measurable amount of output produced per unit of input.

A) Oligopoly
B) Liquidity
C) Opportunity cost
D) Productivity

Write down the letters corresponding to the correct answer in the answer form without spaces and punctuation marks between them.

1	2	3	4

ИНТЕЛЛЕКТУАЛЬНЫЙ
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Задание 8 (базовый уровень, 5 баллов)

Choose the right answer.

1. Why not ___ (to buy) something tasty for dinner tonight?
   A) to buy
   B) buying
   C) buy
   D) to have bought

2. We arranged for them ___ (to visit) the exhibition on Monday.
   A) visiting
   B) visit
   C) to visit
   D) to have visited

3. He can't ___ (to send) the letter yesterday. He was out of town.
   A) to send
   B) send
   C) have sent
   D) sending

4. He pretends ___ (to work) on the project the whole night.
   A) to have been working
   B) working
   C) work
   D) to have worked

5. I suggested that she ___ (to put) on something more elegant for the event.
   A) puts
   B) has put
   C) put
   D) would put

1 BCCCC
2 CCCAC
3 CDCAC
4 DDBCC

Задание 9 (повышенный уровень, 6 баллов)

Read the text and choose one word from the box below that best completes the sentence.

Corporate social responsibility (CSR) is the idea that businesses should operate according to principles and policies that make a positive _____ **(1)** on society and the environment.

Through CSR, companies make decisions _____ **(2)** by financial gain and profitability, and the impact of their actions on their communities and the world at large. CSR goes beyond legal obligations: by voluntarily adopting ethical, sustainable and responsible business practices, companies seek to _____ **(3)** benefits to consumers, shareholders, employees and society. Often, a company's business model and practices are _____ **(4)** around financial goals. However, CSR programs encourage business leaders to consider corporate citizenship or the larger impact of the business on society when making decisions. Corporate social responsibility helps companies ensure that their operations are ethical, safe and delivering positive impact wherever possible. Through CSR _____ **(5)**, companies work to limit environmental impact, contribute to solving societal problems (such as poverty and inequality) and _____ **(6)** their brand identity reflects their values.

A – deliver	B – built	C – initiatives
D – impact	E – driven	F – ensure

Write down the letters corresponding to the correct answer in the answer form without spaces and punctuation marks between them:

1	2	3	4	5	6

(**Source**: https://www.ibm.com/think/topics/corporate-social-responsibility)

Задание 10 (повышенный уровень, 12 баллов)

Read the text. Five sentences have been removed from it. Choose from the sentences below (1–6) the one which fits each gap (A–E). There is one sentence which you don't need to use.

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Focus on Managing Money

Financial literacy – under the term “financial capability” – is only briefly mentioned in the current New Zealand curriculum. The topic is positioned as a potential outcome of learning across different subject areas, rather than taught as its own distinct class. _____ (A).

Classroom resources focus on individual actions. Students are taught to manage money, set goals and manage risks. _____ (B).

However, there is no real discussion of economic inequality in the curriculum. Even the few references that exist have a strong focus on personal responsibility, which can overlook the larger social issues that affect people's financial situations. _____ (C).

Teaching resources available for senior economics, for example, explore topics such as income, taxation, product costs and the scarcity of resources.

In senior business studies, references to economic inequality are indirect. _____ (D). But it is not explicit.

The resources being used in the classroom also exclude any significant discussion of broader economic systems and policies. Much of what is currently available is created in partnership with banks and financial organisations. These programs mainly focus on budgeting, saving, banking, and paying off debt. _____ (E).

Choose from the sentences below (1–6) the one which fits each gap (A–E). One sentence is extra.

1. These skills are essential for making informed choices in their everyday lives.
2. These are really important skills but do not cover the full picture of financial literacy.
3. Many elderly people struggle to understand how to make effective financial decisions, even with education.
4. This lack of discussion may leave students unaware of the challenges some individuals face.
5. Many students may not receive enough information about managing their finances effectively.
6. For example, the “key concepts” page alludes to ideas such as “supply and demand” and “scarcity” that can loosely be associated with economic inequality.

(**Source**:https://theconversation.com/financial-literacy-is-about-more-than-personal-responsibility-wealth-and-inequality-should-be-part-of-the-new-curriculum-256225)

Ответы к варианту № 3.

Задание 6

Ответ: A

Задание 7

Ответ:

1	2	3	4
B	A	C	D

Задание 8

Ответ: 2

Задание 9

Ответ:

1	2	3	4	5	6
D	E	A	B	C	F

Задание 10

A — 5

B — 1

C — 4

D — 6

E — 2

3 — лишнее

Задание 6 (базовый уровень, 3 балла)

Choose the correct answer.

A situation in which someone is treated unfairly or not given the same opportunities as others.

A) equality
B) discrimination
C) cooperation
D) persuasion

Answer:

Задание 7 (базовый уровень, 4 балла)

Match the following words with their definitions.

1) The use of borrowed funds to increase potential returns on an investment.
2) A sustained decrease in the price level of goods and services.
3) A loan secured by real estate, commonly used to purchase a home or other property.
4) The income that a firm receives from the sale of a good or service to its customers.

A) Deflation
B) Revenue
C) Mortgage
D) Leverage

Write down the letters corresponding to the correct answer in the answer form without spaces and punctuation marks between them.

1	2	3	4

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Задание 8 (базовый уровень, 5 баллов)

Choose the right answer.

1. Everyone ___ (to be) excited about the upcoming holidays.
   A) are
   B) havebeen
   C) is
   D) be

2. Bill got used to ___ (to get up) at 6 a.m. so he could arrive at work on time.
   A) got up
   B) be getting up
   C) get up
   D) getting up

3. John must ___ (to get engaged) to Mary. They're always holding hands.
   A) be getting engaged
   B) have got engaged
   C) get engaged
   D) have been engaged

4. My father is too proud and feels embarrassed ___ (to ask) anyone for support.
   A) to ask
   B) asking
   C) ask
   D) to have asked

5. The driver went over the speed limit and couldn't avoid ___ (to hit) by a lorry.
   A) to hit
   B) hitting
   C) being hit
   D) to be hit

1 ABCDC

2 CBCAC

3 CDBAC

4 DDBCC

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Задание 9 (повышенный уровень, 6 баллов)

Read the text and choose one word from the box below that best completes the sentence.

Consumer behaviour explores how individuals and groups make decisions to purchase, use, and _____ **(1)** of goods and services. Understanding, analysing, and keeping _____ **(2)** of consumer behaviour is critical for businesses. By gaining insights into the factors that influence consumer choices, such as personal preferences, social influences, cultural norms, and economic factors, businesses can _____ **(3)** their marketing strategies to effectively target and engage their audience.

In essence, consumer buying behaviour serves as a crucial foundation for businesses seeking to navigate the complexities of the _____ **(4)** and connect with their customers on a deeper level. Understanding what drives consumer decisions empowers businesses to _____ **(5)** trends, adapt to changing preferences, and stay ahead in today's _____ **(6)** marketplace.

A – track	B – market	C – anticipate
D – tailor	E – dispose	F – competitive

Write down the letters corresponding to the correct answer in the answer form without spaces and punctuation marks between them:

1	2	3	4	5	6

(**Source**: https://www.omniconvert.com/blog/consumer-behavior-in-marketing-patterns-types-segmentation/)

Задание 10 (повышенный уровень, 12 баллов)

Read the text. Five sentences have been removed from it. Choose from the sentences below (1–6) the one which fits each gap (A–E). There is one sentence which you don't need to use.

Mobile commerce Appreciation

A survey of nearly 2,000 consumers across multiple countries shows that almost all appreciate m-commerce for its informational, social, performance, and convenience benefits. Surprisingly, apart from consumers in India and Brazil, most do not primarily use m-commerce to save money. _____ (A).

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Consumer experiences with m-commerce vary significantly based on their "m-commerce readiness." _____ (B). Such m-commerce-ready consumers are more common in developed countries like Australia, the United States, the United Kingdom, and Singapore, where technology adoption is higher.

Conversely, there are also tech-resistant individuals who prefer traditional methods, such as paying bills in person or using desktop computers. These consumers are more prevalent in developing countries, including Brazil, India, Pakistan, Bangladesh, and Vietnam. _____ (C).

For managers of international m-commerce applications, understanding these differences is essential. In developed nations, m-commerce-ready consumers use platforms not just for efficiency but also for enjoyment. _____ (D).

In conclusion, the m-commerce landscape is influenced by consumer readiness and preferences across regions. _____ (E). Recognizing these differences is crucial for businesses that want to succeed globally. By adapting their approaches to diverse consumer needs, companies can improve user experiences and promote greater adoption of m-commerce worldwide.

Choose from the sentences below (1–6) the one which fits each gap (A–E). One sentence is extra.

1. In these countries many are still adapting to mobile technology for shopping and payments.
2. These are really important skills but do not cover the full picture of financial literacy and m-commerce.
3. For instance, many have a tech-savvy friend who comfortably uses smartphones for tasks like paying bills, shopping, and making reservations.
4. While developed countries embrace mobile commerce, developing nations are still catching up.
5. Therefore, companies should tailor their services and marketing strategies accordingly.
6. Instead, they value the advantages it brings to their daily lives.

(**Source**: https://theconversation.com/how-mobile-shopping-habits-differ-around-the-world-from-brazil-to-australia-146975)

Ответы к варианту № 4.

Задание 6

Ответ: B

Задание 7

Ответ:

1	2	3	4
D	A	C	B

Задание 8

Ответ: 3

Задание 9

Ответ:

1	2	3	4	5	6
E	A	D	B	C	F

Задание 10

A — 6

B — 3

C — 1

D — 5

E — 4

2 — лишнее

Вариант 5

Задание 6 (базовый уровень, 3 балла)

Choose the correct answer.

The ability to think clearly, understand quickly, and make decisions.

A) courage
B) clarity
C) insight
D) intelligence

Answer:

Задание 7 (базовый уровень, 4 балла)

Match the following words with their definitions.

1) The direct exchange of goods and services for other goods and services, without the use of money.
2) A raw material, such as oil or copper, that is usually traded in large amounts.
3) Long-term capital raised from investors in the form of shares.
4) A financial strategy used to reduce or eliminate the risk of unfavourable price movements in an asset.

A) Equity
B) Hedging
C) Barter
D) Commodity

Write down the letters corresponding to the correct answer in the answer form without spaces and punctuation marks between them.

1	2	3	4

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Задание 8 (базовый уровень, 5 баллов)

Choose the right answer.

1. I can’t help ___ (to laugh) every time I see that scene.
   A) to laugh
   B) laughing
   C) laugh
   D) to have laughed

2. She used to ___ (to visit) her grandparents every weekend when she was a child.
   A) visiting
   B) visited
   C) visit
   D) have visited

3. The children were made ___ (to apologize) for their rude behaviour.
   A) apologize
   B) to apologize
   C) apologizing
   D) to have apologized

4. It’s high time you ___ (to make) a decision about your future.
   A) made
   B) make
   C) will make
   D) had made

5. He is known ___ (to work) in several international companies in the past.
   A) work
   B) to work
   C) to have worked
   D) working

1 BCBAD
2 DCBDC
3 BCBAC
4 DABCC

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Задание 9 (повышенный уровень, 6 баллов)

Read the text and choose one word from the box below that best completes the sentence.

Risk management is the process of identifying, assessing and addressing any financial, legal, strategic and security risks to an organization.

Business risks come from many sources, including financial uncertainty, legal _____ **(1)**, technology use, strategic management errors, accidents and natural disasters. Risk management practices aim to _____ **(2)** these threats and their potential impact and establish plans to address them when they arise. The root _____ **(3)** of risks are both internal (such as human error or system failures) and external circumstances (such as global crises, climate change or technological _____ **(4)**). When unforeseen events occur, organizations must bear the consequences.

The possible risks might be minor, such as a temporary cost increase. However, they could also be catastrophic and lead to serious _____ **(5)**, including major financial burdens, loss of reputation or even business closure.

By adopting a comprehensive and proactive approach to risk management, businesses can _____ **(6)** themselves and respond when threats are present.

A – anticipate	B – ramifications	C – liabilities
D – advancements	E – protect	F – causes

Write down the letters corresponding to the correct answer in the answer form without spaces and punctuation marks between them:

1	2	3	4	5	6

(**Source**: https://www.ibm.com/think/topics/risk-management)

Задание 10 (повышенный уровень, 12 баллов)

Read the text. Five sentences have been removed from it. Choose from the sentences below (1–6) the one which fits each gap (A–E). There is one sentence which you don’t need to use.

Regulating AI seems like an impossible task, but ethically and economically, it's a vital one

Regulating AI may seem impossible, but it is essential for ethical and economic reasons. _____ (A). Its rapid development makes it hard for regulators to keep up with issues like safety, privacy, and ethics.

At a summit in February 2025, experts struggled to agree on safe and trustworthy ways to govern AI. Regulation affects our daily lives, from the privacy of medical records to the security of financial transactions. _____ (B). The government wants access to encrypted user data, but the company argues this would violate customer privacy.

_____ (C). Global businesses must navigate different regulations while remaining competitive. Governments need to protect the public while also fostering innovation and technological progress. This progress is crucial for economic growth. Research shows that AI is driving an economic revolution by improving various sectors.

For instance, in healthcare, AI diagnostics have reduced costs and saved lives. _____ (D). Logistics companies enjoy faster delivery times and lower costs, while manufacturing benefits from improved efficiency and fewer errors.

However, as AI becomes more integrated into our lives, the risks of unchecked development grow. For example, recruitment algorithms can unintentionally discriminate against certain groups, leading to social inequality. _____ (E).

To address these issues, a well-designed regulatory framework is necessary. It should reduce risks while allowing AI to contribute to economic growth. Over-regulation could hinder progress and discourage investment, while too little oversight may lead to misuse and exploitation.

Choose from the sentences below (1–6) the one which fits each gap (A–E). One sentence is extra.

1. Automated credit scoring can unfairly exclude people and reduce accountability.
2. AI has already changed many industries and the way we live.
3. Finding a balance is difficult.
4. A recent example of this challenge is the dispute between the UK government and Apple.
5. Companies should tailor their services and marketing strategies accordingly.
6. In finance, advanced algorithms help manage risks and increase profits.

(**Source**: https://theconversation.com/regulating-ai-seems-like-an-impossible-task-but-ethically-and-economically-its-a-vital-one-250816)

Ответы к варианту № 5.

Задание 6

Ответ: D

Задание 7

Ответ:

1	2	3	4
C	D	A	B

Задание 8

Ответ: 3

Задание 9

Ответ:

1	2	3	4	5	6
C	A	F	D	B	E

Задание 10

A — 2

B — 4

C — 3

D — 6

E — 1

5 — лишнее

Задание 6 (базовый уровень, 3 балла)

Choose the correct answer.

Something that encourages a person to do something or to work harder.

A) initiative
B) incentive
C) intention
D) invention

Answer:

Задание 7 (базовый уровень, 4 балла)

Match the following words with their definitions.

1) A tax imposed on imports to protect domestic industries or raise government revenue.
2) The profit or a part of the profit of a company that is paid to the people who own shares in it.
3) A theory that economic advance by one party can only be at the expense of another.
4) Social benefits to help people who are unemployed, sick, retired or have low incomes.

A) Tariff
B) Zero-sum game
C) Welfare
D) Dividend

Write down the letters corresponding to the correct answer in the answer form without spaces and punctuation marks between them.

1	2	3	4

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Задание 8 (базовый уровень, 5 баллов)

Choose the right answer.

1. I know I ought ___ (to write) to my grandmother before.
   A) to write
   B) have written
   C) to have written
   D) writing

2. I'd rather you ___ (to play) music not so loudly.
   A) play
   B) had played
   C) played
   D) would play

3. The police ___ (to send) to the scene as soon as the alarm went off.
   A) was sent
   B) has been sent
   C) were sent
   D) is sent

4. They say a new performance ___ (to rehearse) at the theatre at the moment.
   A) is being rehearsed
   B) is rehearsing
   C) has rehearsed
   D) being rehearsed

5. Let’s go to the café, ___ we?
   A) don’t
   B) shall
   C) do
   D) won’t

1 BCBAD
2 BCCDB
3 CDCAB
4 CCCAB

Задание 9 (повышенный уровень, 6 баллов)

Read the text and choose one word from the box below that best completes the sentence.

Central banks use monetary policy to manage economic _____ **(1)** and achieve price stability, which means that inflation is low and stable. Central banks in many advanced economies set explicit inflation targets. Many _____ **(2)** countries are also moving to inflation targeting. Central banks conduct monetary policy by _____ **(3)** the supply of money, usually through buying or selling securities in the open market. Open market operations affect short-term interest rates, which in turn influence longer-term rates and economic activity. When central banks lower interest rates, monetary policy is easing. When they raise interest rates, monetary policy is _____ **(4)**.
In response to the COVID-19 pandemic, central banks took actions to ease monetary policy, provide liquidity to markets, and maintain the flow of credit. To mitigate stress in currency markets, many emerging market central banks used foreign exchange _____ **(5)**. More recently, in response to rapidly growing _____ **(6)**, central banks around the world have tightened monetary policy by increasing interest rates. Some major central banks have started making small cuts to interest rates as inflation has fallen from recent highs.

A – fluctuations	B – tightening	C – inflation
D – adjusting	E – interventions	F – developing

Write down the letters corresponding to the correct answer in the answer form without spaces and punctuation marks between them:

1	2	3	4	5	6

(**Source**: https://www.imf.org/en/About/Factsheets/Sheets/2023/monetary-policy-and-central-banking)

Задание 10 (повышенный уровень, 12 баллов)

Read the text. Five sentences have been removed from it. Choose from the sentences below (1–6) the one which fits each gap (A–E). There is one sentence which you don’t need to use.

ИНТЕЛЛЕКТУАЛЬНЫЙ
МЕГАПОЛИС

Blind spots in conventional economics

Traditional neoclassical economics was developed in an era when all knowledge systems essentially ignored ecological concerns. In conventional economics, value – which is created by generating profit and accumulating capital for owners and investors – is systematically extracted from the systems in which economic systems are embedded: the social and the ecological systems. _____ (A).

Contemporary economic systems reproduce this tradition by rewarding individuals and companies for using (and often exploiting) resources to make profit, regardless of the ecological or social consequences. The extractive and exploitative nature of capitalist economics keep countries locked into accelerating climate change, species extinction and other severe environmental and social problems. _____ (B).

However, there are economic alternatives. _____ (C). It has shown how neoclassical and neoliberal economics produce unsustainable economies that consistently devalue the natural world, women's work and the labour of other groups historically denied equal access to capital.

For example, the Iceberg Model depicts a feminist economic framework where non-market activities, including the unpaid labour, are made explicit. _____ (D). It challenges traditional economic analysis that focuses primarily on the market and overlooks the crucial role of unpaid labour.

The challenges we face today require us to move beyond the exploitative biases of traditional economics. One promising alternative is Kate Raworth's Donut Economics, which emphasizes social justice and environmental sustainability. The name derives from the shape of the diagram, i.e. a disc with a hole in the middle. _____ (E). Unlike conventional economics, heterodox economics considers ecological limits and aims to support historically disadvantaged populations.

Choose from the sentences below (1–6) the one which fits each gap (A–E). One sentence is extra.

1. Heterodox economic theory (such as ecological, feminist and Marxist economics) challenges the assumptions of mainstream economics.
2. It emphasizes that the capitalist economy is not self-sufficient but relies on the unpaid labour of others, especially women, to function.
3. The centre depicts the proportion of people that lack access to life's essentials while the crust represents the planetary boundaries.
4. In other words, conventional economics prioritizes financial gain over the health of our planet and society, often leading to the depletion of natural resources and the marginalization of communities that depend on these resources for their livelihoods.
5. Finding a balance is difficult.

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

6. This economic system continues to produce ever greater degrees of crises as planetary boundaries are breached in ever more extreme ways.

(**Source**: https://theconversation.com/surviving-climate-change-means-transforming-both-economics-and-design-109164)

Ответы к варианту № 6.

Задание 6

Ответ: B

Задание 7

Ответ:

1	2	3	4
A	D	B	C

Задание 8

Ответ: 4

Задание 9

Ответ:

1	2	3	4	5	6
A	F	D	B	E	C

Задание 10

A — 4

B — 6

C — 1

D — 2

E — 3

5 — лишнее

Вариант 7

Задание 6 (базовый уровень, 3 балла)

Choose the correct answer.

A formal agreement between countries or groups, especially one that deals with peace or trade.

A) verdict
B) treaty
C) proposal
D) campaign

Answer:

Задание 7 (базовый уровень, 4 балла)

Match the following words with their definitions.

1) Tradable financial instruments, such as bonds and equities.
2) Financial assistance given by the government to businesses or industries to support them.
3) A cautious approach to investing which can lead to reduced economic activity.
4) A financial strategy used to reduce or eliminate the risk of adverse price movements in an asset.

A) Securities
B) Risk aversion
C) Hedging
D) Subsidy

Write down the letters corresponding to the correct answer in the answer form without spaces and punctuation marks between them.

1	2	3	4

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Задание 8 (базовый уровень, 5 баллов)

Choose the right answer.

1. She happened ___ (to see) the accident while walking home.
   A) to see
   B) see
   C) seeing
   D) to have seen

2. If only I ___ (to listen) to your advice yesterday!
   A) would listen
   B) have listened
   C) had listened
   D) listened

3. We expected the parcel ___ (to arrive) by Friday.
   A) to arrive
   B) arriving
   C) arrive
   D) to arriving

4. You should avoid ___ (to make) the same mistake twice.
   A) to make
   B) make
   C) making
   D) to have made

5. The manager insists that the report ___ (to submit) without delay.
   A) is submitted
   B) be submitted
   C) submits
   D) has been submitted

1 BCAAD

2 CABCB

3 CAADB

4 ACACB

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Задание 9 (повышенный уровень, 6 баллов)

Read the text and choose one word from the box below that best completes the sentence.

Inflation is the change in the prices of a group of goods and services that people usually buy. It shows how much more or less things cost over time for certain groups of _____ **(1)**.

We measure inflation using the Consumer Price Index (CPI). This index tracks how prices go up or down each year. It gives a _____ **(2)** of the data down into different parts, such as food, energy and total excluding food and energy.

The CPI is based on a fixed list of _____ **(3)** goods and services that people often buy. It measures how the prices of these items change from one period to the next. The products in the list stay the same in both quantity and quality. The CPI is made by combining the results of many small groups of goods and services. Each small group has its own price changes, which are collected from shops or other places where people usually buy things. These groups are combined using a _____ **(4)** average, which gives more importance to items that people spend more money on.

Inflation helps us understand how rising prices affect people's ability to buy things. When inflation is high, people may not afford the same things as before, meaning inflation measures the deterioration of living _____ **(5)**.

We measure inflation by _____ **(6)** how much the CPI has grown over one year.

A – consumer	B – households	C – standards
D – breakdown	E – weighted	F – considering

Write down the letters corresponding to the correct answer in the answer form without spaces and punctuation marks between them:

1	2	3	4	5	6

(**Source**: https://www.oecd.org/en/data/indicators/inflation-cpi.html)

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Задание 10 (повышенный уровень, 12 баллов)

Read the text. Five sentences have been removed from it. Choose from the sentences below (1–6) the one which fits each gap (A–E). There is one sentence which you don't need to use.

Economics' diversity problem

Achieving more gender and other kinds of diversity in economics isn't just about political correctness. It's essential for improving the effectiveness of economic policies and outcomes. _____ (A).

