



ИНТЕЛЛЕКТУАЛЬНЫЙ  
МЕГАПОЛИС

# ЗАДАЧНИК



**МЕДИАКЛАСС**  
В МОСКОВСКОЙ ШКОЛЕ

**НАПРАВЛЕНИЕ  
МЕДИА**

**ТЕОРЕТИЧЕСКИЙ ЭТАП**



**МОСКВА  
2025**



ИНТЕЛЛЕКТУАЛЬНЫЙ  
МЕГАПОЛИС

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ФЕДЕРАЛЬНОЕ ГОСУДАРСТВЕННОЕ АВТОНОМНОЕ ОБРАЗОВАТЕЛЬНОЕ  
УЧРЕЖДЕНИЕ ВЫСШЕГО ОБРАЗОВАНИЯ

«МОСКОВСКИЙ ГОСУДАРСТВЕННЫЙ ИНСТИТУТ  
МЕЖДУНАРОДНЫХ ОТНОШЕНИЙ (УНИВЕРСИТЕТ)  
МИНИСТЕРСТВА ИНОСТРАННЫХ ДЕЛ  
РОССИЙСКОЙ ФЕДЕРАЦИИ»

МОСКВА  
2025

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## АНГЛИЙСКИЙ ЯЗЫК

### Вариант 1.

Read the text and complete tasks 6&7.

#### Best Digital Magazines Changing the Publishing Industry

Are you thinking about creating the ultimate digital magazine? You've got an amazing idea! But how do you begin? How can you ensure your magazine delivers valuable content and generates revenue?

To create the best digital magazine, simply take a look at what the top digital magazines are doing right and learn from their success. By avoiding their mistakes, you'll be on the right track.

#### Vogue

There's a reason why Vogue is one of the biggest, most influential, and the best digital magazines in the world.

Not to spark the old debate about print vs. digital magazines (again), but unlike most fashion magazines out there, Vogue keeps its brand strong by making its magazine available digitally. They have a strong digital presence while keeping their print version alive.

Although they are well known for their fashion and beauty content, Vogue also went ahead and explored political and social issues in its features and editorials. Who can tell what the reasons are why they've explored these topics? But I believe that this is one of the reasons why they are still relevant today. Vogue doesn't limit itself to be just one thing. They evolve with modern society.

Vogue's digital magazines are available on various platforms, such as the Apple App Store, Nook, and Kindle Fire.

Source: <https://www.magloft.com/blog/the-best-digital-magazines/>

**6. According to the text, what is the main advice for creating the best digital magazine?**

- A) Be original and unique.
- B) Study top digital magazines to learn from their example.
- C) Be innovative and have new ideas.

Answer:

---

**7. Is this statement True, False or is the information Not Stated?**

Vogue's political and social exploration, alongside fashion, is the reason for its continued relevance.

- A) True
- B) False
- C) Not stated

Answer:

---

**8. Choose the appropriate word: A. cover; B. article; C. editorial.**

As its name suggests, a magazine \_\_\_\_\_ is the front part of a magazine.

**9. Read the headline and choose the best option from everyday English equivalents to replace the word in italics:**

Three People *Killed* in Prison

- A) have killed
- B) have been killed
- C) have been killing

Answer:

---

**10. Match the headlines to the texts. One text is extra.**

1) Friendly talks in Britain	A) Donald Trump will pay an official visit to France next month, it was announced here today.
2) US President to visit France	B) The Vietnamese President will pay an official visit to Russia from July 10 to 16, it was announced in Hanoi today.

3) Head of State to visit Russia	C) Broadening contacts between Britain and France were welcomed yesterday in a joint communique issued in London at the end of the visit.
	D) The Prime-Minister of Vietnam arrived in