Decades of research by organizational scientists, psychologists, sociologists, economists, and demographers show that being around people who are different from ourselves enhances creativity and productivity. _____ (B). It also includes differences in race, class, ethnicity, etc. Interacting with a diverse group of individuals makes people more diligent and hardworking, fostering an environment where innovative ideas can thrive.

The economics profession doesn't just have a gender problem. _____ (C). While Black people make up about 13% of the U.S. population, they represent less than 3% of economic doctoral graduates. Furthermore, only 2% of full professors in economics are Black, and less than 1% of the staff at the Federal Reserve in Washington is from this demographic.

This lack of gender and racial diversity has serious consequences for policy development. For instance, women economists are much more likely to believe that U.S. regulations are not excessive and that income distribution should be made more equal. They also recognize that job opportunities are not the same for men and women. _____ (D).

If the ultimate goal of economic research is to develop and communicate lasting insights, this evidence suggests a troubling reality. The economics profession is not only failing women but also missing the mark in addressing broader societal issues. _____ (E).

Choose from the sentences below (1–6) the one which fits each gap (A–E). One sentence is extra.

1. This diversity is not limited to gender.
2. It also has a significant issue with racial diversity.
3. Ultimately, this lack of diversity undermines the value and impact of the field, affecting everyone in society.
4. In other words, conventional economics prioritizes financial gain over the health of our planet and society.

ИНТЕЛЛЕКТУАЛЬНЫЙ
МЕГАПОЛИС

5. Diversity leads to better results by altering group dynamics and enhancing decision-making processes, which can ultimately benefit society as a whole.

6. Sadly, many policies over the last few decades have favoured opposing objectives, leading to greater inequality.

(**Source**: https://theconversation.com/the-gender-gap-in-economics-is-huge-its-even-worse-than-tech-156275)

Ответы к варианту № 7.

Задание 6

Ответ: B

Задание 7

Ответ:

1	2	3	4
A	D	B	C

Задание 8

Ответ: 4

Задание 9

Ответ:

1	2	3	4	5	6
B	D	A	E	C	F

Задание 10

A — 5

B — 1

C — 2

D — 6

E — 3

4 — лишнее

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Вариант 8

Задание 6 (базовый уровень, 3 балла)

Choose the correct answer.

A person chosen or elected to act or speak for others.

A) official
B) delegate
C) citizen
D) opponent

Answer:

Задание 7 (базовый уровень, 4 балла)

Match the following words with their definitions.

1) A person or business that receives money from a lender with the agreement to pay it back within a specified period of time.

2) Individual who puts together the factors of production (labour, machinery, business) to found a new business.
3) Goods and services acquired from outside the country.
4) Money borrowed from someone else, whether a bank, a company or a person.

A) Imports
B) Borrower
C) Debt
D) Entrepreneur

Write down the letters corresponding to the correct answer in the answer form without spaces and punctuation marks between them.

1	2	3	4

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Задание 8 (базовый уровень, 5 баллов)

Choose the right answer.

1. He seems ___ (to enjoy) his new job a lot more than the previous one.
   A) enjoy
   B) to enjoy
   C) enjoying
   D) to be enjoying

2. I'd prefer ___ (to stay) at home tonight rather than go to the cinema.
   A) staying
   B) to staying
   C) stay
   D) to stay

3. The students were made ___ (to rewrite) the test because of cheating.
   A) to rewrite
   B) rewriting
   C) rewrite
   D) to be rewriting

4. It's no use ___ (to try) to persuade her — she's already made up her mind.
   A) to try
   B) trying
   C) try
   D) to have tried

5. I wish I ___ (to speak) to her more politely yesterday.
   A) spoke
   B) would speak
   C) had spoken
   D) have spoken

1 BDABC
2 BABAB
3 BACDA
4 ADACB

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Задание 9 (повышенный уровень, 6 баллов)

Read the text and choose one word from the box below that best completes the sentence.

Artificial intelligence, or the development of computer systems and machine learning to mimic the problem-solving and decision-making capabilities of human intelligence, impacts an array of business processes. Organizations use artificial intelligence (AI) to strengthen data analysis and decision-making, improve customer _____ **(1)**, generate content, optimize IT operations, sales, marketing and cybersecurity practices and more. As AI technologies improve and evolve, new business applications _____ **(2)**.

Artificial intelligence is used as a tool to support a human workforce in _____ **(3)** workflows and making business operations more efficient. These gains are made in various ways, including using AI to automate repetitive tasks, generate information based on machine learning algorithms, quickly _____ **(4)** vast amounts of data sets and extract meaningful insights, and predict future _____ **(5)** based on data analysis. AI systems power several types of business automation, including enterprise automation and process automation, helping to reduce human _____ **(6)** and free up human workforces for higher-level work.

A – optimizing	B – process	C – experiences
D – error	E – outcomes	F – emerge

Write down the letters corresponding to the correct answer in the answer form without spaces and punctuation marks between them:

1	2	3	4	5	6

(**Source**: https://www.ibm.com/think/topics/artificial-intelligence-business)

Задание 10 (повышенный уровень, 12 баллов)

Read the text. Five sentences have been removed from it. Choose from the sentences below (1–6) the one which fits each gap (A–E). There is one sentence which you don’t need to use.

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Social buying

Alibaba is China's largest e-commerce company by far. _____ (A). PDD was only founded in 2015, yet today its valuation is just under US$40 billion.

PDD's meteoric rise has taken many by surprise. By 2017 it had attracted 200 million active users, in mid-2018 it floated on the Nasdaq at a valuation of US$23.8 billion.

Through PDD, consumers can buy a product immediately at a market price, or they can enjoy lower prices by inviting their contacts through social networks to form a joint purchasing team. _____ (B).

PinDuoDuo's business model is similar to US-based Groupon. _____ (C). PDD, by contrast, piggybacked on the almost one billion people already using the WeChat messaging app. Its owner Tencent is PDD's principal shareholder.

Founder Colin Huang Zheng, a former Google engineer, has described PDD's business model as "a combination of Costco and Disneyland". PDD's tag line is "Together, more savings, more fun". _____ (D). It regularly offers time-limited deals (often under two hours) and competitions.

_____ (E). So-called "Pin factories" have popped up to produce huge quantities of single products for sale on PDD. Due to the scale of their operations, they can afford to offer bulk discounts.

Choose from the sentences below (1–6) the one which fits each gap (A–E). One sentence is extra.

1. This diversity is not limited.
2. Number two is a company called PinDuoDuo (PDD).
3. Manufacturers and factories are also seeing benefits.
4. The more people sign up, the larger the discount – sometimes as high as 90%.
5. But the company has fallen on hard times as it struggled to convince Americans to register and download its app.
6. The Chinese word pīn means to group together, a reference to the company's aim to provide a more social shopping experience.

(**Source**: https://theconversation.com/how-china-is-revolutionising-e-commerce-with-an-injection-of-entertainment-131728)

Ответы к варианту № 8.

Задание 6

Ответ: B

Задание 7

Ответ:

1	2	3	4
B	D	A	C

Задание 8

Ответ: 1

Задание 9

Ответ:

1	2	3	4	5	6
C	F	A	B	E	D

Задание 10

A — 2

B — 4

C — 5

D — 6

E — 3

1 — лишнее

Вариант 9

Задание 6 (базовый уровень, 3 балла)

Choose the correct answer.

An amount of money that you owe to a person, bank, or company.

A) security
B) deposit
C) debt
D) wage

Answer:

Задание 7 (базовый уровень, 4 балла)

Match the following words with their definitions.

1) The gradual reduction in the value of an asset (or a debt) over time.
2) Selling something for less than the cost of producing it.
3) The state of having enough money for banks to be willing to lend you money.
4) A prolonged period of little or no economic growth.

A) Creditworthiness
B) Amortization
C) Dumping
D) Stagnation

Write down the letters corresponding to the correct answer in the answer form without spaces and punctuation marks between them.

1	2	3	4

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Задание 8 (базовый уровень, 5 баллов)

Choose the right answer.

1. He denied ___ (to take) part in the discussion, although everyone saw him there.
   A) to take
   B) taking
   C) to have taken
   D) taken

2. I'd rather you ___ (to tell) me the truth right away.
   A) told
   B) had told
   C) tell
   D) would tell

3. She is said ___ (to complete) her PhD last year.
   A) to complete
   B) to have completed
   C) completed
   D) having completed

4. They managed ___ (to escape) before the guards noticed anything.
   A) escaping
   B) to escape
   C) escape
   D) to escaping

5. It's essential that each member ___ (to be) present at the meeting.
   A) is
   B) be
   C) will be
   D) was

1 ABBCD

2 BABBB

3 ABDBD

4 ACCDD

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Задание 9 (повышенный уровень, 6 баллов)

Read the text and choose one word from the box below that best completes the sentence.

Environmental sustainability in the corporate world is at the _____ **(1)** of many people's minds as the global climate crisis continues. Improved sustainability in the workplace can have a huge impact in battling these ever-growing issues for our planet. A sustainable workplace is _____ **(2)** by a commitment to greener business practices, an energy-efficient office, and an actionable pledge toward waste _____ **(3)**. An environmentally conscious organization is one committed to reaching its business goals and maintaining its operations without negatively impacting the world around them.

One way to determine your company's impact is through environmental, social, and corporate governance (ESG). ESG is a framework _____ **(4)** to help measure organizational sustainability through environmental, social, and governance factors. This can include measuring your organization's carbon _____ **(5)** and evaluating the partners you choose to do business with.

All these factors can greatly impact an overall sense of workplace wellness for your employees and help you identify areas of growth to _____ **(6)** a greener workplace in the future.

A – designed	B – emissions	C – characterized
D – maintain	E – forefront	F – reduction

Write down the letters corresponding to the correct answer in the answer form without spaces and punctuation marks between them:

1	2	3	4	5	6

(**Source**: https://www.workhuman.com/blog/sustainability-in-the-workplace/)

Задание 10 (повышенный уровень, 12 баллов)

Read the text. Five sentences have been removed from it. Choose from the sentences below (1–6) the one which fits each gap (A–E). There is one sentence which you don't need to use.

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Could cargo bike deliveries help green e-commerce?

As the world moves toward decarbonization, every option for reducing humanity's carbon footprint must be considered. _____ (A). The rise of e-commerce is exacerbating this issue, as express deliveries contribute significantly to these emissions.

Could ferrying parcels by bike rather than lorry help green our seemingly bottomless appetite for e-commerce? Basing ourselves on data from one of France's largest freight transport companies, we have arrived at the following conclusion. _____ (B).

The results, which take into account the weight of the transported parcels, offer an interesting perspective for the freight transport sector, regularly denounced as a major emitter of greenhouse gases at 14% of French greenhouse gas emissions. _____ (C). The harmful consequences include congestion and noise pollution.

Despite this, road transport is still the leading means by which we deliver purchases in cities. _____ (D). Although other long-distance transport options remain, such as by rail or river, cargo bikes currently represent the only sustainable solution to decarbonize the last mile – the most polluting one.

The challenge of decarbonization is twofold in terms of freight transport: it involves adapting the current model in favour of more virtuous practices (e.g. cargo bikes) while integrating constantly increasing flows. E-commerce, in particular, has a growing share in our consumption patterns (+4% of retail share between 2018 and 2020). _____ (E). The forecasts predict a 36% increase in the distances travelled by trucks in major cities around the world by 2030 if no action is taken. This would have many negative effects such as a significant increase in congestion and greenhouse gas emissions.

Choose from the sentences below (1–6) the one which fits each gap (A–E). One sentence is extra.

1. Indeed, this mode of transport is responsible for a host of other ills.
2. In France, 88% of goods are carried by trucks.
3. Our research shows two-thirds of its business to and from the city of Paris could be carried out by cargo bikes.
4. Currently, transport accounts for nearly a quarter of Europe's greenhouse gas emissions.
5. So, the companies have fallen on hard times as they struggled to convince people to register and download their apps.
6. This requires an increase in the fleet needed for urban logistics.

(**Source**: https://theconversation.com/could-cargo-bike-deliveries-help-green-e-commerce-188484)

Ответы к варианту № 9.

Задание 6

Ответ: C

Задание 7

Ответ:

1	2	3	4
B	C	A	D

Задание 8

Ответ: 2

Задание 9

Ответ:

1	2	3	4	5	6
E	C	F	A	B	D

Задание 10

A — 4

B — 3

C — 1

D — 2

E — 6

5 — лишнее

Вариант 10

Задание 6 (базовый уровень, 3 балла)

Choose the correct answer.

A system in which goods and services are produced and sold freely according to the demand.

A) central planning
B) black market
C) free market
D) monopoly

Answer:

Задание 7 (базовый уровень, 4 балла)

Match the following words with their definitions.

1) The decrease in the value of an asset over time due to wear and tear, age, or obsolescence.
2) Financial assistance given by the government to businesses or industries to support them.
3) The quantity of a good or service that producers are willing and able to offer for sale at a given price during a specific time period.
4) A general increase in prices across the economy, leading to a fall in the purchasing power of money.

A) Subsidy
B) Supply
C) Depreciation
D) Inflation

Write down the letters corresponding to the correct answer in the answer form without spaces and punctuation marks between them.

1	2	3	4

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Задание 8 (базовый уровень, 5 баллов)

Choose the right answer.

1. If she hadn’t missed the train, she ___ (to arrive) on time.
   A) will have arrived
   B) had arrived
   C) would arrive
   D) would have arrived

2. The project is believed ___ (to complete) by the end of next month.
   A) to complete
   B) to have completed
   C) to be completed
   D) to have been completed

3. Having got a bachelor's degree, he went on ___ (to study) in a master’s program.
   A) studying
   B) to study
   C) study
   D) to have studied

4. We had the technician ___ (to check) the whole system before the launch.
   A) check
   B) to check
   C) checking
   D) checked

5. It’s crucial that every candidate ___ (to submit) their documents before the deadline.
   A) submits
   B) will submit
   C) submit
   D) has submitted

1 DDBAA

2 BDBAA

3 DDBAC

4 DBBAA

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Задание 9 (повышенный уровень, 6 баллов)

Read the text and choose one word from the box below that best completes the sentence.

Green business, often referred to as sustainable business, focuses on _____ **(1)** environmentally friendly practices into operations to minimize ecological impact while also enhancing financial performance. Emerging in response to growing concerns about climate change in the early twenty-first century, many businesses adopted "green" strategies not only for ethical _____ **(2)** but also to achieve cost savings. Initial steps included simple actions like recycling, energy _____ **(3)**, and improving efficiency in resource use. As awareness grew, larger corporations began to invest in sustainable practices, with notable examples including Walmart's energy reduction initiatives and the introduction of hybrid vehicles by major automotive companies.

The movement has led to the development of an array of eco-friendly products and practices, such as biodegradable _____ **(4)** and sustainable sourcing policies. However, the rise of green businesses has also brought attention to the issue of _____ **(5)** — where companies exaggerate or misrepresent their environmental efforts for marketing purposes. This duality underscores the importance of transparency and consumer awareness in the sustainable business landscape. As businesses continue to evolve, the integration of sustainable practices not only benefits the environment but also aligns with a growing consumer _____ **(6)** for responsible corporate behaviour.

A – packaging	B – reasons	C – greenwashing
D – incorporating	E – conservation	F – demand

Write down the letters corresponding to the correct answer in the answer form without spaces and punctuation marks between them:

1	2	3	4	5	6

(**Source**: https://www.ebsco.com/research-starters/political-science/green-business-sustainable-business)

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Задание 10 (повышенный уровень, 12 баллов)

Read the text. Five sentences have been removed from it. Choose from the sentences below (1–6) the one which fits each gap (A–E). There is one sentence which you don't need to use.

What's Africa's State of Trade?

Despite the continent's immense resources and untapped potential, Africa's share of global trade remains small. _____ (A). This limits the continent's economic growth and ability to lift millions out of poverty.

Trade among African nations is also low, currently standing at about 16% of the continent's total trade volume. This figure is strikingly lower than intra-regional trade levels in Europe, which are around 68%, and in Asia, which are approximately 59%. _____ (B). By increasing trade among themselves, African nations could strengthen their economies and build more resilient markets.

These statistics have serious implications for the continent's future. Enhancing Africa's trade both within the region and globally could spark significant development, create jobs, and ultimately reduce poverty levels. A more integrated trade environment would allow African countries to leverage their strengths and resources effectively. _____ (C).

A host of challenges get in the way of Africa's trade potential. The continent faces significant infrastructural deficiencies that hinder the movement of goods and services. Additionally, cumbersome trade regulations and inadequate logistical support create barriers that inflate business costs. _____ (D).

Addressing these challenges is crucial for unlocking Africa's trade potential. _____ (E). By investing in these areas, African nations can boost their trade volumes and foster economic growth, ultimately benefiting their populations.

Choose from the sentences below (1–6) the one which fits each gap (A–E). One sentence is extra.

1. It is estimated, for instance, that Africa could annually be generating US$21.9 billion more from exports to the world.
2. This could lead to a more prosperous future for millions of people across the continent.
3. These obstacles not only deter trade within the continent but also make it difficult to engage effectively with the rest of the world.
4. The low level of trade within Africa indicates missed opportunities for collaboration and mutual growth among African countries.
5. Improving infrastructure, simplifying trade regulations, and enhancing logistical support can create a more favourable environment for businesses.

ИНТЕЛЛЕКТУАЛЬНЫЙ
МЕГАПОЛИС

6. This requires an increase in the fleet needed for urban logistics.

(**Source**: https://theconversation.com/african-countries-could-unlock-billions-in-local-and-global-trade-whats-working-and-whats-not-229882)

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Ответы к варианту № 10.

Задание 6

Ответ: C

Задание 7

Ответ:

1	2	3	4
C	A	B	D

Задание 8

Ответ: 3

Задание 9

Ответ:

1	2	3	4	5	6
D	B	E	A	C	F

Задание 10

A — 1

B — 4

C — 2

D — 3

E — 5

6 — лишнее

Вариант 11

Задание 6 (базовый уровень, 3 балла)

Choose the correct answer.

A group of people chosen to make decisions or give advice on a particular subject.

A) council
B) audience
C) staff
D) department

Answer:

Задание 7 (базовый уровень, 4 балла)

Match the following words with their definitions.

1) The cost of borrowing money, expressed as a percentage of the loan amount.
2) The difference in value between total exports and total imports of goods.
3) A situation in which people are eager to buy shares because they think prices will rise.
4) The total outstanding borrowings of a nation’s central government.

A) Balance of trade
B) Interest rate
C) Bull market
D) National debt

Write down the letters corresponding to the correct answer in the answer form without spaces and punctuation marks between them.

1	2	3	4

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Задание 8 (базовый уровень, 5 баллов)

Choose the right answer.

1. You shouldn’t ___ (to leave) your documents on the train — now they’re gone.
   A) leave
   B) to have left
   C) have left
   D) left

2. The manager demanded that the changes ___ (to implement) immediately.
   A) were implemented
   B) be implemented
   C) had been implemented
   D) are implemented

3. She is said ___ (to work) for several international organisations in the past.
   A) to work
   B) to have worked
   C) having worked
   D) worked

4. I’d rather you ___ (not / to tell) anyone about what happened.
   A) didn’t tell
   B) wouldn’t tell
   C) haven’t told
   D) don’t tell

5. The device appears ___ (to damage) during the delivery.
   A) to have damaged
   B) to be damaged
   C) to have been damaged
   D) having been damaged

1 CBBAA

2 BDBAA

3 CBBAC

4 CBCAA

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Задание 9 (повышенный уровень, 6 баллов)

Read the text and choose one word from the box below that best completes the sentence.

Entrepreneurship in any form is something that can seem impossible from the outside. Going on your own journey and being your own boss is a dream to many people, but they have never taken the step to _____ **(1)** themselves from their nine-to-five. Some may fear leading their own company. However, all of your favourite entrepreneurs went out on a _____ **(2)** and started their journey, all or nothing, to make a name for themselves and their endeavour. There are different types of risks, such as strategic risk, reputation risk and financial risk, that will always exist with every decision you make as an entrepreneur. It is important to have a strategy when taking a risk to see if the positive outcome will _____ **(3)** the possibility of failure. Something that is important for entrepreneurs to remember when it comes to taking risks is that you never know what might come out of it. This may seem scary to some, or it might be the exact _____ **(4)** they need to work harder every day. Ask yourself, is my vision more powerful than the risk itself? Your idea may skyrocket and these little worries will seem like a _____ **(5)** of salt to you someday, or it may fail. There's a lesson to be learned in all of risk-taking, and failure can provide an opportunity to _____ **(6)** from mistakes.

A – release	B – outweigh	C – learn
D – grain	E – motivation	F – limb

Write down the letters corresponding to the correct answer in the answer form without spaces and punctuation marks between them:

1	2	3	4	5	6

(**Source**: https://www.forbes.com/councils/forbesbusinesscouncil/2021/12/02/the-importance-of-taking-risks-in-business/)

Задание 10 (повышенный уровень, 12 баллов)

Read the text. Five sentences have been removed from it. Choose from the sentences below (1–6) the one which fits each gap (A–E). There is one sentence which you don't need to use.

ИНТЕЛЛЕКТУАЛЬНЫЙ
МЕГАПОЛИС

Considering Trade Deficits

The trade gap is not money simply being drained overseas by allegedly rapacious foreigners. Rather, it represents the exchange of value.

American consumer behaviour is a significant driver of the US trade deficit. As a consumption powerhouse, the United States sees its residents and businesses spending vast sums on various imported products. _____ (A).

Many of these are actually produced by US companies but made overseas. _____ (B). Moreover, those US companies licence foreign factories to produce these goods, and the intellectual property revenues earned make up a huge US surplus in services trade.

However, services trade does not feature prominently in the traditional formula for measuring trade. This oversight shows a singular obsession with tangible goods rather than recognizing the importance of services. _____ (C).

Back on the goods side, when the US economy is robust and people have disposable income, imports increase. _____ (D). Ultimately, while trade deficits indicate economic dynamics, they are not inherently negative nor do they signify economic weakness.

After all, Australia has run trade deficits for decades, including with the US, yet it remains one of the wealthiest countries in the world. _____ (E). Therefore, it is essential to look beyond the numbers and consider the broader context of trade relationships and economic health.

Choose from the sentences below (1–6) the one which fits each gap (A–E). One sentence is extra.

1. In most supply chains, it is actually the services components that yield the most value and drive economic growth, highlighting a critical gap in understanding trade dynamics.
2. This example demonstrates that trade deficits can coexist with strong economic performance.
3. It happens naturally in order to meet consumer demand.
4. The items range from iPhones and TVs to clothing and toys.
5. This means that a significant portion of goods sold in the US comes from foreign factories.
6. All in all, it can reflect a nation’s economic structure and consumer preferences.

(**Source**: https://theconversation.com/no-thats-not-what-a-trade-deficit-means-and-thats-not-how-you-calculate-other-nations-tariffs-253830)

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Ответы к варианту № 11.

Задание 6

Ответ: A

Задание 7

Ответ:

1	2	3	4
B	A	C	D

Задание 8

Ответ: 3

Задание 9

Ответ:

1	2	3	4	5	6
A	F	B	E	D	C

Задание 10

A — 4

B — 5

C — 1

D — 3

E — 2

6 — лишнее

Вариант 12

Задание 6 (базовый уровень, 3 балла)

Choose the correct answer.

The number of people who do not have a job in a particular area or country.

A) poverty
B) employment
C) unemployment
D) retirement

Answer:

Задание 7 (базовый уровень, 4 балла)

Match the following words with their definitions.

1) The decline in importance of the manufacturing industry in the economy of a nation or area.
2) The decrease in the value of an asset over time due to wear and tear, age, or obsolescence.
3) Spending by households on goods and services for final personal use.
4) A raw material, such as oil or copper, that is usually traded in large amounts.

A) Depreciation
B) Deindustrialization
C) Consumption
D) Commodity

Write down the letters corresponding to the correct answer in the answer form without spaces and punctuation marks between them.

1	2	3	4

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Задание 8 (базовый уровень, 5 баллов)

Choose the right answer.

1. I’m glad I took the exam. It meant ___ (to do) a lot more studying than usual.
   A) to do
   B) doing
   C) do
   D) to have done

2. The boys were so excited and tired at the same time: they___ (to play) chess with a grandmaster for an hour.
   A) had been playing
   B) had played
   C) have played
   D) played

3. You seem out of breath. — Yes, I ___ (to run).
   A) was running
   B) am running
   C) had run
   D) have been running

4. By the age of 30, he ___ (to build) a great career in engineering.
   A) has built
   B) had built
   C) built
   D) was building

5. I won’t wake up unless I ___ (to hear) the alarm.
   A) will hear
   B) heard
   C) hear
   D) would hear

1 BBDBC

2 BDBDA

3 BABAC

4 BADBC

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Задание 9 (повышенный уровень, 6 баллов)

Read the text and choose one word from the box below that best completes the sentence.

The Internet of Things (IoT) refers to a network of physical devices, vehicles, appliances, and other physical objects that are _____ **(1)** with sensors, software, and network connectivity, allowing them to collect and share data.

IoT devices—also known as "smart objects"—can range from simple "smart home" devices like smart thermostats, to wearables like smartwatches and RFID-enabled clothing, to complex industrial _____ **(2)** and transportation systems. Technologists are even envisioning entire "smart cities" predicated on IoT technologies.

IoT enables these smart devices to _____ **(3)** with each other and with other internet-enabled devices. Like smartphones and gateways, creating a vast network of interconnected devices that can exchange data and _____ **(4)** various tasks autonomously.

The potential applications of IoT are vast and varied, and its impact is already being felt across a wide _____ **(5)** of industries, including manufacturing, transportation, healthcare, and agriculture. As the number of internet-connected devices continues to grow, IoT is likely to play an increasingly important role in _____ **(6)** our world. Transforming the way that we live, work, and interact with each other.

A – machinery	B – embedded	C – perform
D – range	E – shaping	F – communicate

Write down the letters corresponding to the correct answer in the answer form without spaces and punctuation marks between them:

1	2	3	4	5	6

(**Source**: https://www.ibm.com/think/topics/internet-of-things)

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Задание 10 (повышенный уровень, 12 баллов)

Read the text. Five sentences have been removed from it. Choose from the sentences below (1–6) the one which fits each gap (A–E). There is one sentence which you don't need to use.

How can more people be on unemployment benefits than before COVID, with fewer unemployed Australians?

This question arises amid Australia's remarkably low unemployment rate. So low is Australia's unemployment rate, the official count says there are now just 580,300 people unemployed – the least since 2009, when Australia's population was one-sixth smaller than it is today. _____ (A).

Surprisingly, the number of Australians on unemployment benefits—now called JobSeeker and Youth Allowance Other — remains higher than before the pandemic. It is currently at 935,300, which is 49,100 more than prior to COVID. _____ (B).

Our findings suggest that the unemployment figures are not to blame for this discrepancy. It highlights a complex relationship between unemployment rates and benefit eligibility that requires further exploration. _____ (C).

You might be surprised to learn that many Australians who are unemployed are not actually receiving unemployment benefits. _____ (D). This conclusion was drawn from the Bureau of Statistics survey of income and housing, which estimated the overlap between benefits and unemployment.

Interestingly, many benefit recipients are not classified as unemployed by the Bureau of Statistics. Some are not actively seeking work, while others have part-time jobs but still qualify for benefits due to low income. _____ (E).

Choose from the sentences below (1–6) the one which fits each gap (A–E). One sentence is extra.

1. This paradox raises questions about the accuracy of unemployment figures and whether some individuals receiving benefits should not be.
2. Prior to COVID, research from the Parliamentary Library found that only about 30% of unemployed Australians were on benefits.
3. Compared to just before the start of the pandemic, 184,800 fewer Australians are now unemployed.
4. Therefore, they do not fit the traditional definition of unemployment.
5. "Non-jobseekers" can receive JobSeeker in a range of circumstances.
6. Understanding these dynamics is crucial to addressing the issue.

(**Source**: https://theconversation.com/how-can-more-people-be-on-unemployment-benefits-than-before-covid-with-fewer-unemployed-australians-heres-how-181733)

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Ответы к варианту № 12.

Задание 6

Ответ: C

Задание 7

Ответ:

1	2	3	4
B	A	C	D

Задание 8

Ответ: 4

Задание 9

Ответ:

1	2	3	4	5	6
B	A	F	C	D	E

Задание 10

A — 3

B — 1

C — 6

D — 2

E — 4

5 — лишнее

Вариант 13

Задание 6 (базовый уровень, 3 балла)

Choose the correct answer.

A formal suggestion or plan that is put forward for others to consider.

A) prediction
B) proposal
C) instruction
D) complaint

Answer:

Задание 7 (базовый уровень, 4 балла)

Match the following words with their definitions.

1) A market condition in which there is only one buyer.
2) The income from a security, expressed as a proportion of its market price.
3) A regular payment made by an employer to former employees after they retire.
4) Financial assistance given by the government to businesses or industries to support them.

A) Pension
B) Subsidy
C) Monopsony
D) Yield

Write down the letters corresponding to the correct answer in the answer form without spaces and punctuation marks between them.

1	2	3	4

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Задание 8 (базовый уровень, 5 баллов)

Choose the right answer.

1. Pass me the salt, ___?
   A) won't you
   B) shall you
   C) don't you
   D) will you

2. When the company ceased to exist, Mr Brown ___ (to work) there for 25 years.
   A) had worked
   B) has worked
   C) was working
   D) worked

3. By the time the teacher enters the classroom, I ___ (to finish) reading the article.
   A) have finished
   B) will finish
   C) will have finished
   D) had finished

4. I went to bed after my kids ___ (to fall) asleep.
   A) have fallen
   B) had fallen
   C) fell
   D) were falling

5. — How long have you been studying here?
   — By next month I ___ (to study) here for a year.
   A) will study
   B) will be studying
   C) have studied
   D) will have been studying

1 DACBD

2 BACCD

3 DACBB

4 BADBC

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Задание 9 (повышенный уровень, 6 баллов)

Read the text and choose one word from the box below that best completes the sentence.

Many of us don't realise just how much we consume on a daily basis. From fast fashion to electronics, from energy use to food waste – modern lifestyles are built around _____ **(1)** and excess. But here's the catch: we're consuming far more than the planet can _____ **(2)**. According to the United Nations Environment Programme (UNEP), global material use has more than tripled since 1970, _____ **(3)** from 27 billion tons to over 100 billion tons annually.

But this consumption isn't evenly spread across the world. While developed nations drive the highest levels of resource use per _____ **(4)**, many developing nations experience the environmental and social consequences of this overconsumption – often without _____ **(5)** the benefits. However, this gap is beginning to narrow.

Emerging economies are rapidly increasing their consumption as industrialisation, urbanisation, and rising incomes fuel demand for goods and infrastructure. This shift is placing even greater _____ **(6)** on global resources, accelerating the depletion of raw materials and increasing environmental pressures.

A – increasing	B – handle	C – reaping
D – convenience	E – capita	F – strain

Write down the letters corresponding to the correct answer in the answer form without spaces and punctuation marks between them:

1	2	3	4	5	6

(**Source**: https://greenly.earth/en-gb/blog/ecology-news/why-overconsumption-is-a-problem-and-how-to-stop-it)

Задание 10 (повышенный уровень, 12 баллов)

Read the text. Five sentences have been removed from it. Choose from the sentences below (1–6) the one which fits each gap (A–E). There is one sentence which you don't need to use.

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

More Room to Fall

Even though some types of unemployment could potentially reach zero, other forms will always persist, ensuring that the overall unemployment rate will never drop to zero percent. This raises an important question: what is the minimum unemployment rate that even the healthiest economy should expect? _____ (A).

The Congressional Budget Office (CBO) takes a rather pessimistic view on this issue, concluding that the bare minimum unemployment rate is over 4 percent. This perspective may stem from a belief that recent low unemployment figures are anomalies rather than sustainable trends. _____ (B).

Despite the CBO's dour perspective, historical data indicates that the jobless rate could continue to decline. Research using data that dates back to 1948 reveals that the unemployment rate has often been significantly lower than it is today. _____ (C). It reached a remarkable low of 2.5 percent in May 1953 as the economy expanded to support the Korean War.

In addition, during the late 1960s, the unemployment rate was similarly low, remaining under 3.5 percent from September 1968 to May 1969. Since 1948, the unemployment rate has been below the current level for a total of 88 months, demonstrating that lower rates are possible. _____ (D)

The question of how low the unemployment rate can go today remains open. However, if the economy continues to grow at its current pace, there is a small chance of reaching the old record low of 2.5 percent. _____ (E).

Choose from the sentences below (1–6) the one which fits each gap (A–E). One sentence is extra.

1. This historical context provides a foundation for optimism regarding future unemployment trends.
2. Consequently, the CBO's outlook suggests a cautious approach to evaluating future employment levels.
3. Compared to just before the start of the pandemic, 184,800 fewer Australians are now unemployed.
4. This potential for a new low invites further examination of economic policies and labour market strategies that could support such a goal.
5. Understanding this threshold is crucial for assessing economic health and labour market dynamics.
6. For instance, during a 13-month period in 1952 and 1953, the unemployment rate consistently remained below 3 percent.

(**Source**: https://theconversation.com/why-the-unemployment-rate-will-never-get-to-zero-percent-but-it-could-still-go-a-lot-lower-103665)

Ответы к варианту № 13.

Задание 6

Ответ: B

Задание 7

Ответ:

1	2	3	4
C	D	A	B

Задание 8

Ответ: 1

Задание 9

Ответ:

1	2	3	4	5	6
D	B	A	E	C	F

Задание 10

A — 5

B — 2

C — 6

D — 1

E — 4

3 — лишнее

Вариант 14

Задание 6 (базовый уровень, 3 балла)

Choose the correct answer.

The act of trying to make someone agree with you or do what you want.

A) discussion
B) promotion
C) persuasion
D) motivation

Answer:

Задание 7 (базовый уровень, 4 балла)

Match the following words with their definitions.

1) Financial assets or other forms of wealth owned by an individual or business enterprise.
2) A detailed financial plan outlining expected income and expenditure of a country, company, etc., over a specific period, usually a financial year.
3) The quantity of a good or service that consumers are willing and able to buy at a given price in a given time period.
4) A situation in which control of a commodity or service in a particular market is retained by just two producers or suppliers.

A) Budget
B) Capital
C) Demand
D) Duopoly

Write down the letters corresponding to the correct answer in the answer form without spaces and punctuation marks between them.

1	2	3	4

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Задание 8 (базовый уровень, 5 баллов)

Choose the right answer.

1. You can’t have forgotten ___ (to lock) the door — you always check it twice.
   A) to lock
   B) locking
   C) lock
   D) to have locked

2. If I ___ (to know) you were coming, I would have stayed home.
   A) have known
   B) knew
   C) had known
   D) would know

3. All applicants ___ (to interview) by the time the final list is published.
   A) are being interviewed
   B) will have been interviewed
   C) have been interviewed
   D) will be interviewed

4. I was surprised that he insisted we ___ (to go) with him to the conference.
   A) went
   B) go
   C) would go
   D) had gone

5. The guests ___ (to wait) for over an hour before the host finally arrived.
   A) have waited
   B) were waiting
   C) had been waiting
   D) waited

1 ACBDC
2 ACBBC
3 AABBC
4 ADBBC

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Задание 9 (повышенный уровень, 6 баллов)

Read the text and choose one word from the box below that best completes the sentence.

Consumerism is the idea that increasing the consumption of goods and services purchased in the market is always a desirable goal, and that a person's well-being and happiness depend fundamentally on _____ **(1)** consumer goods and material possessions. In this sense, consumerism is widely understood to contribute to the _____ **(2)** of traditional values and ways of life, consumer exploitation by big business, environmental degradation, and negative psychological effects. Consumerism is related to the predominantly Keynesian idea that consumer _____ **(3)** is the key driver of the economy and that encouraging consumers to spend is a major policy goal. Saving can even be seen as harmful to the economy because it comes at the _____ **(4)** of immediate consumption spending. From this point of view, consumerism is a positive phenomenon that fuels economic _____ **(5)**. Others view the drive to obtain more material possessions as problematic, causing individual anxiety and _____ **(6)** the social fabric. Consumerism is blamed for increasing status anxiety, where people experience stress associated with social status and a perceived need to "keep up with the Joneses" by increasing their consumption.

A – destruction	B – eroding	C – obtaining
D – growth	E – spending	F – expense

Write down the letters corresponding to the correct answer in the answer form without spaces and punctuation marks between them:

1	2	3	4	5	6

(**Source**: https://www.investopedia.com/terms/c/consumerism.asp)

Задание 10 (повышенный уровень, 12 баллов)

Read the text. Five sentences have been removed from it. Choose from the sentences below (1–6) the one which fits each gap (A–E). There is one sentence which you don’t need to use.

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Targeted Job Creation

For younger unemployed individuals, their social world increasingly extends beyond their immediate neighbourhoods into online and virtual networking spaces. This shift means they are just as likely, if not more so, to compare themselves to peers living outside their local areas. _____ (A).

The differences between neighbourhoods that we have uncovered could be valuable in the political sphere when addressing unemployment. Just as employed individuals may feel less committed to jobs they view as low quality, unemployed people might also show less motivation to seek out jobs, particularly poor-quality ones, in areas with high unemployment rates. _____ (B).

This issue may be particularly relevant in the UK. _____ (C). Despite a high number of jobs, concerns about job satisfaction and security have emerged. The focus on job quality is essential for understanding the overall employment landscape and its impact on individuals.

Overall, our research highlights the significance of non-financial factors in explaining the negative psychological effects of unemployment. _____ (D). Recognizing these elements is crucial for developing effective interventions to support the unemployed.

Even though living in a neighbourhood with comparatively high unemployment rates can lessen the psychological impact of being unemployed, it is vital to acknowledge that unemployment is always detrimental to mental well-being. _____ (E). However, the degree of its impact may vary depending on the local context and available support systems.

Choose from the sentences below (1–6) the one which fits each gap (A–E). One sentence is extra.

1. As a result, their perceptions of success and opportunity can be influenced by a broader range of experiences and lifestyles.
2. These factors can include social connections, community support, and individual perceptions of opportunity.
3. Compared to just before the start of the pandemic, 184,800 fewer citizens are now unemployed.
4. The dynamics here underscore the need to consider local context in developing employment strategies.
5. Great Britain performs well in terms of job quantity but faces increasing scrutiny regarding the quality of available work.
6. The harm caused by unemployment can be significant and far-reaching.

(**Source**: https://theconversation.com/why-unemployment-can-feel-worse-when-there-is-less-of-it-around-161770)

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Ответы к варианту № 14.

Задание 6

Ответ: C

Задание 7

Ответ:

1	2	3	4
B	A	C	D

Задание 8

Ответ: 2

Задание 9

Ответ:

1	2	3	4	5	6
C	A	E	F	D	B

Задание 10

A — 1

B — 4

C — 5

D — 2

E — 6

3 — лишнее

Вариант 15

Задание 6 (базовый уровень, 3 балла)

Choose the correct answer.

A business or organization owned by one person or a group of people and run for profit.

A) charity
B) enterprise
C) scholarship
D) agreement

Answer:

Задание 7 (базовый уровень, 4 балла)

Match the following words with their definitions.

1) A person who is hired to work for another or for a business, firm, etc, in return for payment.
2) The owner or manager of a business enterprise who, by risk and initiative, attempts to make profits.
3) An agreement that unites two existing companies into one new company.
4) A public service, such as the bus system.

A) Merger
B) Employee
C) Utility
D) Entrepreneur

Write down the letters corresponding to the correct answer in the answer form without spaces and punctuation marks between them.

1	2	3	4

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Задание 8 (базовый уровень, 5 баллов)

Choose the right answer.

1. He must ___ (to forget) about our meeting — he’s usually very punctual.
   A) forget
   B) have forgotten
   C) to have forgotten
   D) forgotten

2. I’d prefer it if you ___ (to explain) everything before the meeting starts.
   A) explain
   B) explained
   C) would explain
   D) had explained

3. She admitted ___ (to break) the rules during the competition.
   A) breaking
   B) to break
   C) to have broken
   D) break

4. If he ___ (to accept) the offer back then, he’d be working in Jakarta now.
   A) accepted
   B) had accepted
   C) accepts
   D) would accept

5. You should have avoided ___ (to mention) that topic — it’s still very sensitive.
   A) to mention
   B) mentioning
   C) mention
   D) to have mentioned

1 BBABB
2 BAABC
3 BDABB
4 BAABD

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Задание 9 (повышенный уровень, 6 баллов)

Read the text and choose one word from the box below that best completes the sentence.

Commodities are raw materials used to _____ **(1)** consumer products. They are inputs in the production of other goods and services, rather than _____ **(2)** goods sold to consumers.

In commerce, commodities are basic resources that are interchangeable with other goods of the same type. The quality of a given commodity may _____ **(3)** slightly, but it is essentially uniform across producers. When traded on an_____ **(4)**, commodities must also meet specified minimum standards, also known as a basis grade.
There exist two types of commodities. Hard commodities are usually classified as those that are mined or _____ **(5)** from the earth. These can include metals, ore, and petroleum (energy) products. Soft commodities instead refer to those that are grown, such as agricultural products. These include wheat, cotton, coffee, sugar, soybeans, and other _____ **(6)** items.

A – exchange	B – harvested	C – finished
D – differ	E – manufacture	F – extracted

Write down the letters corresponding to the correct answer in the answer form without spaces and punctuation marks between them:

1	2	3	4	5	6

(**Source:** **https://www.investopedia.com/terms/c/commodity.asp**)

Задание 10 (повышенный уровень, 12 баллов)

Read the text. Five sentences have been removed from it. Choose from the sentences below (1–6) the one which fits each gap (A–E). There is one sentence which you don't need to use.

Unemployment as We Know It

The 1947 census introduced three distinct categories for assessing the labour force: employed, "unemployed," and "not in the labour force." To be classified as

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

"unemployed," individuals had to describe themselves as willing and able to work but without a job. _____ (A).

This classification was carried into the quarterly labour force surveys that began in the 1960s and continue monthly to this day. _____ (B). It is determined by dividing the number of unemployed individuals by the total number of employed and unemployed people, known as the "labour force." This systematic approach provided a clearer picture of employment trends over time.

By this period, the categorization made more sense as work was increasingly becoming full-time and ongoing. Being "unemployed," or workless but still part of the workforce, had come to be seen as unusual and deserving of government assistance. _____ (C).

These changes aligned with recommendations from the International Labour Organisation, which followed similar shifts in the United States. In 1937, the US had begun asking all non-workers who expressed a desire to work whether they were able and actively seeking employment. _____ (D).

The context for these developments was President Franklin D. Roosevelt's determination to combat unemployment through various job creation schemes. _____ (E). Excluding both those who were unwilling to work at present and those who had any work at all yielded a measure of the minimum number of jobs needed. Policy drove the definition rather than the other way around.

Choose from the sentences below (1–6) the one which fits each gap (A–E). One sentence is extra.

1. In 1945, the Curtin Labor government responded to this need by introducing unemployment benefits to support those without work.
2. This approach aimed to address the growing concern over unemployment and the need for effective job creation strategies.
3. The change enabled the calculation of an unemployment rate.
4. The advantage of the new measures was that they provided a way to measure immediate unmet demand for work.
5. This clear categorization helped to better understand the dynamics of the workforce.
6. The harm caused by unemployment is considered insignificant.

(**Source**: https://theconversation.com/how-we-invented-unemployment-and-why-were-outgrowing-it-183545)

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Ответы к варианту № 15.

Задание 6

Ответ: B

Задание 7

Ответ:

1	2	3	4
B	D	A	C

Задание 8

Ответ: 1

Задание 9

Ответ:

1	2	3	4	5	6
E	C	D	A	F	B

Задание 10

A — 5

B — 3

C — 1

D — 2

E — 4

6 — лишнее

Вариант 16

Задание 6 (базовый уровень, 3 балла)

Choose the correct answer.

A person who starts a business and takes financial risks in order to make a profit.

A) employer
B) consultant
C) entrepreneur
D) accountant

Answer:

Задание 7 (базовый уровень, 4 балла)

Match the following words with their definitions.

1) The decrease in the value of an asset over time due to wear and tear, age, or obsolescence.
2) A financial situation when outward financial flows exceed inward financial flows.
3) A measurable amount of output produced per unit of input.
4) An association of employees formed to improve their incomes and working conditions.

A) Productivity
B) Depreciation
C) Trade union
D) Deficit

Write down the letters corresponding to the correct answer in the answer form without spaces and punctuation marks between them.

1	2	3	4

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Задание 8 (базовый уровень, 5 баллов)

Choose the right answer.

1. He ___ (to lose) the key and couldn't get into the house.
   A) lost
   B) had lost
   C) has lost
   D) was losing

2. I ___ (to see) my potential employer tonight.
   A) see
   B) will see
   C) am seeing
   D) have been seeing

3. He ___ (to be) so suspicious to me at the moment.
   A) is being
   B) is
   C) has been
   D) was

4. My father always keeps the window ___ (to open).
   A) open
   B) to open
   C) opened
   D) opening

5. Everything that I ___ (to read) so far seems boring and ordinary.
   A) read
   B) have read
   C) had read
   D) was reading

1 BBABB
2 BAABC
3 BCAAB
4 BAABD

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Задание 9 (повышенный уровень, 6 баллов)

Read the text and choose one word from the box below that best completes the sentence.

The digital economy is _____ **(1)** global production and consumption patterns and is profoundly reshaping the way we interact both in the private and public spheres. Digital platforms, in particular, harbour vast potential to _____ **(2)** growth, technology spill-overs and innovation. In many developing countries, they create entrepreneurial opportunities, allow workers to _____ **(3)** in more formalised and fair work relations, and propel formerly marginalized groups into a global economic and financial system. On the other hand, platforms may sidestep _____ **(4)** that are typically the domain of employers, such as non-discrimination or the provision of social security benefits. Beyond labour considerations, platforms may also pose _____ **(5)** for economic competition and political stability: Network effects tend to facilitate the creation of monopolies with prohibitively high entry barriers. Besides, the digitalization of transactions raises data sovereignty and protection issues. In light of these complex challenges, it is imperative that _____ **(6)** makers recognize the role of regulative frameworks that harness the immense inclusive and growth potential of the digital economy whilst shielding against economic and social risks.

A – transforming	B – participate	C – challenges
D – policy	E – foster	F – responsibilities

Write down the letters corresponding to the correct answer in the answer form without spaces and punctuation marks between them:

1	2	3	4	5	6

(Source**:** https://emsdialogues.org/sustainable-digital)

Задание 10 (повышенный уровень, 12 баллов)

Read the text. Five sentences have been removed from it. Choose from the sentences below (1–6) the one which fits each gap (A–E). There is one sentence which you don’t need to use.

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Fiscal Policy

Paying taxes is an unavoidable fact of life, essential for funding government services such as hospitals, roads, schools, and defence. _____ (A). These decisions impact the economy and the quality of services provided to citizens.

Traditionally, fiscal policy was viewed as a straightforward equation. Governments were expected to spend only as much as they earned through taxation, taking on minimal debt primarily for long-term infrastructure projects. _____ (B). On the other hand, it does not account for the complexities of economic fluctuations.

When economic growth declines, tax revenues typically decrease, forcing governments to cut spending to balance their budgets. Such spending cuts often occur at the worst possible time, as they can exacerbate the economic downturn. _____ (C).

Noticing this pattern, the economist John Maynard Keynes challenged traditional fiscal wisdom by advocating for "countercyclical" fiscal policy. According to Keynes, when economic growth falters, government spending should increase to stimulate the economy, with spending levels gradually decreasing as recovery occurs. _____ (D).

However, the Keynesian view of fiscal policy has its drawbacks, as some governments have arguably misused their ability to spend, resulting in unsustainable debt levels. Greece experienced a significant debt crisis following the global financial crisis in 2008, highlighting the risks associated with excessive borrowing. _____ (E). Consequently, it can lead to increased interest payments and limit a government's capacity to support its economy effectively.

Choose from the sentences below (1–6) the one which fits each gap (A–E). One sentence is extra.

1. Consequently, this approach may hinder recovery efforts and lead to a prolonged period of low growth.
2. Taxation and spending decisions are made at various levels of government and form the foundation of a government's fiscal policy.
3. Other European countries, such as France, Italy, Portugal, and Spain, also face high levels of debt.
4. This approach emphasizes the importance of proactive government intervention during economic downturns.
5. This clear categorization helped to better understand the dynamics of the new approach.
6. On the one hand, this simple approach assumes that balancing budgets is the key to economic stability.

(**Source**: https://theconversation.com/whats-the-difference-between-fiscal-and-monetary-policy-230213)

Ответы к варианту № 16.

Задание 6

Ответ: C

Задание 7

Ответ:

1	2	3	4
B	D	A	C

Задание 8

Ответ: 3

Задание 9

Ответ:

1	2	3	4	5	6
A	E	B	F	C	D

Задание 10

A — 2

B — 6

C — 1

D — 4

E — 3

5 — лишнее

Вариант 17

Задание 6 (базовый уровень, 3 балла)

Choose the correct answer.

A written or spoken agreement between two or more parties that is intended to be enforceable by law.

A) contract
B) agenda
C) statement
D) offer

Answer:

Задание 7 (базовый уровень, 4 балла)

Match the following words with their definitions.

1) A business or project in which two or more companies or individuals have invested, with the intention of working together.
2) The assumption of ownership or control of a corporation, esp. through the acquisition of its stock.
3) Any regulation or policy that restricts international trade, esp. tariffs, quotas, etc.
4) The owner or manager of a business enterprise who, by risk and initiative, attempts to make profits.

A) Trade barrier
B) Joint venture
C) Takeover
D) Entrepreneur

Write down the letters corresponding to the correct answer in the answer form without spaces and punctuation marks between them.

1	2	3	4

ИНТЕЛЛЕКТУАЛЬНЫЙ
МЕГАПОЛИС

Задание 8 (базовый уровень, 5 баллов)

Choose the right answer.

1. They are reported ___ (to complete) the project several days ago.
   A) to complete
   B) to have completed
   C) having completed
   D) completed

2. The instructions must ___ (to follow) carefully to avoid any mistakes.
   A) follow
   B) be followed
   C) to be followed
   D) have been followed

3. We expect the guests ___ (to arrive) by 8 p.m.
   A) arrive
   B) to arrive
   C) arriving
   D) to be arrived

4. I wish she ___ (to talk) to me before making such an important decision.
   A) talked
   B) had talked
   C) talks
   D) would talk

5. You needn’t ___ (to bring) your own tools — we provide everything.
   A) bring
   B) to bring
   C) bringing
   D) have brought

1 BBBBA
2 BBDBA
3 BDBBA
4 DDBBA

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Задание 9 (повышенный уровень, 6 баллов)

Read the text and choose one word from the box below that best completes the sentence.

Brand loyalty is a consumer's _____ **(1)** to repeat purchases of a particular brand regardless of price. Company profitability relies on repeat business with existing clients and proves less expensive than marketing to attract new _____ **(2)**. Brand-loyal customers believe a certain brand represents higher quality and better service than competitors. Once _____ **(3)**, brand loyalty is retained if the product quality and service level remain high. Brand loyalty differs from customer loyalty programs, which require offering low prices and regular _____ **(4)** to maintain best-deal-on-the-market status.

Most established brand-name products operate in highly _____ **(5)** markets, jockeying for market share with new and old rival products. Marketing departments _____ **(6)** various tactics to create and maintain brand loyalty, including monitoring buying trends, analysing spending data, and designing advertising campaigns targeting customer segments.

A – competitive	B – established	C – customers
D – commitment	E – employ	F – discounts

Write down the letters corresponding to the correct answer in the answer form without spaces and punctuation marks between them:

1	2	3	4	5	6

(**Source:** https://www.investopedia.com/terms/b/brand-loyalty.asp)

Задание 10 (повышенный уровень, 12 баллов)

Read the text. Five sentences have been removed from it. Choose from the sentences below (1–6) the one which fits each gap (A–E). There is one sentence which you don’t need to use.

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Helping People Pay Their Bills While Taming Spending Is Hard

The pandemic left us with a different problem. Inflation surged and remained stubbornly above the target range. _____ (A). As a result, this situation has made it increasingly difficult for people to manage their finances effectively.

At the same time, the government has been striving to support Australians during a cost-of-living crisis. _____ (B). However, these efforts come with their own set of complications, as they may contribute to inflationary pressures.

Critics of the government argue that additional spending to support Australians could unintentionally exacerbate inflation. This situation could force the Reserve Bank to maintain higher interest rates for an extended period. _____ (C).

These challenges highlight the fact that our understanding of best practices for fiscal and monetary policy is constantly evolving. The landscape of economic policy is influenced by changing circumstances and new insights. _____ (D).

Concerns about burgeoning state debt have sparked debate regarding fiscal policy and the limits of government borrowing. _____ (E). Additionally, a recent review of the Reserve Bank has suggested the idea of a "dual mandate," which would require the bank to equally prioritize employment and inflation goals, similar to the approach taken by the US Federal Reserve.

Choose from the sentences below (1–6) the one which fits each gap (A–E). One sentence is extra.

1. Various measures have been introduced to alleviate financial pressures on households facing rising expenses.
2. Discussions include the possibility of imposing restrictions on public debt or establishing new oversight authorities to monitor public spending levels.
3. Other European countries, such as France, Italy, Portugal, and Spain, also face high levels of inflation.
4. As such, policymakers must remain adaptable to effectively address emerging economic issues.
5. The surge forced the bank to repeatedly raise rates to try to tame it.
6. As a result, the balance between providing support and controlling inflation has become a contentious issue.

(**Source**: https://theconversation.com/whats-the-difference-between-fiscal-and-monetary-policy-230213)

Ответы к варианту № 17.

Задание 6

Ответ: A

Задание 7

Ответ:

1	2	3	4
B	C	A	D

Задание 8

Ответ: 1

Задание 9

Ответ:

1	2	3	4	5	6
D	C	B	F	A	E

Задание 10

A — 5

B — 1

C — 6

D — 4

E — 2

3 — лишнее

Вариант 18

Задание 6 (базовый уровень, 3 балла)

Choose the correct answer.

The situation in which there is not enough of something that is needed.

A) failure
B) demand
C) lack
D) waste

Answer:

Задание 7 (базовый уровень, 4 балла)

Match the following words with their definitions.

1) An excess of total assets over total liabilities.
2) A person who buys and sells securities on a commission basis for customers.
3) Financial instruments that can be traded, such as stocks and bonds.
4) Goods or services sold to a foreign country or countries.

A) Stockbroker
B) Surplus
C) Export
D) Securities

Write down the letters corresponding to the correct answer in the answer form without spaces and punctuation marks between them.

1	2	3	4

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Задание 8 (базовый уровень, 5 баллов)

Choose the right answer.

1. It is the first time they ___ (to travel) by train now.
   A) travelled
   B) have travelled
   C) will travel
   D) travel

2. Why ___ (to smell) the meat? Isn't it fresh?
   A) are you smelling
   B) do you smell
   C) have you smelled
   D) will you smell

3. I'm so lucky ___ (to buy) the tickets in advance.
   A) buying
   B) to buy
   C) to have bought
   D) to be buying

4. His jeans were dirty. — No wonder. He ___ (to work) in the garage.
   A) works
   B) had been working
   C) has worked
   D) was working

5. Let's open the letter now, ___ we?
   A) do
   B) shall
   C) will
   D) don't

1 BBCBB
2 BBDBA
3 BACBB
4 AACBB

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Задание 9 (повышенный уровень, 6 баллов)

Read the text and choose one word from the box below that best completes the sentence.

Most major retailers have at this stage _____ **(1)** changes in how they operate in order to minimize waste and limit the environmental damage they each contribute to. However, unless the shop defines itself by strict _____ **(2)** around sustainability and goes the extra mile to prove its efforts, then there is usually more that it could be doing.

A zero-waste shop enables customers to live a more zero waste lifestyle through _____ **(3)** packaging and encouraging the use of containers from home to fill and refill with bulk wholefoods, natural beauty and cleaning products plus much more. These supplies are _____ **(4)** and displayed in a variety of dispensers throughout the shop, making for an experience which has been seen to have an old-world feel, but with a fun modern twist.

Zero waste shops are a relatively recent movement that has come about to show that physical stores can still exist and _____ **(5)** without adding to the earth's problems. After all, online shopping isn't without its downsides either. But as the general population becomes wiser to today's environmental issues, an increasing number are choosing to seek out a dedicated _____ **(6)** to buy their goods from instead.

A – eliminating	B – implemented	C – thrive
D – alternative	E – stored	F – guidelines

Write down the letters corresponding to the correct answer in the answer form without spaces and punctuation marks between them:

1	2	3	4	5	6

(Source**:** **https://regenwaste.com/re-gen-waste-news/the-benefits-of-zero-waste-shops/**)

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Задание 10 (повышенный уровень, 12 баллов)

Read the text. Five sentences have been removed from it. Choose from the sentences below (1–6) the one which fits each gap (A–E). There is one sentence which you don't need to use.

Not all insecure work has to be a 'bad job':
research shows job design can make a big difference

Inflation has steadied, and interest rates are finally coming down. However, for many Australians—especially those in low-paid, insecure, or precarious positions—the cost-of-living crisis continues to feel overwhelming. _____ (A).

The federal government has recently focused on improving outcomes for workers in insecure jobs in several ways. Labor has strongly advocated for real wage increases to help these workers and has implemented measures to protect weekend penalty rates. These initiatives aim to provide immediate financial relief. _____ (B).

Wage-based policies do help address some of the financial struggles faced by workers. However, improving workers' lives requires a broader approach. _____ (C). It is essential to consider other factors that contribute to job satisfaction and overall well-being.

We know that in contemporary society, having a job is crucial for subjective well-being. Nonetheless, not all jobs are equal when it comes to quality, with permanent, full-time employment often seen as the ideal. _____ (D). This fact vibrantly underlines the need for better job design.

Yet, not all insecure work is the same. _____ (E). The design of a job can be just as important as the type of job itself. It also suggests key elements that can help in designing better jobs, ultimately improving the experiences of workers in insecure positions.

Choose from the sentences below (1–6) the one which fits each gap (A–E). One sentence is extra.

1. Something that goes beyond just increasing wages is necessary.
2. In contrast, insecure or precarious work is typically viewed as the most harmful to individuals' well-being.
3. These individuals often struggle to make ends meet, highlighting the need for targeted support.
4. So, it must remain adaptable to effectively address emerging economic issues.
5. However, they are not the only solutions needed to enhance workers' lives.
6. The recent study provides additional evidence on job design.

(**Source**: https://theconversation.com/not-all-insecure-work-has-to-be-a-bad-job-research-shows-job-design-can-make-a-big-difference-257642)

Ответы к варианту № 18.

Задание 6

Ответ: C

Задание 7

Ответ:

1	2	3	4
B	A	D	C

Задание 8

Ответ: 3

Задание 9

Ответ:

1	2	3	4	5	6
B	F	A	E	C	D

Задание 10

A — 3

B — 5

C — 1

D — 2

E — 6

4 — лишнее

Вариант 19

Задание 6 (базовый уровень, 3 балла)

Choose the correct answer.

Official rules that control the way things are done, especially in business or politics.

A) principles
B) forecasts
C) regulations
D) expectations

Answer:

Задание 7 (базовый уровень, 4 балла)

Match the following words with their definitions.

1) A portion of a company's profits distributed to its shareholders.
2) The amount of goods that consumers are willing and able to purchase at a specified price.
3) The total income generated by a firm from the sale of goods or services to its customers.
4) Spending by households on goods and services for final personal use.

A) Demand
B) Consumption
C) Revenue
D) Dividend

Write down the letters corresponding to the correct answer in the answer form without spaces and punctuation marks between them.

1	2	3	4

ИНТЕЛЛЕКТУАЛЬНЫЙ
МЕГАПОЛИС

Задание 8 (базовый уровень, 5 баллов)

Choose the right answer.

1. By the end of the year, she ___ (to work) in this company for a decade.
   A) will work
   B) has been working
   C) will have been working
   D) had been working

2. Only after the meeting ___ (to realize) how serious the situation was.
   A) was she realized
   B) did she realize
   C) had she realized
   D) has she realized

3. He might ___ (to warn) us about the changes, but he said nothing.
   A) have warned
   B) warned
   C) had warned
   D) to have warned

4. It’s vital that the report ___ (to submit) before the final deadline.
   A) is submitted
   B) be submitted
   C) will be submitted
   D) has submitted

5. She confessed ___ (to deceive) everyone about her qualifications.
   A) deceive
   B) to deceiving
   C) to deceive
   D) to be deceiving

1 BBCBB
2 BBDBA
3 BACBB
4 CBABB

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Задание 9 (повышенный уровень, 6 баллов)

Read the text and choose one word from the box below that best completes the sentence.

In recent years, the global conversation around sustainability has gained significant _____ **(1)**, particularly within the world of digital marketing. As consumers become more eco-conscious, brands are seeking new ways to authentically connect with audiences who prioritize sustainability, transparency, and ethical _____ **(2)**. One of the most effective and impactful methods for doing so is through social media influencers. Specifically, sustainability influencers, eco-friendly influencers, and ethical influencers are playing a pivotal role in driving awareness and change across industries.

Consumers today are savvy and increasingly _____ **(3)** about the authenticity of a brand's environmental claims. They prefer genuine endorsements from influencers whose values _____ **(4)** with their own. Moreover, many influencers are already deeply committed to sustainability in their personal lives. This means that when they promote a sustainable brand, their endorsement comes with a sense of authenticity and credibility. These influencers aren't just getting paid to showcase a product—they genuinely believe in the _____ **(5)** behind the brand. Their content reflects their passion for environmental _____ **(6)**, and their followers trust them to recommend only those brands that align with their shared values.

A – causes	B – values	C – align
D – traction	E – concerned	F – mission

Write down the letters corresponding to the correct answer in the answer form without spaces and punctuation marks between them:

1	2	3	4	5	6

(**Source: https://socialflyny.com/the-power-of-influencers-in-promoting-sustainable-and-organic-brands/**)

Задание 10 (повышенный уровень, 12 баллов)

Read the text. Five sentences have been removed from it. Choose from the sentences below (1–6) the one which fits each gap (A–E). There is one sentence which you don't need to use.

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

How Can We Cope with AI Anxiety?

Psychologists suggest several specific strategies for managing anxiety about generative AI. These include: trying out AI tools to figure out how and where they can be useful; taking breaks from technology to restore and revitalize; building new skills. _____ (A).

I would like to expand on the third strategy — building new skills. In a recent research study, my colleagues and I investigated the skills that are required to succeed in the future of work. _____ (B). As a result, we created a skills inventory of future of work skills.

We identified 10 skills that were most frequently identified as key for the future of work: collaboration, communication, creativity and innovation, critical thinking, cross-cultural competency, decision-making and judgment, learning/willingness to learn, problem-solving and social intelligence/perceptiveness. _____ (C).

For those concerned about remaining employable in the face of AI disruption, focusing on these skills is a practical starting point. _____ (D). So, focusing on developing these skills can enhance your employability in an AI-driven environment.

Importantly, all these skills are "human" skills, meaning not digital or technological. In this context, perhaps one of the most effective responses to anxiety about AI is focusing on developing our own human capacities. _____ (E).

Choose from the sentences below (1–6) the one which fits each gap (A–E). One sentence is extra.

1. These skills reflect what employers will likely prioritize as workplaces continue to change.
2. We reviewed six research studies from around the world.
3. They are highly likely to remain in demand as workplaces evolve.
4. By investing in our interpersonal and cognitive skills, we can better navigate the challenges posed by AI and remain relevant in the workforce.
5. Another option is pursuing activities that activate human creativity and imagination.
6. The recent study provides additional evidence on job design.

(**Source**: **https://theconversation.com/anxious-over-ai-one-way-to-cope-is-by-building-your-uniquely-human-skills-256213**)

Ответы к варианту № 19.

Задание 6

Ответ: C

Задание 7

Ответ:

1	2	3	4
D	A	C	B

Задание 8

Ответ: 4

Задание 9

Ответ:

1	2	3	4	5	6
D	B	E	C	F	A

Задание 10

A — 5

B — 2

C — 1

D — 3

E — 4

6 — лишнее

Вариант 20

Задание 6 (базовый уровень, 3 балла)

Choose the correct answer.

A formal meeting in which someone is asked questions to find out if they are suitable for a job.

A) session
B) conversation
C) interview
D) debate

Answer:

Задание 7 (базовый уровень, 4 балла)

Match the following words with their definitions.

1) A prolonged period of little or no economic growth.
2) A loan secured by real estate, commonly used to purchase a home or other property.
3) Financial assets or other forms of wealth owned by an individual or business enterprise.
4) A financial situation when outward financial flows exceed inward financial flows.

A) Mortgage
B) Deficit
C) Capital
D) Stagnation

Write down the letters corresponding to the correct answer in the answer form without spaces and punctuation marks between them.

1	2	3	4

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Задание 8 (базовый уровень, 5 баллов)

Choose the right answer.

1. Had he told me earlier, I ___ (to be) able to help him now.
   A) would be
   B) will have been
   C) would have been
   D) was

2. The suspect is thought ___ (to hide) in the abandoned building all this time.
   A) to hide
   B) to have been hiding
   C) hiding
   D) to have hid

3. Hardly ___ (to start) the speech when the microphone stopped working.
   A) had she started
   B) she had started
   C) did she start
   D) has she started

4. We look forward to ___ (to hear) from you at your earliest convenience.
   A) hear
   B) hearing
   C) having heard
   D) to hear

5. It is recommended that all employees ___ (to arrive) at least 15 minutes early.
   A) arrive
   B) will arrive
   C) arrived
   D) are arriving

1 CBABA
2 ADABA
3 ABABA
4 ABABB

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Задание 9 (повышенный уровень, 6 баллов)

Read the text and choose one word from the box below that best completes the sentence.

Innovation is everything. With the _____ **(1)** need for on-demand home services, the home services market segment is coming up with innovative ways to keep up with the ongoing market trends. Investors have started investing in on-demand companies and this is what is _____ **(2)** the growth of the online on-demand home services sector. The improvements in the technological sector and _____ **(3)** in networking have given rise to consumer services such as home education, packaging, relocation, and spa and beauty services to draw new consumers and _____ **(4)** the market room.

The biggest explanation for the popularity of the on-demand services startups is its _____ **(5)** capacity to make everybody happy. This brings financial flexibility that can be accomplished by serving as on-demand staff during the days off. On-demand home services _____ **(6)** to those who are busy during the workweek and have no time for themselves. This demand-based economy has filled a gap that previously required a large pay check to bridge.

A – expand	B – cater	C – boosting
D – growing	E – advancements	F – intrinsic

Write down the letters corresponding to the correct answer in the answer form without spaces and punctuation marks between them:

1	2	3	4	5	6

(**Source:** https://oyelabs.com/on-demand-services-startups/)

Задание 10 (повышенный уровень, 12 баллов)

Read the text. Five sentences have been removed from it. Choose from the sentences below (1–6) the one which fits each gap (A–E). There is one sentence which you don't need to use.

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Not Just Any Commodity

Food safety is another critical issue that cannot be overlooked. While the government states that all imports will meet UK standards, future trade negotiations could challenge these assurances. _____ (A).

Additionally, there is a risk of more ultra-processed food entering the UK market. _____ (B). While these products are not inherently unsafe, many health advocates express concern that their greater availability could worsen obesity and diabetes rates in the UK.

Trade can indeed bring benefits, but it's important to remember that food is not just another commodity. _____ (C). These key spheres are health, environmental sustainability, and rural life. The National Farmers' Union warns that Britain's high food standards should not be compromised under pressure from US agribusiness interests.

The UK government claims it has successfully preserved food protections while expanding trade opportunities. A crucial factor will be whether consumers actually see real savings as a result of these trade deals. Additionally, it remains to be seen if supermarkets will continue to prioritize British meat, or if UK farmers will struggle to compete and potentially be squeezed out of the market. _____ (D).

Finally, it is crucial for UK regulators to maintain their standards if the US pushes for concessions. A prosperous trade deal should not only result in increased trade volume but also ensure that food remains safer, healthier, and fairer for everyone involved. _____ (E).

Choose from the sentences below (1–6) the one which fits each gap (A–E). One sentence is extra.

1. The proposed deal may lead to increased imports of US cereals, drinks, and snack foods.
2. Food intersects with 3 essential domains of everyday life.
3. Only time will tell which will come true.
4. The focus must be on creating a food system that benefits all consumers while protecting public health and local agriculture.
5. Another option is pursuing activities that activate human creativity and imagination.
6. It is generally considered important to maintain consumer confidence in the safety of imported foods.

(**Source**: https://theconversation.com/cheaper-food-or-a-compromise-on-standards-why-the-uks-trade-deal-with-the-us-is-sounding-alarm-bells-257755)

Ответы к варианту № 20.

Задание 6

Ответ: C

Задание 7

Ответ:

1	2	3	4
D	A	C	B

Задание 8

Ответ: 3

Задание 9

Ответ:

1	2	3	4	5	6
D	C	E	A	F	B

Задание 10

A — 6

B — 1

C — 2

D — 3

E — 4

5 — лишнее

Вариант 21

Задание 6 (базовый уровень, 3 балла)

Choose the correct answer.

A process that involves formal discourse, discussion, and oral addresses on a particular topic or collection of topics, often with a moderator and an audience.

A) session
B) conversation
C) interview
D) debate

Answer:

Задание 7 (базовый уровень, 4 балла)

Match the following words with their definitions.

1) The value of one currency in terms of a second currency.
2) The income from a security, expressed as a proportion of its market price.
3) A tax imposed on imports to protect domestic industries or raise government revenue.
4) The cost of borrowing money, expressed as a percentage of the loan amount.

A) Exchange rate
B) Interest rate
C) Tariff
D) Yield

Write down the letters corresponding to the correct answer in the answer form without spaces and punctuation marks between them.

1	2	3	4

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Задание 8 (базовый уровень, 5 баллов)

Choose the right answer.

1. You can’t deny ___ (to know) what was going on — you were in the room the whole time.
   A) knowing
   B) to know
   C) to have known
   D) know

2. It’s time we ___ (to reconsider) our strategy — the current one isn’t working.
   A) reconsider
   B) have reconsidered
   C) had reconsidered
   D) reconsidered

3. He’s known ___ (to work) on several government-level cybersecurity projects last year.
   A) working
   B) to have worked
   C) to work
   D) have worked

4. The letter should ___ (to send) earlier, but no one remembered it.
   A) have been sent
   B) be sent
   C) to be sent
   D) sent

5. She apologised for not ___ (to inform) us in advance.
   A) to inform
   B) informing
   C) to have informed
   D) inform

1 ABBCB
2 ADABA
3 ABBAB
4 ADBAB

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Задание 9 (повышенный уровень, 6 баллов)

Read the text and choose one word from the box below that best completes the sentence.

The retail industry has always been at the _____ **(1)** of adopting innovative technologies to improve customer experiences and boost sales. As the digital revolution continues to reshape the world, industries across the spectrum are leveraging cutting-edge technologies to enhance their operations and customer _____ **(2)**.

Augmented reality (AR) is rapidly gaining _____ **(3)** in the retail sector. By overlaying digital information onto the physical world, AR provides a unique, immersive shopping process, _____ **(4)** the retail landscape. From the advent of e-commerce to the rise of mobile shopping, companies have evolved to _____ **(5)** changing consumer behaviours and expectations.

AR technology holds immense potential for enhancing the shopping experience by providing a seamless blend of the physical and digital realms. It allows consumers to try on products _____ **(6)**, visualize furniture in their homes before purchasing, or even walk through a virtual store from the comfort of their living rooms.

A – transforming	B – traction	C – forefront
D – virtually	E – experiences	F – meet

Write down the letters corresponding to the correct answer in the answer form without spaces and punctuation marks between them:

1	2	3	4	5	6

(**Source:** https://councils.forbes.com/blog/augmented-reality-in-retail)

Задание 10 (повышенный уровень, 12 баллов)

Read the text. Five sentences have been removed from it. Choose from the sentences below (1–6) the one which fits each gap (A–E). There is one sentence which you don’t need to use.

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Will Ethical Fashion Ever Compete?

Fixing the problems within the fashion industry will require a global rethink of its operational practices. Governments play a crucial role by regulating disclosures about supply chains and enforcing labour standards. _____ (A).

Brands must take responsibility for the conditions in their factories, whether they are directly owned or outsourced. This accountability extends to ensuring fair labour practices and safe working environments for all workers. Transparency is essential in this process. _____ (B).

Alternatives to fast fashion are gaining traction in the market. Clothing rentals are emerging as a promising business model that contributes to a more circular fashion economy by extending the life of garments. _____ (C). Such practices promote reusing and reducing waste.

Australia's new Seamless scheme aims to make fashion brands responsible for the entire life cycle of the clothes they sell. This initiative encourages consumers to buy, wear, and recycle their clothing in a more sustainable manner. _____ (D).

Consumers also play a vital role in driving change. If we continue to expect clothes to cost less than a cup of coffee, progress will be slow. Recognizing that a $5 t-shirt carries hidden costs—borne by workers and the environment—is a crucial first step toward fostering a more ethical fashion landscape.

Some ethical brands are already demonstrating a better way forward by offering clothes made under fairer conditions and with sustainable materials. While these garments may not be as cheap or fast as traditional options, they represent a more conscious alternative. _____ (E).

Choose from the sentences below (1–6) the one which fits each gap (A–E). One sentence is extra.

1. Additionally, charity-run op shops have long served as a sustainable source of second-hand clothing.
2. This regulatory framework is essential to ensure that ethical practices are upheld throughout the industry.
3. This is especially appealing to consumers who are concerned about synthetic fibres, toxic chemicals, and environmental harm.
4. Naturally, it builds trust with consumers and encourages ethical practices across the board.
5. Another option is pursuing activities that activate human creativity and imagination.
6. By holding brands accountable, the scheme seeks to foster a culture of sustainability within the fashion industry.

(**Source**: https://theconversation.com/how-trumps-trade-war-is-supercharging-the-fast-fashion-industry-257727)

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Ответы к варианту № 21.

Задание 6

Ответ: D

Задание 7

Ответ:

1	2	3	4
A	D	C	B

Задание 8

Ответ: 4

Задание 9

Ответ:

1	2	3	4	5	6
C	E	B	A	F	D

Задание 10

A — 2

B — 4

C — 1

D — 6

E — 3

5 — лишнее

Задание 6 (базовый уровень, 3 балла)

Choose the correct answer.

A formal request, especially to a higher authority, for a decision or change.

A) appeal
B) remark
C) suggestion
D) contract

Answer:

Задание 7 (базовый уровень, 4 балла)

Match the following words with their definitions.
1) The direct exchange of goods and services for other goods and services, without the use of money.
2) A financial instrument that usually pays interest to the holder, issued by governments, companies and other institutions.
3) The ease with which a financial instrument can be exchanged for goods and services.
4) One who stands between two parties to facilitate a transaction; a mediator.

A) Intermediary
B) Liquidity
C) Barter
D) Bond

Write down the letters corresponding to the correct answer in the answer form without spaces and punctuation marks between them.

1	2	3	4

ИНТЕЛЛЕКТУАЛЬНЫЙ
МЕГАПОЛИС

Задание 8 (базовый уровень, 5 баллов)

Choose the right answer.

1. I’d rather you ___ (to stay) at home tonight — you don’t look well.
   A) stay
   B) stayed
   C) would stay
   D) have stayed

2. By next summer, the house ___ (to renovate) completely.
   A) has been renovated
   B) is being renovated
   C) will have been renovated
   D) will renovate

3. Rarely ___ (to witness) such a powerful performance on that stage.
   A) we have witnessed
   B) did we witness
   C) we witnessed
   D) had we witnessed

4. She insisted on ___ (to speak) to the manager immediately.
   A) speaking
   B) to speak
   C) speak
   D) having spoken

5. The new product is expected ___ (to launch) before the end of the quarter.
   A) to be launching
   B) to launch
   C) to have launched
   D) to be launched

1 ACBAD
2 BCDAD
3 BCBAD
4 BCBCC

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Задание 9 (повышенный уровень, 6 баллов)

Read the text and choose one word from the box below that best completes the sentence.

The concept of conscious consumerism is growing, and along with it ways that you can _____ **(1)** it in your life to become a conscious consumer. A lot of it has to do with consumers' attitudes and awareness, which are constantly _____ **(2)**. But who is a conscious consumer and what makes one a part of the sustainability movement? In layman's terms, if you are making your _____ **(3)** decisions based much beyond what is printed on the bottle, you are moving in the right direction. When you go out of your way to know more about the company's production, logistics, and _____ **(4)** chain to analyse whether or not their operations harm the environment and human resources, you are behaving like a conscious consumer!

All business processes have an_____ **(5)** on our environment, human rights, political and economic systems whether that be positive or negative. Our choices matter because our purchases support businesses through our dollar to function and prosper. So, when we buy from a brand that does not follow ethical or _____ **(6)** business practices, we are fuelling the company to endure the negative effects.

A – changing	B – supply	C – incorporate
D – impact	E – sustainable	F – purchase

Write down the letters corresponding to the correct answer in the answer form without spaces and punctuation marks between them:

1	2	3	4	5	6

(**Source:** https://repurpose.global/blog/post/conscious-consumer)

Задание 10 (повышенный уровень, 12 баллов)

Read the text. Five sentences have been removed from it. Choose from the sentences below (1–6) the one which fits each gap (A–E). There is one sentence which you don't need to use.

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

The Hidden Costs of Cheap Clothes

The environmental impact of fast fashion is well known and widely discussed. However, there has been far less attention paid to the consequences of protectionist policies in this industry. _____ (A).

The irony is that tariffs intended to protect workers in one country have, in some cases, worsened conditions for workers in other countries. While such policies aim to support domestic employment, they often lead to unintended negative consequences abroad. Meanwhile, consumers in Australia benefit from faster delivery of even cheaper goods. _____ (B).

In Australia, consumers send more than 200,000 tonnes of clothing to landfill each year, highlighting a significant waste problem. _____ (C). However, the deeper problem lies in the structural issues of the entire business model. Sadly, it is built on exploitation and environmental damage.

Factory workers bear the brunt of cost-cutting measures implemented by manufacturers. In the relentless race to stay competitive, many manufacturers reduce wages and pretend not to notice hazardous working conditions. _____ (D).

Ultimately, the hidden costs of cheap clothing extend beyond the environment to include human rights violations and worker exploitation. Consumers may enjoy low prices, but these come at a significant cost to both people and the planet. _____ (E).

Choose from the sentences below (1–6) the one which fits each gap (A–E). One sentence is extra.

1. Tariffs worsen environmental harms, particularly those linked to fast fashion.
2. This alarming statistic reflects a broader issue within the fast fashion industry.
3. As a result, the workers who produce these cheap clothes often face unsafe environments and inadequate compensation.
4. Addressing these issues requires a shift in consumer awareness and a reevaluation of the fast fashion business model.
5. The reason is that companies like Temu and Shein have improved their shipping capabilities to the region.
6. By promoting CSR, the corporation seeks to foster a culture of sustainability.

(**Source**: https://theconversation.com/how-trumps-trade-war-is-supercharging-the-fast-fashion-industry-257727)

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Ответы к варианту № 22.

Задание 6

Ответ: A

Задание 7

Ответ:

1	2	3	4
C	D	B	A

Задание 8

Ответ: 3

Задание 9

Ответ:

1	2	3	4	5	6
C	A	F	B	D	E

Задание 10

A — 1

B — 5

C — 2

D — 3

E — 4

6 — лишнее

Вариант 23

Задание 6 (базовый уровень, 3 балла)

Choose the correct answer.

An official plan or action adopted or proposed by a government or organization.

A) scheme
B) regulation
C) policy
D) treaty

Answer:

Задание 7 (базовый уровень, 4 балла)

Match the following words with their definitions.

1) The quantity of a product or service that producers are willing and able to offer for sale at a given price during a specific time period.
2) Illegal trading of goods that are not allowed to be bought and sold, or that there are not enough of for everyone who wants them.
3) Something such as a building, another company, or a piece of land that is bought by a company, or the act of buying it.
4) One who stands between two parties to facilitate a transaction; a mediator.

A) Black market
B) Acquisition
C) Supply
D) Intermediary

Write down the letters corresponding to the correct answer in the answer form without spaces and punctuation marks between them.

1	2	3	4

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Задание 8 (базовый уровень, 5 баллов)

Choose the right answer.

1. He shouldn't ___ (to leave) his phone unattended in a public place.
   A) to leave
   B) leave
   C) have left
   D) be leaving

2. So rarely ___ (to ask) difficult questions during press conferences that the speaker seemed surprised.
   A) reporters ask
   B) reporters asked
   C) do reporters ask
   D) have reporters asked

3. She claimed ___ (to see) the man enter the building around midnight.
   A) to see
   B) seeing
   C) to have seen
   D) to be seeing

4. The documents are believed ___ (to sign) by the director himself.
   A) to sign
   B) to be signing
   C) to be signed
   D) to have been signed

5. It's high time you ___ (to stop) postponing your responsibilities.
   A) stop
   B) stopped
   C) had stopped
   D) would stop

1 CCCDB
2 ACCDB
3 CCCDD
4 CCCAB

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Задание 9 (повышенный уровень, 6 баллов)

Read the text and choose one word from the box below that best completes the sentence.

E-commerce, or electronic commerce, is the buying and selling of goods and _____ **(1)** over the internet, on websites, mobile apps, or social media. By optimizing e-commerce as part of a broader digital-commerce transformation, sellers stand to attract more customers and earn more _____ **(2)**.
In 30 short years, e-commerce has revolutionized the way we shop. Shopping no longer _____ **(3)** only to going to a store, picking out and paying for goods, then bringing them home. Shopping trips that used to take hours can now take seconds and can be done from anywhere with an internet signal. The thrill of the purchase is now _____ **(4)** out, starting with the customer's initial product comparisons and culminating with the "unboxing" (which has become an industry in itself) and, maybe, writing an online _____ **(5)**.
Simply _____ **(6)**, e-commerce is anything—goods or services—bought or sold on the internet. Globally, 20 percent of total global sales are made from online purchases.

A – stretched	B – services	C – refers
D – review	E – put	F – profits

Write down the letters corresponding to the correct answer in the answer form without spaces and punctuation marks between them:

1	2	3	4	5	6

(**Source:** https://www.mckinsey.com/featured-insights/mckinsey-explainers/what-is-e-commerce)

Задание 10 (повышенный уровень, 12 баллов)

Read the text. Five sentences have been removed from it. Choose from the sentences below (1–6) the one which fits each gap (A–E). There is one sentence which you don't need to use.

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

From Guangzhou to Your Wardrobe in Days

Platforms such as Shein and Temu have built their success by offering trend-driven clothing at shockingly low prices. _____ (A). However, these low prices often hide significant costs related to labor and production practices.

Much of Shein's production occurs in the so-called "Shein village" in Guangzhou, China. Workers there frequently sew for 12 to 14 hours a day under poor working conditions. _____ (B). The situation raises ethical concerns about labor rights and sustainability.

When the US government cracked down on Chinese imports, the intention was to make American-made goods more competitive in the market. _____ (C). Additionally, the government closed the "de minimis" loophole, which previously allowed imports valued under US$800 to enter tariff-free.

Despite these efforts, the tariffs did not stop the rise of ultra-fast fashion. Instead, they simply rerouted production to countries with lower tariffs and even lower labor costs. _____ (D). However, it lacks the industrial scale and infrastructure that China can provide.

_____ (E). While some countries may benefit from shifts in production, the underlying issues of labor conditions and sustainability remain pressing concerns. As consumers, we must be aware of these dynamics and consider the true cost of our clothing choices.

Choose from the sentences below (1–6) the one which fits each gap (A–E). One sentence is extra.

1. This included raising tariffs on Chinese goods to as high as 145%, a measure that has since been paused.
2. For example, the Philippines emerged as a surprising alternative due to its comparatively low tariff rate of 17%.
3. They strive to keep pace with the relentless demand for new items.
4. A $5 dress or a $3 top might seem like a bargain to many consumers.
5. The reason is that companies like Temu and Shein have improved their shipping capabilities to Australia.
6. In conclusion, the global fashion industry continues to adapt and evolve in response to economic and regulatory changes.

(**Source**: https://theconversation.com/how-trumps-trade-war-is-supercharging-the-fast-fashion-industry-257727)

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Ответы к варианту № 23.

Задание 6

Ответ: C

Задание 7

Ответ:

1	2	3	4
C	A	B	D

Задание 8

Ответ: 1

Задание 9

Ответ:

1	2	3	4	5	6
B	F	C	A	D	E

Задание 10

A — 4

B — 3

C — 1

D — 2

E — 6

5 — лишнее

Задание 6 (базовый уровень, 3 балла)

Choose the correct answer.

A group of people with similar political aims and opinions.

A) union
B) council
C) movement
D) party

Answer:

Задание 7 (базовый уровень, 4 балла)

Match the following words with their definitions.

1) A system in which goods and services are produced and sold freely according to the demand.
2) The use of machines that are substitutes for labour.
3) A type of financial asset for which the issuer promises to pay a given amount over time to the holder.
4) A loan secured by real estate, commonly used to purchase a home or other property.

A) Automation
B) Bond
C) Free market
D) Mortgage

Write down the letters corresponding to the correct answer in the answer form without spaces and punctuation marks between them.

1	2	3	4

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Задание 8 (базовый уровень, 5 баллов)

Choose the right answer.

1. Everyone must bring their ID card to the final exam, mustn’t ___?
   A) they
   B) he
   C) we
   D) it

2. The project ___ (to delay) several times due to funding issues.
   A) had delayed
   B) was delaying
   C) has been delayed
   D) delayed

3. You needn’t ___ (to come) so early — the office opens at 9.
   A) to have come
   B) to come
   C) have come
   D) came

4. The manager seems ___ (to ignore) all our suggestions lately.
   A) to be ignoring
   B) to ignore
   C) ignoring
   D) to have been ignoring

5. We’re not used ___ (to deal) with clients in such difficult conditions.
   A) deal
   B) to deal
   C) dealing
   D) to dealing

1 CCCDB

2 ACCDD

3 AACDC

4 ACCAB

Задание 9 (повышенный уровень, 6 баллов)

Read the text and choose one word from the box below that best completes the sentence.

The workplace trends that have _____ **(1)** in recent years are reshaping both the day-to-day operations of businesses and the broader employee experience. These changes have prompted organizations to rethink how they _____ **(2)** productivity, flexibility, and employee engagement. As we move into 2025, the rapid advancement of technology, increased focus on employee _____ **(3)**, and growing demand for diversity and inclusion are at the _____ **(4)** of this transformation.

For companies, keeping up with these workplace trends is not just about staying competitive—it's about creating a work environment that fosters growth, innovation, and long-term _____ **(5)**. Employees, on the other hand, are seeking workplaces that align with their values, offer flexibility, and prioritize their mental health and professional development. By embracing these evolving workplace trends, businesses can both attract and retain top talent and also ensure they remain adaptable and _____ **(6)** in a constantly changing business world.

A – emerged	B – resilient	C – approach
D – sustainability	E – well-being	F – forefront

Write down the letters corresponding to the correct answer in the answer form without spaces and punctuation marks between them:

1	2	3	4	5	6

(**Source:** https://factorialhr.com/blog/workplace-trends-2024-navigating-the-future-of-work/)

Задание 10 (повышенный уровень, 12 баллов)

Read the text. Five sentences have been removed from it. Choose from the sentences below (1–6) the one which fits each gap (A–E). There is one sentence which you don't need to use.

Crypto platforms feel like gambling because
they encourage high-risk behaviour among users.

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

When Kim Kardashian paid a fine in 2022 for promoting a crypto token without disclosing her payment, it highlighted the blurred lines between celebrity culture and cryptocurrency. Similarly, Matt Damon's statement that “fortune favours the brave” in a crypto advertisement further emphasized this connection. _____ (A).

However, beneath the glitzy celebrity endorsements and flashy Super Bowl ads, there is something more familiar lurking in the background. Crypto trading platforms, where millions of people engage in buying and selling digital currencies, resemble casinos in many respects. _____ (B). Behind the flashy charts and tokens, these platforms create systems that encourage risky bets while profiting quietly from the losses of their users.

Crypto platforms go beyond merely facilitating the buying and selling of digital assets. Many of them are intentionally designed to blur the line between investing and gambling. This design allows these platforms to profit directly from the losses incurred by users. _____ (C).

To better understand how these platforms operate, we draw on recent research conducted by a group of Concordia University–affiliated researchers, including ourselves. _____ (D). This combination transforms high-risk speculation into a form of entertainment, attracting users who may not fully understand the risks involved. Meanwhile, these platforms often downplay crucial details about how their systems work and how they generate revenue from user activity.

In conclusion, the intersection of crypto trading and gambling raises important questions about user awareness and regulation. As these platforms continue to grow in popularity, it is vital for users to understand the risks associated with their activities. By recognizing the similarities between crypto trading and gambling, we can better navigate this evolving landscape. _____ (E).

Choose from the sentences below (1–6) the one which fits each gap (A–E). One sentence is extra.

1. They do not just look like gambling venues; they operate similarly.
2. Our findings reveal that crypto exchanges combine financial tools with game-like features.
3. As a result, participants may find themselves engaging in behaviour that resembles gambling more than traditional investing.
4. Ultimately, fostering a more informed user base will help mitigate the potential negative consequences of engaging with these platforms.
5. The reason is that the companies have got access to Australian platforms.
6. It became evident that crypto had not only entered the financial realm but also woven itself into pop culture.

(Source: https://theconversation.com/crypto-platforms-feel-like-gambling-because-they-are-users-are-drawn-to-high-risk-behaviour-256057)

Ответы к варианту № 24.

Задание 6

Ответ: D

Задание 7

Ответ:

1	2	3	4
C	A	B	D

Задание 8

Ответ: 2

Задание 9

Ответ:

1	2	3	4	5	6
A	C	E	F	D	B

Задание 10

A — 6

B — 1

C — 3

D — 2

E — 4

5 — лишнее

Задание 6 (базовый уровень, 3 балла)

Choose the correct answer.

Something such as money or property that you receive from someone after they die.

A) profit
B) inheritance
C) salary
D) commission

Answer:

Задание 7 (базовый уровень, 4 балла)

Match the following words with their definitions.

1) Ownership rights over the use and distribution of an original work.
2) Buying and selling assets in order to profit from an anticipated change in their price.
3) The relocation of part of a firm’s activities outside of the national boundaries in which it operates.
4) A decrease in the general price level.

A) Speculation
B) Deflation
C) Copyright
D) Offshoring

Write down the letters corresponding to the correct answer in the answer form without spaces and punctuation marks between them.

1	2	3	4

ИНТЕЛЛЕКТУАЛЬНЫЙ
МЕГАПОЛИС

Задание 8 (базовый уровень, 5 баллов)

Choose the right answer.

1. Nobody said a word during the entire meeting, did ___?
   A) they
   B) he
   C) it
   D) we

2. The report ___ (to send) before the director even arrived.
   A) had been sent
   B) was being sent
   C) has been sent
   D) is sent

3. You could at least ___ (to call) me to say you'd be late.
   A) call
   B) be calling
   C) have called
   D) to have called

4. He admitted ___ (to take) the documents without asking.
   A) to take
   B) have taken
   C) taking
   D) to have taken

5. The CEO is expected ___ (to announce) his resignation this week.
   A) announcing
   B) to be announcing
   C) to announce
   D) to have announced

1 AACBC
2 ACCDC
3 AACCC
4 ACCDD

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Задание 9 (повышенный уровень, 6 баллов)

Read the text and choose one word from the box below that best completes the sentence.

A gig economy is a free market system in which temporary positions are common and organizations hire independent workers for short-term _____ **(1)**. The term gig is a slang word for a job that lasts a specified time. Traditionally, the term was used by musicians to define a performance _____ **(2)**.

Today, however, examples of gig workers include freelancers, independent contractors, project-based workers and temporary or part-time hires. Furthermore, gig apps and digital technology are often used to _____ **(3)** customers and gig workers across various industries.

As a result, jobs and locations are being _____ **(4)**. That means freelancers can take a job or project with an employer anywhere in the world. At the same time, employers can select the best person for a specific project from a larger pool than is available in any given area.

The gig economy is part of a _____ **(5)** cultural and business environment that also includes the sharing economy, barter economy and _____ **(6)** work culture. The cultural impact of the gig economy continues to change. For example, the COVID-19 pandemic significantly affected hiring trends, directly impacting the gig economy.

A – decoupled	B – engagement	C – connect
D – commitments	E – remote	F – shifting

Write down the letters corresponding to the correct answer in the answer form without spaces and punctuation marks between them:

1	2	3	4	5	6

(**Source:** https://www.techtarget.com/whatis/definition/gig-economy)

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Задание 10 (повышенный уровень, 12 баллов)

Read the text. Five sentences have been removed from it. Choose from the sentences below (1–6) the one which fits each gap (A–E). There is one sentence which you don't need to use.

A Case Study in Platform Design

Consider BitMEX, a major exchange that gained notoriety for offering users up to 100x leverage on crypto trades. This leverage trading option means that traders are allowed to hold large positions with relatively little capital, similar to placing big bets with borrowed chips. The appeal of such high stakes can attract many users, but the risks are also significant and should not be overlooked. _____ (A).

The risks are obvious, but the platform's interface makes it feel like a high-speed game with a big potential prize at the end. The slick design creates an engaging atmosphere that draws users in, making trading feel exciting and dynamic. _____ (B). This design strategy keeps users coming back, creating a cycle of interaction that benefits the platform.

BitMEX demonstrates how crypto platforms turn financial risk into a compelling user experience. Even though BitMEX has seen a decline in market share, its influence continues to be felt across the industry. The gamified interfaces, leverage tools, and social dynamics that it helped popularize are now common features in many crypto exchanges. _____ (C).

These features are not just superficial; they are integral to the architecture of the platforms. _____ (D). By designing these elements thoughtfully, platforms can maximize user engagement and financial transactions. This strategic approach ensures that the platform remains profitable, regardless of individual trading outcomes.

Just as casinos rely on frequent betting rather than user success, crypto platforms often profit from volatility and trading volume. _____ (E). Rather than focusing on helping users make profitable investments, these platforms benefit from the sheer activity of trading itself. This model raises important questions about the ethics of such designs and their long-term effects on users.

Choose from the sentences below (1–6) the one which fits each gap (A–E). One sentence is extra.

1. Real-time stats, visual cues, and feedback loops are all tools used to encourage repeated engagement.
2. They play a central role in converting trading activity into revenue for the exchanges.
3. This lasting impact highlights the effectiveness of its design in shaping user behaviour.

ИНТЕЛЛЕКТУАЛЬНЫЙ
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4. They thrive on the excitement and unpredictability of the market, which keeps users active.
5. The problem is that the companies have not got access to Australian platforms.
6. With the potential for large gains comes the possibility of equally large losses.

(**Source**: https://theconversation.com/crypto-platforms-feel-like-gambling-because-they-are-users-are-drawn-to-high-risk-behaviour-256057)

Ответы к варианту № 25.

Задание 6

Ответ: B

Задание 7

Ответ:

1	2	3	4
C	A	D	B

Задание 8

Ответ: 3

Задание 9

Ответ:

1	2	3	4	5	6
D	B	C	A	F	E

Задание 10

A — 6

B — 1

C — 3

D — 2

E — 4

5 — лишнее

Вариант 26

Задание 6 (базовый уровень, 3 балла)

Choose the correct answer.

A written statement that shows how much money you owe for goods or services.

A) invoice
B) balance
C) agenda
D) refund

Answer:

Задание 7 (базовый уровень, 4 балла)

Match the following words with their definitions.

1) A person who creates or is an early adopter of new technologies, organizational forms, and other opportunities.
2) Goods-producing business activity: agriculture, mining, manufacturing, or construction.
3) A situation in which a person who is able and willing to work is not employed.
4) A tax on a good imported into a country.

A) Industry
B) Unemployment
C) Tariff
D) Entrepreneur

Write down the letters corresponding to the correct answer in the answer form without spaces and punctuation marks between them.

1	2	3	4

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Задание 8 (базовый уровень, 5 баллов)

Choose the right answer.

1. This restaurant used to belong to Mr Collins, but currently it is ___ (to run) by a new Chinese owner.
   A) running
   B) run
   C) to be run
   D) being run

2. It is very difficult for him to understand what they say, as he isn't used to ___ (to practise) his Japanese.
   A) practise
   B) practising
   C) practised
   D) be practising

3. I am learning foreign languages with a view to ___ (to work) for an international company.
   A) working
   B) work
   C) to work
   D) to have worked

4. This is the only thing that ___ (to talk) about for several days.
   A) was talking
   B) has been talking
   C) has been talked
   D) is being talked

5. She was the first ___ (to enter) the office that day.
   A) entering
   B) entered
   C) to be entering
   D) to enter

1 BBCCD
2 DDACD
3 DBACB
4 DBACD

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Задание 9 (повышенный уровень, 6 баллов)

Read the text and choose one word from the box below that best completes the sentence.

The dream of seeing fleets of driverless cars efficiently delivering people to their destinations has _____ **(1)** consumers' imaginations and fuelled billions of dollars in _____ **(2)** in recent years. But even after some setbacks that have pushed out timelines for autonomous-vehicle launches and _____ **(3)** customer adoption, the mobility community still broadly agrees that autonomous driving has the potential to transform transportation, consumer behaviour, and society at large.

Because of this, autonomous driving could create massive value for the auto industry, _____ **(4)** hundreds of billions of dollars before the end of this decade, McKinsey research shows. To realize the _____ **(5)** and commercial benefits of autonomous driving, however, auto equipment manufacturers and suppliers may need to develop new sales and business strategies, acquire new technological capabilities, and address _____ **(6)** about safety.

A – delayed	B – consumer	C – investment
D – concerns	E – captured	F – generating

Write down the letters corresponding to the correct answer in the answer form without spaces and punctuation marks between them:

1	2	3	4	5	6

(**Source**: https://www.mckinsey.com/industries/automotive-and-assembly/our-insights/autonomous-drivings-future-convenient-and-connected)

Задание 10 (повышенный уровень, 12 баллов)

Read the text. Five sentences have been removed from it. Choose from the sentences below (1–6) the one which fits each gap (A–E). There is one sentence which you don't need to use.

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Gamblification: Turning Risk into Play

Gamblification is the process by which non-gambling activities adopt the aesthetics, mechanics, and psychological appeal of games of chance. _____ (A). By incorporating elements like rewards and competition, gamblification makes risk-taking feel exciting and playful.

_____ (B). In our study, we show how features such as real-time leaderboards and visual effects create an entertaining atmosphere around trading. Additionally, meme-based communities frame trading as a communal experience, where even major losses are shared and discussed with humour and irony.

In this culture failure is not seen as a negative outcome but rather as an integral part of the "game", and risk-taking becomes a badge of honour among traders. Those who engage in high-risk behaviours are often referred to as "degens". _____ (C).

In such an environment, addictive patterns of behaviour are reinforced, and financial losses are reinterpreted as participation in a larger social experience. The normalization of risk-taking contributes to a cycle where individuals become more involved, despite the potential for significant losses. _____ (D).

Crypto platforms benefit greatly from this cultural phenomenon. By making high-stakes speculation feel like a game, these platforms increase user convenience and encourage sustained activity. _____ (E). On the contrary, it is an engineered dynamic designed to drive trading volume, enhance visibility, and ultimately boost revenue.

Choose from the sentences below (1–6) the one which fits each gap (A–E). One sentence is extra.

1. This dynamic can lead to a distorted perception of success and failure in trading.
2. Gamblification is a crucial concept for understanding how crypto exchanges maintain user engagement, even as users incur significant losses.
3. This term ironically glorifies self-destructive investment practices.
4. This is not an accidental outcome.
5. This phenomenon transforms everyday tasks into engaging experiences that mimic the thrill of gambling.
6. With the potential for large losses comes fear.

(**Source**: https://theconversation.com/crypto-platforms-feel-like-gambling-because-they-are-users-are-drawn-to-high-risk-behaviour-256057)

Ответы к варианту № 26.

Задание 6

Ответ: A

Задание 7

Ответ:

1	2	3	4
D	A	B	C

Задание 8

Ответ: 4

Задание 9

Ответ:

1	2	3	4	5	6
E	C	A	F	B	D

Задание 10

A — 5

B — 2

C — 3

D — 1

E — 4

6 — лишнее

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Немецкий язык

Вариант 1

Задание 6 (базовый уровень, 5 баллов)

Wählen Sie den korrekten Gruß für eine informelle E-Mail an einen Freund:

a) Hochachtungsvoll

b) Liebe Grüße

c) Mit freundlichen Grüßen

d) Sehr geehrter Herr

Antworten:

Задание 7 (базовый уровень, 5 баллов)

Ordnen Sie die Wörter ihren Definitionen zu:

1. Zeit, die eine Person vor digitalen Geräten verbringt
2. Kurze Zahlen- oder Buchstabenkombination zum Einloggen
3. Temporärer Speicher für aktive Computerprozesse
4. Verbindung zwischen Geräten für Datenaustausch

Optionen:

A) die Netzverbindung

B) der Zugangscode

C) der Arbeitsspeicher

D) die Bildschirmzeit

1	2	3	4

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Задание 8 (базовый уровень, 5 баллов)

Welcher Text (1-4) passt zu welcher Überschrift (A-D)?

1) Handwerksbetriebe klagen über fehlenden Nachwuchs. Dabei bieten Meisterstellen ein gutes Einkommen. Viele Jugendliche bevorzugen trotzdem ein Studium, obwohl Handwerksberufe oft sichere Zukunftsperspektiven bieten.

2) Digitale Lernplattformen boomen. 70% der Berufsschüler nutzen mittlerweile Online-Kurse. Besonders beliebt sind interaktive Formate mit Videos und Quizzen, die flexibles Lernen ermöglichen.

3) Studienabbrecher finden oft schneller Jobs als Akademiker. Praxiserfahrung wird immer wichtiger. Unternehmen schätzen Bewerber mit konkretem Fachwissen aus Arbeitserfahrungen höher als reine Theoretiker.

4) Kostenlose Sprachkurse für Geflüchtete verbessern deren Jobchancen deutlich. Viele Teilnehmer erhalten bereits nach sechs Monaten feste Arbeitsverträge in Pflege und Handwerk.

Zuordnen:

A) Praxis statt Theorie
B) Bildungschancen für Migranten
C) Handwerk in der Krise
D) E-Learning auf dem Vormarsch

1	2	3	4

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Задание 9 (повышенный уровень, 7 баллов)

Ergänzen Sie die Sätze mit den passenden Adverbien. Eine Option bleibt übrig.

1. Das Projekt war schwierig, aber sie haben es _____ geschafft.
2. _____ solltest du die Anleitung genau lesen, bevor du beginnst.
3. Er hat die Präsentation _____ vorbereitet, aber sie war trotzdem nicht perfekt.
4. Die Firma will _____ in neue Technologien investieren.

Optionen:

A) sorgfältig
B) bald
C) zuerst
D) bisher
E) trotzdem

1	2	3	4

Задание 10 (повышенный уровень, 8 баллов)

Lesen Sie den folgenden Text. Ergänzen Sie die Lücken (1) - (4) mit den passenden Sätzen (A-E). Ein Satz bleibt übrig. Markieren Sie Ihre Lösungen in der Tabelle unten.

Private Unternehmen schreiten voran: Innovationen und Herausforderungen

Private Unternehmen sind die Motoren des technologischen Fortschritts. (1) ___. Besonders mittelständische Betriebe investieren verstärkt in digitale Tools, um wettbewerbsfähig zu bleiben. Ein Beispiel ist die Automatisierung von Lagerverwaltungssystemen, die kleinere Händler effizienter macht. Doch nicht nur die Technik, auch die Arbeitskultur verändert sich: Flexible Homeoffice-Modelle gehören in vielen Branchen bereits zum Standard.

(2) ___. Beispielsweise kombiniert die Münchener Firma „TechLog“ KI-gestützte Planung mit monatlichen Teamschulungen. Seit der Einführung dieses Systems stieg die Kundenzufriedenheit um 25%, während die Fehlerquote sank. Zudem profitieren die Mitarbeiter von klar strukturierten Weiterbildungsplänen, die individuell auf ihre Bedürfnisse zugeschnitten sind.

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Doch der Weg ist nicht ohne Hindernisse. (3) ___. Laut einer Studie des DIHK scheitern 40% der Digitalisierungsprojekte an mangelnder Mitarbeiterakzeptanz. Viele Angestellte fürchten, durch Technik ersetzt zu werden.

Trotzdem eröffnen sich neue Chancen. (4) ___. So entstanden allein 2023 über 5.000 Jobs für „Digitale Transformationsberater“ – ein Beruf, der technisches Know-how mit psychologischem Feingefühl verbindet. Diese Entwicklung beweist: Der Mensch bleibt auch im digitalen Zeitalter der wichtigste Erfolgsfaktor.

Optionen:

A) Diese Entwicklung zeigt, dass reine Technik nicht ausreicht – menschliche Expertise bleibt unverzichtbar.

B) Heutzutage nutzen fortschrittliche Unternehmen zwei Dinge gleichzeitig: neue Technologien und Mitarbeiterschulungen.

C) Vor allem im Dienstleistungssektor führt Digitalisierung zu radikalen Veränderungen der Arbeitsabläufe.

D) Gleichzeitig gibt es jetzt ganz neue Berufe, bei denen Menschen mit Technik zusammenarbeiten.

E) Viele Unternehmer unterschätzen jedoch die psychologischen Folgen des Wandels.

1	2	3	4

Ответы к варианту № 1.

Задание 6

Ответ: B

Задание 7

Ответ:

1	2	3	4
D	B	C	A

Задание 8

Ответ:

1	2	3	4
C	D	A	B

Задание 9

Ответ:

1	2	3	4
E	C	A	B

Задание 10

1	2	3	4
C	B	E	D

Вариант 2

Задание 6 (базовый уровень, 5 баллов)

Sie möchten in einem Reiseblog um Tipps bitten. Wählen Sie die passende informelle Anrede:

a) Hallo zusammen,

b) Sehr geehrte Leserinnen und Leser des Bloges!

c) Guten Tag sehrgeehrte Redaktion

d) Liebes Team,

Antworten:

Задание 7 (базовый уровень, 5 баллов)

Ordnen Sie die Wörter ihren Definitionen zu:

1. Gegend mit speziellen Einrichtungen für Urlaub und Entspannung
2. Dienstleistung zur Lagerung von Koffern und Taschen
3. Eine fertige Urlaubsreise mit Transport, Hotel und Essen
4. Mahlzeiten während einer Reise oder im Hotel

Optionen*:*

A) die Verpflegung

B) die Gepäckaufbewahrung

C) das Erholungsgebiet

D) die Pauschalreise

1	2	3	4

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Задание 8 (базовый уровень, 5 баллов)

Welcher Text (1-4) passt zu welcher Überschrift (A-D)?

1) Start-ups erhalten oft Risikokapital von Investoren, scheitern aber in den ersten fünf Jahren zu 50%. Innovative Ideen und flexible Strukturen sind ihre Stärken.

2) Familienunternehmen machen 90% der deutschen Firmen aus. Tradition und langfristige Planung prägen ihre Kultur, doch der Generationswechsel wird zur Herausforderung.

3) Franchising ermöglicht die Nutzung etablierter Marken. Franchisenehmer zahlen Gebühren, profitieren aber von bereits erfolgreichen Geschäftsmodellen und Schulungen.

4) Immer mehr Unternehmen setzen auf Corporate Social Responsibility (CSR). Sie investieren in Umweltschutz, verbessern Arbeitsbedingungen und unterstützen soziale Projekte. Diese Firmen zeigen, dass wirtschaftlicher Erfolg, gesellschaftliches Engagement und Nachhaltigkeit zusammengehören.

Zuordnen:

A) Tradition in der Zukunft
B) Verantwortung für Gesellschaft und Umwelt
C) Erfolg durch Lizenz
D) Hochriskante Gründungen

1	2	3	4

Задание 9 (повышенный уровень, 7 баллов)

Ergänzen Sie die Sätze mit den passenden Konjunktionen. Eine Option passt nicht.

1. ___ die Temperaturen stiegen, blieb der Gletscher stabil.

2. Viele Gäste buchen früh, ___ sie Frühbucherrabatte nutzen wollen.

3. Das Hotel wirbt mit Nachhaltigkeit, verbraucht es ___ mehr Energie als angegeben.

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4. ___ einige Orte auf Ökotourismus setzen, investieren sie in nachheltigen Wintertourismus.

Optionen:

A) obwohl
B) aber
C) wenn
D) da
E) denn

1	2	3	4

Задание 10 (повышенный уровень, 8 баллов)

Lesen Sie den folgenden Text. Ergänzen Sie die Lücken (1) - (4) mit den passenden Sätzen (A-E). Ein Satz bleibt übrig. Markieren Sie Ihre Lösungen in der Tabelle unten.

Lebenslanges Lernen: Schlüssel zur Arbeitswelt der Zukunft

Die Anforderungen an berufliche Kompetenzen verändern sich heute rasant. Studien der OECD belegen, dass 65% der heutigen Grundschüler später in Berufen arbeiten werden, die es heute noch nicht gibt. (1) ___ Gleichzeitig zeigt sich, dass traditionelle Berufsbilder an Bedeutung verlieren. Diese Entwicklung zwingt Arbeitnehmer wie Unternehmen zum radikalen Umdenken.

Moderne Unternehmen reagieren mit innovativen Lernkonzepten. (2) ___. Das Technologieunternehmen "FutureSkills" etwa kombiniert digitale 15-Minuten-Lerneinheiten mit monatlichen Präsenzworkshops. Durch diese Methode stieg die Weiterbildungsbeteiligung auf 89%, während gleichzeitig die Fluktuationsrate um 40% sank.

Doch der Weg ist nicht ohne Hindernisse. (3) ___. Eine Umfrage des Bundesinstituts für Berufsbildung offenbart: 58% der Beschäftigten finden keine Zeit für Weiterbildung,

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obwohl 72% sie für notwendig halten. Viele fühlen sich von der rasanten Entwicklung überfordert.

Trotz dieser Herausforderungen eröffnen sich neue Perspektiven. (4) ___. Allein 2023 entstanden über 200 neue Stellen für "Learning Experience Designer", die maßgeschneiderte Schulungskonzepte entwickeln. Diese Spezialisten verdienen durchschnittlich 65.000 Euro jährlich - ein Beleg für den wachsenden Markt.

Die Politik unterstützt diesen Trend: Das neue "Qualifizierungschancengesetz" übernimmt bis zu 100% der Weiterbildungskosten. Experten sehen darin eine Chance für mehr Bildungsgerechtigkeit.

Optionen:

A) Dies führt zu einem grundlegenden Wandel der Lernkultur in Unternehmen.

B) Besonders betroffen sind IT-Berufe, wo sich Technologien alle 2-3 Jahre grundlegend erneuern.

C) Die größte Hürde bleibt der Zeitaufwand, den die Weiterentwicklung mit sich bringt.

D) Gleichzeitig entstehen neue Berufsbilder im Bereich der Bildungsbegleitung und Kompetenzberatung.

E) Viele Arbeitgeber unterschätzen nach wie vor den Schulungsbedarf ihrer Belegschaft.

1	2	3	4

Ответы к варианту № 2.

Задание 6

Ответ: A

Задание 7

Ответ:

1	2	3	4
C	B	D	A

Задание 8

Ответ:

1	2	3	4
D	A	C	B

Задание 9

Ответ:

1	2	3	4
A	C	B	D

Задание 10

1	2	3	4
B	A	C	D

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Вариант 3

Задание 6 (базовый уровень, 5 баллов)

Wählen Sie die passendste Schlussformel für eine informelle E-Mail an einen Kollegen, den Sie gut kennen und mit dem Sie per "Du" kommunizieren:

A) Viele Grüße

B) Hochachtungsvoll

C) Mit vorzüglicher Hochachtung

D) Mit freundlichen Grüßen

Antworten:

Задание 7 (базовый уровень, 5 баллов)

Ordnen Sie die Wörter ihren Definitionen zu:

1. Wenn die Preise steigen und Geld dadurch an Wert verliert
2. Der Preis, den man zahlt, wenn man Währungen tauscht
3. Unternehmensinhaber, der alle Entscheidungen trifft
4. Zahlungen an den Staat (z.B. vom Lohn oder Gewinn)

Optionen:

A) Wechselkurs
B) Steuern
C) Eigentümer
D) Inflation

1	2	3	4

Задание 8 (базовый уровень, 5 баллов)

Welcher Text (1-4) passt zu welcher Überschrift (A-D)?

1. In Tirol decken 40% der Hotels ihren Strombedarf durch Solaranlagen. Neue Förderprogramme ermöglichen sogar kleinen Betrieben die Umrüstung. Gäste erhalten ökologische Goodie-Bags.

2. Zermatt verbot 2023 Einwegplastik vollständig. Restaurants verwenden jetzt essbares Geschirr aus Algen. Die Gästebewertungen stiegen um 15%.

3. Deutsche Urlauber buchen 30% häufiger Unterkünfte mit Umweltzertifikat. Online-Portale filtern Hotels gezielt nach Nachhaltigkeitskriterien.

4. Künstliche Beschneiung verbraucht jährlich 3,5 Mio. kWh Strom. Alternativen wie Schneerecycling werden nun getestet.

Zuordnen:

A) Plastikverbot mit Innovationen

B) Energiewende im Hotelgewerbe

C) Buchungsverhalten im Wandel

D) Wintersport vor neuen Herausforderungen

1	2	3	4

Задание 9 (повышенный уровень, 7 баллов)

Ergänzen Sie die passenden Relativpronomen mit Präpositionen. Eine Option bleibt übrig.

1. Der Entwickler, ___ ___ ich das Projekt besprochen habe, arbeitet jetzt bei Google.

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2. Das ist das Rechenzentrum, ___ ___ die gesamte Abwärme genutzt wird.

3. Die Sicherheitslücke, ___ ___ der Hackerangriff erfolgte, wurde noch nicht geschlossen.

4. Viele nutzen Apps, ___ ___ sie persönliche Daten weitergeben müssen.

Optionen:

A) für die
B) in dem
C) mit dem
D) an die
E) durch die

1	2	3	4

Задание 10 (повышенный уровень, 8 баллов)

Lesen Sie den folgenden Text. Ergänzen Sie die Lücken (1) - (4) mit den passenden Sätzen (A-E). Ein Satz bleibt übrig. Markieren Sie Ihre Lösungen in der Tabelle unten.

Ökotourismus in den Alpen: Chancen und Herausforderungen

Der Tourismus in den Alpen verändert sich gerade grundlegend. Die Gletscher schmelzen in Rekordgeschwindigkeit - allein zwischen 2015 und 2023 sind 23% des Eises in den Ostalpen verschwunden. Laut einem aktuellen Bericht gibt es heute nur noch 35% der Gletscherfläche von 1850, und das Schmelzen wird immer schneller. Deshalb müssen traditionelle Wintersportorte ihre Geschäftsideen komplett neu überdenken.

Vorzeigeunternehmen wie das 'GreenPeak'-Resort in Vorarlberg beweisen, dass Nachhaltigkeit wirtschaftlich funktionieren kann. (1) ___ Mit einem cleveren Kreislaufsystem werden dort 95% aller Abfälle wiederverwertet. Trotz 20% höherer Preise steigen die Gästezahlen ständig, was zeigt, dass viele Urlauber bereit sind, für Umweltschutz zu bezahlen.

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Allerdings haben kleinere Betriebe große Probleme mit dieser Entwicklung. (2) ___. Das Hotel 'Alpenblümchen' in Oberstdorf brauchte fünf Jahre, bis sich die Investitionen in Solaranlagen und Wärmerückgewinnung rentiert hatten. Viele Familienbetriebe sorgen sich, ohne staatliche Hilfe nicht mithalten zu können.

Gleichzeitig entsteht ein neuer Reisetrend. (3) ___. Untersuchungen der Universität Innsbruck zeigen, dass diese Urlauber täglich 15% mehr ausgeben als normale Skitouristen.

Experten sagen für die Zukunft eine Teilung voraus: Große Resorts setzen weiter auf künstliche Beschneiung, während kleinere Orte ganzjährige Angebote entwickeln. (4) ___. Gleichzeitig wird über eine Sonderabgabe für Massentourismus diskutiert.

Optionen:

A) Umweltschützer bezeichnen dies als "Schein-Nachhaltigkeit" für umweltschädlichen Luxustourismus.

B) Es gewinnt seinen gesamten Strom aus Erdwärme und Windkraft und speist sogar Überschüsse ins Stromnetz ein.

C) Viele Hotels setzen auf lokale Produkte und reduzieren Plastikmüll um 80%.

D) Immer mehr Stadtbewohner bevorzugen "entschleunigtes Reisen" mit Naturerlebnissen und regionaler Küche.

E) Die durchschnittlichen Umbaukosten von 380.000 € pro Hotel sind für viele nicht bezahlbar.

1	2	3	4

Ответы к варианту № 3.

Задание 6

Ответ: A

Задание 7

Ответ:

1	2	3	4
D	A	C	B

Задание 8

Ответ:

1	2	3	4
B	A	C	D

Задание 9

Ответ:

1	2	3	4
C	B	E	A

Задание 10

1	2	3	4
B	E	D	A

Вариант 4

Задание 6 (базовый уровень, 5 баллов)

Sie schreiben einer österreichischen Freundin eine E-Mail mit Reisefragen. Wählen Sie die passende Grußformel:

A) Hochachtungsvoll,

B) Liebe Grüße

C) Mit freundlichen Grüßen

D) Mit kollegialen Grüßen

Antworten:

Задание 7 (базовый уровень, 5 баллов)

Ordnen Sie die Wörter ihren Definitionen zu:

1. Einjähriger freiwilliger Dienst im sozialen oder ökologischen Bereich

2. Abschluss an einer Universität oder Fachhochschule (z.B. Bachelor, Master)

3. Berufsvorbereitende Lehre im Betrieb mit Berufsschule

4. Wissenschaftliche Ausbildung an Hochschulen mit Abschlussprüfung

Optionen:

A) Studium

B) Freiwilliges soziales Jahr

C) Hochschulabschluss

D) Ausbildung

1	2	3	4

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Задание 8 (базовый уровень, 5 баллов)

Welcher Text (1-4) passt zu welcher Überschrift (A-D)?

1. Smarte Sprachassistenten können Licht, Heizung und Küchengeräte steuern. Obwohl sie praktisch sind, warnen Experten, dass sie ständig mithören. Da sie auf Aktivierungswörter reagieren, könnten private Gespräche aufgenommen werden.

2. In Hamburg fahren seit 2023 selbstfahrende Busse. Da sie mit Sensoren arbeiten, verursachen sie 40% weniger Unfälle. Während menschliche Fahrer müde werden, halten Computer durchgehend Konzentration.

3. Winzige Chips unter der Haut messen jetzt Gesundheitsdaten. Nachdem sie den Blutzucker messen, senden sie Werte an den Arzt. Bevor gefährliche Werte erreicht werden, kann der Arzt eingreifen.

4. Moderne Rechenzentren nutzen ihre Abwärme zum Heizen von Häusern. Seit der Einführung dieses Systems werden tausende Tonnen CO_2 gespart. Diese Lösung ist sinnvoll, denn sie verhindert die Verschwendung von Wärme.

Zuordnen:

A) Medizin der Zukunft
B) Risiken digitaler Helfer
C) Grüne Technologien
D) Automatisierter Verkehr

1	2	3	4

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Задание 9 (повышенный уровень, 7 баллов)

Ergänzen Sie die Sätze mit den passenden Präpositionen. Eine Option bleibt übrig.

1. ___ ihres Studiums arbeitete sie alsWerkstudentin in einer Marketingfirma.

2. ___ gute Deutschkenntnisse ist eine Ausbildung in Deutschland kaum möglich.

3. Sie erreichte bessere Noten ___ regelmäßiges Selbststudium.

4. ___ der Digitalisierung entstanden viele neue Berufe.

Optionen:

A) trotz
B) wegen
C) durch
D) ohne
E) während

1	2	3	4

Задание 10 (повышенный уровень, 8 баллов)

Lesen Sie den folgenden Text über digitale Gesundheits-Apps in Deutschland. Ergänzen Sie die Lücken (1) - (4) mit den passenden Sätzen (A-E). Ein Satz bleibt übrig. Markieren Sie Ihre Lösungen in der Tabelle unten.

Berufliche Transformation: Wie die Digitalisierung Jobs verändert

Die Digitalisierung durchdringt alle Berufsbereiche wie ein Netzwerk. (1) ___. Diese Verflechtung zeigt sich besonders deutlich, wenn man betrachtet, wie sich selbst traditionelle Handwerksberufe anpassen müssen. So verlangt beispielsweise die Gebäudetechnik heute Programmierkenntnisse für Smart-Home-Systeme.

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(2) ___. Nehmen wir das Beispiel der Firma "NeoTech": Während sie einerseits digitale Schulungen anbietet, schafft sie gleichzeitig Mentoring-Programme, in denen jüngere Mitarbeiter ihr Technikwissen an ältere Kollegen weitergeben. Dieses Zusammenspiel verschiedener Maßnahmen führt zu einer Produktivitätssteigerung von 30%.

Allerdings entstehen dadurch neue Spannungen. (3) ___. Die Lösung könnte in hybriden Schulungsmodellen liegen, die Online-Lernen mit persönlicher Betreuung verbinden - ein Ansatz, der bereits an Berufsschulen erprobt wird.

(4) ___. Interessanterweise entstehen viele neue Jobs genau an der Schnittstelle zwischen Mensch und Technik, wie etwa "Digitale Lernbegleiter", die speziell auf die Bedürfnisse unterschiedlicher Altersgruppen eingehen.

Optionen:

A) Gerade deshalb setzen innovative Unternehmen auf integrierte Konzepte, die technische und soziale Komponenten verbinden.

B) Parallel zu diesen Veränderungen wächst der Bedarf an Fachkräften, die als Vermittler zwischen Technik und Nutzern agieren.

C) Trotz dieser komplexen Ausgangslage entwickelt der Arbeitsmarkt bemerkenswerte Selbstregulierungskräfte.

D) Diese allumfassende Entwicklung erfordert ein neues Verständnis von Berufsbildung, das Theorie und Praxis verknüpft.

E) Aus dieser Diskrepanz ergibt sich die zentrale Herausforderung, wie man digitale Bildung generationengerecht gestalten kann.

1	2	3	4

Ответы к варианту № 4.

Задание 6

Ответ: B

Задание 7

Ответ:

1	2	3	4
B	C	D	A

Задание 8

Ответ:

1	2	3	4
B	D	A	C

Задание 9

Ответ:

1	2	3	4
E	D	C	B

Задание 10

1	2	3	4
D	A	E	C

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Французский язык

Вариант 1

Задание 6 (базовый уровень, 5 баллов)

Choisissez le mot qui convient à la définition ci-après.

Informer quelqu'un, le mettre au courant, en particulier d'un incident, d'un problème.

A) convenir
B) prévenir
C) revenir
D) parvenir

Réponse:

Задание 7 (базовый уровень, 5 баллов)

Faites correspondre les termes à leurs définitions.

1) La somme à payer, décompte.
2) Dans une entreprise, coûts d'une ou de plusieurs opérations qui constituent des charges d'exploitation.
3) Ce qui se vend et s'achète.
4) Le profit réalisé dans une opération financière, commerciale.

A) Les frais
B) Le bénéfice
C) La facture
D) La marchandise

Écrivez les lettres correspondant à la réponse correcte dans la grille ci-après :

1	2	3	4

Задание 8 (повышенный уровень, 8 баллов)

Lisez le document. Choisissez le mot de la liste ci-dessous qui pourrait compléter le mieux la phrase.

De : Clément

À : Stéphanie

Objet : Réunion d'aujourd'hui

Stéphanie,

J'avais prévu une _____ (1) avec les collègues du département financier pour parler de l'étude de coût de notre nouveau modèle. Malheureusement, j'ai un problème : je suis encore au siège de Colmar et je ne serai pas à l'heure. Je viens juste d'avoir un message du directeur qui m'a demandé d'envoyer mon fichier de calculs. J'ai _____ (2) mais j'ai eu sa boîte vocale. On ne peut pas _____ (3) cette réunion, je vais donc lui envoyer mon fichier en _____ (4). Tu peux lui dire? Dis-lui aussi que je serai _____ (5) à partir de 17 heures.

Je te remercie.

_____ (6)

Clément

A – disponible	B – rappelé	C – réunion
D – reporter	E – cordialement	F – pièces jointes

Écrivez les lettres correspondant à la réponse correcte dans la grille ci-après :

1	2	3	4	5	6

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Задание 9 (базовый уровень, 6 баллов)

Choisissez la bonne réponse.

1. Je savais que tu ___ le rendez-vous de demain.

A. manqueras	B. manquerais	C. manques	D. avais manqué

Réponse:

2. Le DRH a annoncé la liste des candidats qui ___ l'entretien d'embauche.

A. ne réussiront pas	B. n'avaient pas réussi	C. ne réussissent pas	D. n'ont pas réussi

Réponse:

3. Le département ___ il travaille se spécialise en finances.

A. qui	B. que	C. dont	D. où

Réponse:

4. Je ne trouve pas mes papiers. Je ___ ai sortis du sac et ai mis sur le bureau.

A. les	B. la	C. lui	D. leur

Réponse:

Задание 10 (базовый уровень, 6 баллов)

Lisez le texte. Choisissez la phrase qui le complète le mieux.

Les avantages du télétravail: temps gagné, flexibilité et motivation

Le télétravail est devenu répandu depuis la crise sanitaire en 2020. Ce travail est bien possible grâce aux nouveaux outils technologiques et numériques et offre de nombreux avantages aux employés.

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Le télétravail est un mode de travail qui **A** _____: à domicile, depuis un espace de coworking, un café... La plupart du temps, les employés télétravaillent de chez eux ce qui leur permet d'économiser les heures passées dans la voiture, dans les transports en commun.

La première conséquence de ce temps gagné, c'est une diminution du stress lié aux déplacements et donc plus de concentration et de motivation !

Parallèlement, **B** _____**.** Moins de demandes, moins de bruit et moins de réunions : le télétravailleur est plus productif !

Avec des horaires plus flexibles, les employés en télétravail deviennent plus indépendants. **C** _____. Ils peuvent s'occuper de leur famille dans les moments où elle a besoin d'eux et reprendre leur activité par la suite. L'occasion de s'autoriser des siestes ou des activités sportives au moment des pauses améliore la qualité de vie.
D _____.

1. Les télétravailleurs sont heureux de manger sur place.
2. Donc, le travail à domicile permet de concilier vie professionnelle et vie personnelle.
3. Ils organisent leur journée de travail comme ils veulent.
4. Travailler de chez soi offre un environnement plus calme que les open spaces ou les bureaux.
5. Permet à une personne d'exercer son activité professionnelle en dehors des locaux de la société.

Ответы к варианту № 1.

Задание 6

Ответ: B

Задание 7

Ответ:

1	2	3	4
C	A	D	B

Задание 8

1	2	3	4	5	6
C	B	D	F	A	E

Задание 9

Ответ:

1 - B,

2 - B,

3 - D,

4 - A.

Задание 10

A — 5

B — 4

C — 3

D — 2

Вариант 2

Задание 6 (базовый уровень, 5 баллов)

Choisissez le mot qui convient à la définition ci-après.

Faire passer un objet à quelqu'un; communiquer quelque chose à quelqu'un après l'avoir reçu.

A) mettre
B) remettre
C) transmettre
D) admettre

Réponse: _____

Задание 7 (базовый уровень, 5 баллов)

Faites correspondre les termes à leurs définitions.

1) L'ensemble des techniques de direction, d'organisation et de gestion de l'entreprise.
2) L'ensemble des comptes d'un établissement, d'une entreprise, d'une association etc.
3) L'organe d'une entreprise chargé d'une fonction précise.
4) La valeur cumulée, comptabilisée pour l'année, des ventes de biens et services effectués par une entreprise.

A) le service
B) le chiffre d'affaires
C) la comptabilité
D) le management

Écrivez les lettres correspondant à la réponse correcte dans la grille ci-après :

1	2	3	4

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Задание 8 (повышенный уровень, 8 баллов)

Lisez le document. Choisissez le mot de la liste ci-dessous qui pourrait compléter le mieux la phrase.

Manan et Cie

2, rue de Paris

86 000 Poitiers

Objet : Réclamation pour livraison

P.J. : Copie du bon de _____ (1) Poitiers, le 4 septembre 2025

Monsieur,

Nous avons passé une commande (réf. 27/585) le 7 juin pour un lot de 50 fauteuils de bureau au ____ (2) de 65 euros l'unité. Or à ce jour, nous n'avons toujours pas _____ (3) la commande. Vous nous aviez pourtant garanti une livraison sous huit jours et vous nous aviez déjà adressé la ____ (4) !

De plus, vous nous aviez accordé une réduction de 10 % sur le montant total, pour l'achat en ____ (5). Cette réduction n'apparaît pas sur la facture. J'espère que nous recevrons le lot de fauteuils avec la facture corrigée.

En ____ (6) une réponse de votre part, je vous prie d'agréer, Monsieur, mes salutations distinguées.

Service comptabilité

A – prix	B – gros	C – commande
D – reçu	E – attendant	F – facture

Écrivez les lettres correspondant à la réponse correcte dans la grille ci-après :

1	2	3	4	5	6

Задание 9 (базовый уровень, 6 баллов)

Choisissez la bonne réponse.

1. Elle a écrit que tu ___ l'entretien d'embauche.

A. avais raté	B. rateras	C. as raté	D. rates

Réponse:

2. Le chef a prévenu que la réunion ___ lieu la semaine suivante.

A. aura	B. avait	C. avait eu	D. aurait

Réponse:

3. L'entreprise ___ produit ces articles est très réputée.

A. qui	B. que	C. dont	D. où

Réponse:

4. Je ne trouve pas son adresse mail. Je voudrais ___ écrire. C'est urgent.

A. le	B. la	C. lui	D. leur

Réponse:

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Задание 10 (базовый уровень, 6 баллов)

Lisez le texte. Choisissez la phrase qui le complète le mieux.

Les inconvénients du télétravail : isolement, sédentarité et surconnexion

Depuis la crise sanitaire de 2020 le télétravail est devenu habituel et possible grâce aux nouveaux outils technologiques, en offrant de nombreux avantages aux employés.

Cependant les avantages ne vont pas sans inconvénients. Travailler à la maison**,** c'est savoir résister à la distraction, apprendre à être autonome.

Le télétravail n'est pas toujours rose. **A** _____. En travaillant à distance, l'employé se sent souvent isolé socialement et manque d'échanges entre collègues. Certaines entreprises proposent d'alterner le travail à distance et au bureau. Cela donne le sentiment d'appartenance à l'entreprise.

L'autre risque du télétravail, c'est la surconnexion. Quand le bureau est aussi la maison, la frontière entre travail et vie personnelle devient très fine. **B** _____.

Pratiqué à haute dose, **C** _____ : sédentarité, prise de poids, manque de sommeil.

Mais ça peut aussi être complètement le contraire ! **D** _____. Les écrans, la télévision, les enfants ou encore le simple fait de regarder par la fenêtre... Il est facile de se laisser distraire.

1. Le télétravail peut également présenter des risques pour la santé physique.
2. Le risque est de rester trop connecté et de trouver toujours quelque chose à faire ou à finir.
3. Les télétravailleurs sont heureux de manger sur place.
4. Chez soi, les distractions sont nombreuses.
5. Probablement, son plus gros désavantage est la solitude.

Ответы к варианту № 2.

Задание 6

Ответ: C

Задание 7

Ответ:

1	2	3	4
D	C	A	B

Задание 8

1	2	3	4	5	6
C	A	D	F	B	E

Задание 9

Ответ:

1 - A,

2 - D,

3 - A,

4 - C.

Задание 10

A — 5

B — 2

C — 1

D — 4

Вариант 3

Задание 6 (базовый уровень, 5 баллов)

Choisissez le mot qui convient à la définition ci-après.

Donner quelque chose et recevoir autre chose en retour.

A) charger
B) changer
C) échanger
D) décharger

Réponse:

Задание 7 (базовый уровень, 5 баллов)

Faites correspondre les termes à leurs définitions.

1) Le produit dont les conditions de vente sont déterminées pour en augmenter les ventes.
2) La remise d'une marchandise à la personne qui l'a commandée.
3) L'action de recevoir quelque chose, entrer en possession de ce qui a été envoyé.
4) L'activité ayant pour but de faire connaître une marque, d'inciter le public à acheter un produit, à utiliser tel service.

A) la publicité
B) la promotion
C) la livraison
D) la réception

Écrivez les lettres correspondant à la réponse correcte dans la grille ci-après:

1	2	3	4

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Задание 8 (повышенный уровень, 8 баллов)

Lisez le document. Choisissez le mot de la liste ci-dessous qui pourrait compléter le mieux la phrase.

De : Secrétariat direction
À : Ressources humaines, Service commercial, Comptabilité
Objet : pot de départ de nos stagiaires d'été

Chers collègues,
Comme chaque année, nous avons accueilli dans l'ensemble de nos ___ (1) une quinzaine de ___ (2), tous compétents et sympathiques, qui nous ont beaucoup aidés de juin à septembre. Ils vont bientôt nous quitter pour reprendre leurs ___ (3) ou entrer définitivement dans la vie active. La direction souhaite ___ (4) un pot de départ pour eux. Auriez-vous des idées à me donner pour qu'il soit original ? Je voudrais également savoir si vous seriez d'accord pour ___ (5) à un petit cadeau personnalisé. Sachant qu'ils sont au nombre de 15, j'ai besoin d'idées !
Merci d'avance pour votre ___ (6).

A – études	B – participer	C – coopération
D – services	E – stagiaires	F – organiser

Écrivez les lettres correspondant à la réponse correcte dans la grille ci-après :

1	2	3	4	5	6

Задание 9 (базовый уровень, 6 баллов)

Choisissez la bonne réponse.

1. J'ai appris que tu ___ à la réunion de demain.

A. n'assisteras pas	B. n'assisterais pas	C. n'avais pas assisté	D. n'assistes pas

Réponse:

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2. Le directeur a expliqué que la société ___ des difficultés financières l'année précédente.

A. connaît	B. connaîtrait	C. a connu	D. avait connu

Réponse:

3. Le marché ___ je vais est très animé le matin.

A. qui	B. que	C. dont	D. où

Réponse:

4. Elle est où ? Je ___ ai téléphoné une dizaine de fois mais je n'ai pas réussi à la joindre.

A. le	B. la	C. lui	D. le

Réponse:

Задание 10 (базовый уровень, 6 баллов)

Lisez le texte. Choisissez la phrase qui le complète le mieux.

Conseils pour réussir un entretien

Réussir son entretien d'embauche est une des étapes clés pour obtenir le poste de ses rêves. Même si votre CV est impressionnant, c'est la manière dont vous vous présentez au cours de l'entretien qui vous distinguera. **A** _____.

Soyez ponctuel. Arrivez à l'heureou un peu en avance.La ponctualité est un signe de professionnalisme et de respect.

Habillez-vous de manière convenable.Adoptez une tenue professionnelle qui correspond à l'entreprise et au poste pour lequel vous postulez. **B** _____.

Valorisez vos expériences passées en montrant comment elles vous ont préparé pour le poste choisi. Donnez des exemples concrets.

Soyez positif, enthousiaste et montrez votre intérêt pour le poste. **C** _____.

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Remerciez vos interlocuteurs. Après l'entretien, il est courtois et professionnel d'envoyer un court email de remerciement.

En conclusion, un entretien d'embauche réussi repose sur la préparation et sur l'attitude adoptée lors de la rencontre. **D** _____. N'oubliez pas que l'entretien est une chance de montrer non seulement vos compétences professionnelles, mais aussi votre personnalité et votre capacité à vous intégrer dans une nouvelle équipe.

1. Vous devez rester naturel et la sincérité au moment d’y répondre compte beaucoup.
2. Voici quelques conseils pour mettre toutes les chances de votre côté.
3. Chaque détail a de l'importance.
4. Évitez de parler négativement de vos précédents employeurs ou collègues.
5. Cela montre que vous prenez l'entretien au sérieux et que vous respectez vos interlocuteurs.

Ответы к варианту № 3.

Задание 6

Ответ: C

Задание 7

Ответ:

1	2	3	4
B	C	D	A

Задание 8

1	2	3	4	5	6
D	E	A	F	B	C

Задание 9

Ответ:

1 - B,

2 - D,

3 - D,

4 - C.

Задание 10

A — 2

B — 5

C — 4

D — 3

Вариант 4

Задание 6 (базовый уровень, 5 баллов)

Choisissez le mot qui convient à la définition ci-après.

Être, se trouver à telle place, avoir lieu à tel endroit, à tel moment.

A) tenir
B) se tenir
C) retenir
D) se retenir

Réponse:

Задание 7 (базовый уровень, 5 баллов)

Faites correspondre les termes à leurs définitions.

1) Une personne, un groupe, un organisme avec lequel on collabore pour réaliser une action commune dans une affaire, une entreprise ou un projet.
2) Les démarches entreprises pour parvenir à un accord ou conclure une affaire.
3) Une personne ou un établissement qui fournit des marchandises à des clients, à des marchands.
4) Les ressources économiques qu'une entreprise utilise pour augmenter ses ventes, réduire les coûts ou générer de la valeur.

A) le fournisseur
B) le partenaire
C) les actifs
D) les négociations

Écrivez les lettres correspondant à la réponse correcte dans la grille ci-après :

1	2	3	4

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Задание 8 (повышенный уровень, 8 баллов)

Lisez le document. Choisissez le mot de la liste ci-dessous qui pourrait compléter le mieux la phrase.

Objet : offre d'emploi n°047843R

Marseille, le 2 juin 2025

Monsieur le Directeur,

Suite à votre annonce du 30 mai, je vous ___ (1) ma candidature au poste de conseiller en voyage au sein de votre agence.

Âgé de 24 ans, je suis titulaire d'un BTS Tourisme que j'ai ___ (2) en 2022. J'ai trois ans d'___ (3) dans deux agences similaires. Je suis bilingue français et anglais, de plus j'ai le niveau B2 en espagnol.

Je reste à votre disposition pour plus d'___ (4) que j'espère pouvoir vous ___ (5) à un entretien.

Dans l'attente de votre réponse, je vous prie d'agréer, Monsieur, l'___ (6) de mes sentiments les meilleurs.

Robert Duhamel

A – expérience	B – expression	C – obtenu
D – adresse	E – information	F – présenter

Écrivez les lettres correspondant à la réponse correcte dans la grille ci-après :

1	2	3	4	5	6

Задание 9 (базовый уровень, 6 баллов)

Choisissez la bonne réponse.

1. Le magasin a annoncé qu'il ___ beaucoup de produits la semaine dernière.

A. vendait	B. vendrait	C. a vendu	D. avait vendu

Réponse: _____

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2. Quand je ___ ils avaient déjà pris leur décision

A. viens	B. venais	C. suis venu	D. étais venu

Réponse:

3. Le produit ___ j'ai acheté est fabriqué en France.

A. qui	B. que	C. dont	D. où

Réponse:

4. Occuper le poste de directeur adjoint ? Je crois qu'il ___est déjà prêt, il a assez d'expérience.

A. en	B. y	C. lui	D. l'

Réponse:

Задание 10 (базовый уровень, 6 баллов)

Lisez le texte. Choisissez la phrase qui le complète le mieux.

Patriotisme économique

Le patriotisme économique est à la mode actuellement. Les hommes politiques et les médias encouragent les citoyens à acheter des produits français pour stimuler l'économie nationale. **A** _____. Acheter français, c'est aussi protéger l'emploi local et éviter la fermeture des usines ce qui mène au chômage.

Tous les partis politiques appellent à acheter des produits locaux pour leur faible empreinte carbone. **B** _____.

Cependant, il n'est pas possible d'acheter uniquement des produits français. En fait, beaucoup de produits français sont fabriqués dans d'autres pays. Depuis longtemps, les entreprises françaises ont délocalisé leur production pour accéder à de nouveaux marchés. **C** _____.

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D'ailleurs, la réalité pour le consommateur est dure. D’abord, les produits fabriqués en France sont en moyenne 30 % plus chers. Ensuite, la France, comme la plupart des pays, doit importer des matières premières qu'elle ne possède pas.

Décider d’acheter 100 % français obligerait à vivre sans réfrigérateur, sans machine à laver, sans smartphone, sans ordinateur... **D** _____.

1. De même, les entreprises étrangères ont investi en France.
2. Autrement dit, les plus patriotes et les plus écologistes devront faire des compromis ou bien revenir à un mode de vie d'un autre âge.
3. L'objectif est de renforcer le pays sur le plan économique.
4. En adoptant ces quelques gestes simples, chacun peut contribuer à la protection de l'environnement.
6. Acheter français devient ainsi un acte écologique, car cela réduit la pollution liée au transport des marchandises.

Ответы к варианту № 4.

Задание 6

Ответ: B

Задание 7

Ответ:

1	2	3	4
B	D	A	C

Задание 8

1	2	3	4	5	6
D	C	A	E	F	B

Задание 9

Ответ:

1 - D,

2 - C,

3 - B,

4 – B.

Задание 10

A — 3

B — 5

C — 1

D — 2

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Испанский язык

Вариант 1

Tarea 6. Elija la expresión correcta que se usa para felicitar a alguien:

A) ¡Felicidad!
B) ¡Enhorabuena!
C) ¡Nochebuena!
D) ¡Bienvenido!

Respuesta:

Tarea 7. Relacione las palabras con su definición:

1) Situación en la que un individuo en edad de trabajar carece de trabajo y de salario.
2) Dinero en forma de monedas o billetes que se utiliza para realizar pagos o depósitos.
3) Planificación de ingresos y gastos para un período determinado.
4) Acción de usar productos, bienes o servicios para satisfacer necesidades o deseos.

A) Efectivo
B) Consumo
C) Desempleo
D) Presupuesto

Escriba la letra de la respuesta correcta en la casilla correspondiente.

1	2	3	4

Tarea 8. Lea el texto y elija entre las palabras de las casillas la variante correcta para cada frase:

Sube la demanda de créditos para pagar estudios

Cursar un _____ (1) o postgrado allana el camino hacia el empleo cualificado, pero también supone el desembolso de varios miles de euros. Cuando no hay acceso a

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_____ (2) u otras ayudas ni tampoco ahorro suficiente, existe la posibilidad de financiar gastos estudiantiles, una opción que poco a poco gana más peso en España.

Los _____ (3) destinados a este fin se han cuadruplicado en la última década. Una tendencia que se atribuye al creciente interés de los ciudadanos por formarse de manera continua y especializada para adaptarse a un _____ (4) laboral cada vez más exigente y competitivo.

Las entidades financieras han respondido diversificando su _____ (5) y aplicando tipos que no están entre los más altos del mercado. En general, se ofrecen préstamos con un _____ (6) que va del 7% al 10%. En cuanto a los plazos de devolución, se pueden ir hasta cinco años.

Adaptado de:
https://www.lavanguardia.com/economia/bolsillo/20240902/9902688/aumentan-prestamos-estudios-ofertas.html

A - mercado	B - préstamos	C - máster
D - becas	E - oferta	F - interés

Escriba la letra de la respuesta correcta en la casilla correspondiente sin agregar signos de puntuación ni dejar espacios.

1	2	3	4	5	6

Tarea 9. Elija la forma correcta del verbo.

1. Antes de que nosotros _____ dinero en este negocio es necesario analizar la situación en el mercado.

A. invertimos	B. invirtamos	C. invertiremos	D. hemos invertido

Respuesta:

2. Era evidente que el curso de las acciones de la empresa _____debido a la crisis económica.

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A. caería	B. cayera	C. caiga	D. caerá

Respuesta:

3. No estoy seguro de que nuestros socios _____ el pago a tiempo.

A. efectuarían	B. efectuarán	C. efectúan	D. efectúen

Respuesta:

4. Si Usted no _____ medidas urgentes, su compañía estará a punto de quebrar.

A. tomara	B. tomará	C. tome	D. toma

Respuesta:

Tarea 10. Lea el texto. Llene los espacios en blanco con la frase correcta de acuerdo con el contexto. Una de las cinco frases propuestas sobra y no conviene para completar el texto.

Peligros invisibles de las compras online

Nunca antes se ha tenido acceso a una oferta tan variada de productos como en la era digital. Pero tampoco las decisiones de compra han estado tan condicionadas por las grandes corporaciones como lo están hoy.

Los expertos alertan sobre el potencial de manipulación psicológica que ejercen las principales plataformas. **A**_____. Y no solo por la mercantilización de los datos personales del consumidor, sino también por aplicar técnicas desleales que le dirigen a tomar decisiones perjudiciales para su bolsillo.

Una de las estrategias más comunes en el comercio online son las ofertas por tiempo limitado para presionar al usuario a comprar de inmediato. **B**_____.

Otro problema es el sobreendeudamiento derivado del método de financiación “compra ahora, paga después” que permite comprar un producto a plazos. **C**_____.

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El consentimiento del usuario también está en la diana de algunas de las malas prácticas en el entorno digital. **D**_____. Aunque la normativa establece que el consentimiento debe ser consciente, informado y expreso, en muchas ocasiones no es así.

Adaptado de https://www.lavanguardia.com/dinero/bolsillo/20250325/10508621/riesgos-peligros-compras-online.html

Respuesta:

1. Esa táctica hace al consumidor adquirir a crédito incluso artículos baratos.
2. Las soluciones de inteligencia artificial pueden afectar al precio o a las condiciones que se ofrecen al consumidor.
3. Muchos gigantes del comercio electrónico carecen de un modelo de negocio ético.
4. Mediante la aceptación de condiciones generales con letra diminuta, se enmascaran suscripciones no deseadas.
5. Los consumidores realizan compras impulsivas bajo la amenaza de perder la oportunidad de adquirir el producto ofrecido con descuento.

Ответы к варианту № 1.

Задание 6

Ответ: B

Задание 7

Ответ:

1	2	3	4
C	A	D	B

Задание 8

Ответ:

1	2	3	4	5	6
C	D	B	A	E	F

Задание 9

Ответ:

1 - B,

2 - A,

3 - D,

4 –D.

Задание 10

A — 3

B — 5

C — 1

D — 4

Tarea 6. Elija el adjetivo correcto que describe a una persona o cosa capaz de competir con otros:

A) concurrente
B) combatiente
C) competente
D) competitivo

Respuesta:

Tarea 7. Relacione las palabras con su definición:

1) Situación en la que una empresa es la única que ofrece un producto o servicio en el mercado.
2) Actividad remunerada que una persona realiza para obtener un salario.
3) Institución financiera que se encarga de captar recursos del público y otorgar créditos.
4) Tributo que se paga al Estado para financiar sus gastos y servicios públicos.

A) Monopolio
B) Banco
C) Impuesto
D) Empleo

Escriba la letra de la respuesta correcta en la casilla correspondiente.

1	2	3	4

Tarea 8. Lea el texto y elija entre las palabras de las casillas la variante correcta para cada frase:

Métodos de ahorro para alcanzar tus objetivos financieros

El ahorro nunca ha sido tan importante como ahora: tener un _____(1) financiero sólido aporta tranquilidad en tiempos de incertidumbre y reduce el estrés en el

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día a día. Y aunque ahorrar dinero de manera efectiva no siempre es tarea fácil, existen trucos y _____(2) eficaces para lograrlo.

Según los expertos, existe un error de base que consiste en considerar que el ahorro es el dinero que nos sobra una vez que hemos cubierto todas nuestras necesidades. En este sentido, los especialistas aseguran que la táctica más efectiva es destinar cierto_____(3) de la nómina al ahorro. Así, tan pronto como una persona recibe su _____(4), debe separar el ahorro en una hucha y organizar su vida del mes con el dinero restante.

Pero ¿cuál debería ser la _____(5) destinada al ahorro cada mes? Es recomendable dividir la nómina en tres fracciones: un 50% para los _____(6) fijos, como el alquiler, la hipoteca o el transporte; un 30% para cosas variables, como ropa, salidas o comidas; y un 20% se destina al ahorro.

Adaptado de https://www.lavanguardia.com/economia/finanzas-personales/20230829/9191733/tres-metodos-ahorro-alcanzar-objetivos-financieros-mkt-hmc.html

A - porcentaje	B - salario	C - cantidad
D - métodos	E - gastos	F - colchón

Escriba la letra de la respuesta correcta en la casilla correspondiente sin agregar signos de puntuación ni dejar espacios.

1	2	3	4	5	6

Tarea 9. Elija la forma correcta del verbo.

1. Si el gobierno _____ los aranceles, eso dificultará la importación de algunas mercancías.

A. subirá	B. suba	C. sube	D. subiría

Respuesta:

2. A todos les interesaba cúando el parlamento _____ el presupuesto para el año siguiente.

A. aprobara	B. aprobaría	C. aprobará	D. apruebe

Respuesta:

3. El ministro ha declarado que _____ al foro económico pasado mañana.

A. asistirá	B. asista	C. asistió	D. ha asistido

Respuesta:

4. El banco ofrece servicios adicionales para que más clientes _____ sus ahorros aquí.

A. depositan	B. depositen	C. depositarán	D. depositarían

Respuesta:

Tarea 10. Lea el texto. Llene los espacios en blanco con la frase correcta de acuerdo con el contexto. Una de las cinco frases propuestas sobra y no conviene para completar el texto.

Consumir con el corazón consciente

No es sorpresa: consumir nos hace felices. **A**_____. El problema es que ese subidón dura poco. Y entonces volvemos a sentir el vacío. Solución inmediata: comprar otra cosa. Y otra. Y otra.

¿Te suena familiar? No es casualidad. Vivimos en una economía que nos educó para confundir bienestar con acumulación. El marketing es brillante en eso. **B**_____. Capitaliza tus inseguridades y luego te ofrece un producto

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para aliviarlas. ¿Te sientes solo? Toma, una fragancia que “te representa”. ¿Te preocupa el planeta? **C**_____.

El anticonsumo, un término que asusta a algunos y encanta a otros, pero no significa irse a vivir al bosque. D_____. De saber que cada peso que gastamos es un voto por el mundo en el que queremos vivir. ¿De verdad necesitamos más cosas, o necesitamos mejor criterio?

Adaptado de https://www.larepublica.co/consumo/consumir-con-el-corazon-consciente-4108242

Respuesta:

1. No solo vende cosas: vende sentido.
2. La ciencia dice que, cuando compramos, nuestro cerebro libera la hormona del placer como si estuviéramos enamorados.
3. Porque no todo lo que brilla en una vitrina merece nuestro deseo.
4. Se trata de elegir con conciencia.
5. Aquí tienes una botella “verde”, que igual tarda 400 años en degradarse.

Ответы к варианту № 2.

Задание 6

Ответ: D

Задание 7

Ответ:

1	2	3	4
A	D	B	C

Задание 8

Ответ:

1	2	3	4	5	6
F	D	A	B	C	E

Задание 9

Ответ:

1 - C,

2 - B,

3 - A,

4 – B.

Задание 10

A — 2

B — 1

C — 5

D — 4

Вариант 3

Tarea 6. Elija la variante correcta para completar la respuesta:

María – ¿Quieres que te acompañe a la corrida de mañana?
Juan – No, no es necesario, pero te ruego que te quedes con los niños, no puedes _____.

A) no tener la bondad
B) hacerme este favor
C) negarme este favor
D) ser tan amable

Respuesta:

Tarea 7. Relacione las palabras con su definición:

1) Disminución o pérdida generalizada de la actividad económica de un país o región.

2) Las personas que aportan su esfuerzo al proceso de producción y reciben un pago por su trabajo.

3) La suspensión temporal de las actividades laborales por iniciativa de los trabajadores para exigirle al patrón que mejore las condiciones laborales o aumente los salarios.

4) La persona que inicia su propio negocio, asumiendo los riesgos y obteniendo la mayor parte de las recompensas.

A) Huelga
B) Emprendedor
C) Mano de obra
D) Recesión

Escriba la letra de la respuesta correcta en la casilla correspondiente.

1	2	3	4

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Tarea 8. Lea el texto y elija entre las palabras de las casillas la variante correcta para cada frase:

Los mayores errores que cometen los emprendedores

Emprender un negocio es emocionante, pero también puede suponer un reto. Veo que muchos emprendedores cometen errores comunes que disminuyen sus posibilidades de éxito.

Muchos empresarios dependen demasiado de una sola _____ (1) de ingresos. Esto puede ser arriesgado, porque si se agota, la empresa puede pasar apuros. Un buen ejemplo es la _____ (2) alimentaria. Los restaurantes que empezaron a ofrecer comida para llevar, servicios de entrega a _____ (3) y ventas *online* durante la pandemia del virus Covid-19 pudieron no solo sobrevivir, sino prosperar, y continuar con muchas de estas prácticas una vez finalizados los cierres.

Fijar el _____ (4) adecuado es fundamental. Se requiere investigar el _____ (5) y entender lo que sus clientes están dispuestos a pagar.

Los nuevos empresarios suelen gastar dinero en cosas que no contribuyen al crecimiento del negocio, en lugar de centrarse en inversiones que aporten un valor real. Te recomiendo que revises regularmente tu _____ (6) para evitar gastos innecesarios.

Adaptado de: (https://forbes.es/empresas/679064/los-mayores-errores-que-cometen-los-emprendedores-primerizos-y-como-evitarlos-2/)

A - industria	B - precio	C - presupuesto
D - domicilio	E - fuente	F - mercado

Escriba la letra de la respuesta correcta en la casilla correspondiente sin agregar signos de puntuación ni dejar espacios.

1	2	3	4	5	6

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Tarea 9. Elija la forma correcta del verbo.

1. No sabemos cuándo _____medidas necesarias para prevenir el efecto negativo del cambio climático.

A. se tomaran	B. se tomarán	C. se tome	D. se tomen

Respuesta:

2. Es bueno que los problemas medioambientales _____ un amplio debate en la sociedad.

A. provocan	B. provocarán	C. provoquen	D. han provocado

Respuesta:

3. La Tierra es nuestro único hogar y debemos protegerla, de lo contrario, el planeta _____ el riesgo de perder sus paisajes pintorescos, su flora y fauna, sus hermosos océanos y mares.

A. corre	B. corra	C. corriera	D. corrió

Respuesta:

4. No es sorprendente que los recursos del mar _____más rápido de lo que los ecosistemas pueden regenerarlos.

A. se agotan	B. se agoten	C. agotaron	D. se han agotado

Respuesta:

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Tarea 10. Lea el texto. Llene los espacios en blanco con la frase correcta de acuerdo con el contexto. Una de las cinco frases propuestas sobra y no conviene para completar el texto.

¿Por qué el turismo? Motivaciones y reflexiones personales

No estudié turismo por los viajes, pero sí fueron los viajes los que me llevaron al turismo. Hoy te quiero contar por qué elegí y seguiré eligiendo el turismo. **A**_____. Pues, vamos allí.

Toda mi vida he estado en movimiento. Por el trabajo de mi padre, nos mudamos varias veces. Vivimos en Ecuador, pero también tuvimos la gran oportunidad de ir a Estados Unidos. Al volver tenía que escoger una carrera universitaria.

Estudiar turismo nunca estuvo dentro de mis planes hasta que mi madre me lo sugirió. **B**_____. Y de repente recordé lo mucho que extrañaba los paisajes de mi patria mientras vivía fuera; y lo hermoso que sería para un extranjero admirarlos. Era algo único que no había en Estados Unidos. Entonces fue allí donde todo se conectó.Y puedo decir que lo que hizo que finalmente me decidiera a estudiar turismo, fue el valorizar el gran potencial de mi hermoso país. **C**_____.

Estudiar turismo…. no sé cómo lo vean en tu país, pero en el mío muchos piensan que es una carrera fácil. Que solo se trata de viajar, que no requiere esfuerzo, que no necesitas estudiar, que es una carrera de vagos. **D**_____. Sin embargo, toda carrera tiene su grado de complejidad. No digo que estudiar turismo haya sido imposible, pero fácil, no fue. Al igual que con todas las carreras, los estudiantes de turismo también pasamos malas noches por prepararnos bien para un examen o terminar un trabajo.

Adaptado de: https://cocreandoturismo.com/por-que-el-turismo-mis-motivaciones-y-refexiones-personales/

Respuesta:

1. Así fue como comencé con entusiasmo mi carrera.
2. ¿Me acompañas en este viaje?
3. Pese a que no lo elegí de inmediato, sus palabras se me quedaron grabadas en la cabeza.
4. Si esto no sucede, ocurren fenómenos como la *turismofobia*.
5. Y bueno, si lo comparamos con carreras como medicina, claro que es menos demandante.

Ответы к варианту № 3.

Задание 6

Ответ: C

Задание 7

Ответ:

1	2	3	4
D	C	A	B

Задание 8

Ответ:

1	2	3	4	5	6
E	A	D	B	F	C

Задание 9

Ответ:

1 - B,

2 - C,

3 - A,

4 – B.

Задание 10

A — 2

B — 3

C — 1

D — 5

Tarea 6. Elija la variante correcta para completar el diálogo:

PEDRO – Por favor, póngame con el jefe del departamento de ventas.
SECRETARIA – …….
PEDRO – Soy Pedro Gómez, llamo para preguntar por la vacante en este departamento.

A) ¿Con quién quiere comunicar?
B) ¿Quiere que le ponga condiciones?
C) ¿De parte de quién?
D) Diga.

Respuesta:

Tarea 7. Relacione las palabras con su definición:

1) La persona que se encuentra en edad de trabajar y que busca empleo sin conseguirlo.
2) El ingreso total de una empresa menos los costes de producción y distribución.
3) Monedas utilizadas en los intercambios comerciales y financieros internacionales.
4) El valor que paga el cliente al vendedor para disfrutar de los beneficios que implica ser el propietario de un producto o usar un servicio.

A) Precio
B) Divisas
C) Beneficio
D) Desempleado

Escriba la letra de la respuesta correcta en la casilla correspondiente.

1	2	3	4

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Tarea 8. Lea el texto y elija entre las palabras de las casillas la variante correcta para cada frase:

Las 10 mejores ideas de negocio con inteligencia artificial en 2026

No necesitas una máquina del tiempo para saber qué negocios dominarán el _____ (1) emprendedor de los próximos meses. En este mismo instante, mientras lees, miles de proyectos están naciendo gracias a la inteligencia artificial (IA), y los _____ (2) más grandes del planeta ya están apostando por ellos. ¿La buena noticia? Todavía estás a tiempo de entrar en el juego.

Las *startups* que nacen hoy tienen una oportunidad sin _____ (3): automatizar, personalizar, escalar. Pero no se trata solo de «usar IA», sino de entender qué problema resuelve, cómo se integra en el modelo de negocio y qué valor genera para el _____ (4) final. Este artículo no es una lista cualquiera. Es una _____ (5) profunda de las ideas con más potencial, contrastadas con datos, casos reales y un _____ (6) nuevo que va más allá de la moda pasajera.

Adaptado de: (https://www.iebschool.com/hub/las-10-mejores-ideas-de-negocio-con-inteligencia-artificial-ia-para-startups-en-2026/)

A - radiografía	B – enfoque	C - panorama
D - precedentes	E - inversores	F - usuario

Escriba la letra de la respuesta correcta en la casilla correspondiente sin agregar signos de puntuación ni dejar espacios.

1	2	3	4	5	6

Tarea 9. Elija la forma correcta del verbo.

1. Niños, no discutáis, _____ a trabajar, os queda poco tiempo para completar las tareas.

A. pónganse	B. se pongan	C. poneos	D. os pongáis

Respuesta:

2. Señores, por favor, _____ este cuadro con mayor atención porque es único.

A. observad	B. observen	C. observan	D. observéis

Respuesta:

3. Querido amigo, _____ prudente, no te fíes de todo lo que leas, hay mucha información falsa en las redes sociales.

A. se	B. sé	C. seas	D. sea

Respuesta:

4. Hijo, _____ corriendo a la farmacia para comprar algún medicamento antihistamínico, te ayudará a aliviar los síntomas de las alergias de forma rápida y eficaz.

A. veas	B. vea	C. vayas	D. ve

Respuesta:

ИНТЕЛЛЕКТУАЛЬНЫЙ МЕГАПОЛИС

Tarea 10. Lea el texto. Llene los espacios en blanco con la frase correcta de acuerdo con el contexto. Una de las cinco frases propuestas sobra y no conviene para completar el texto.

Lectura o televisión: los libros son mejores

para el cerebro que ver la tele

¿Prefieres ver la tele o leer un libro? Casi todo el mundo elegiría probablemente la primera opción como entretenimiento. **A**_____. Entonces, ¿lectura o televisión?

Aunque la televisión está hecha principalmente de diálogo, la lectura desarrolla más vocabulario. Las palabras escritas en los libros son, por término medio, dos veces más complejas que las palabras habladas a través de personajes de televisión. **B**_____. El aumento del vocabulario no sólo es útil para la escritura, sino para la expresión en la conversación cotidiana. Incluso escuchar un libro a través de audio tiene mejores resultados en el vocabulario que ver la televisión. Sin embargo, el efecto que la televisión tiene en el vocabulario es neutro. **C**_____.

El término inteligencia emocional describe la conciencia y la capacidad de controlar las emociones. Psicólogos expertos encontraron que la ficción literaria está relacionada con una mayor capacidad de empatía. **D**_____. Por eso los lectores suelen entender mejor las acciones e intenciones de los demás en la vida cotidiana pues están entrenados para hacerlo desde la perspectiva del personaje.

Adaptado de:https://www.donostienfamilia.com/ser-padres/ninos/lectura-television-los-libros-son-mejores-para-el-cerebro-que-ver-la-tele/

Respuesta:

1. La lectura obliga a una persona a mirar palabras desconocidas en el diccionario o interpretar su significado a través de pistas en el contexto.
2. El cerebro humano tiene más de 80 mil millones de neuronas.
3. Es que los lectores se imaginan qué sucedería si se encontraran en el lugar del personaje.
4. Siempre que el tiempo dedicado a la lectura no se sacrifique para ver televisión, ésta no reduce el vocabulario.
5. Sin embargo, el exceso de ver tu serie favorita puede no ser tan saludable para el cerebro.

Ответы к варианту № 4.

Задание 6

Ответ: C

Задание 7

Ответ:

1	2	3	4
D	C	B	A

Задание 8

Ответ:

1	2	3	4	5	6
C	E	D	F	A	B

Задание 9

Ответ:

1 - C,

2 - B,

3 - B,

4 – D.

Задание 10

A — 5

B — 1

C — 4

D — 3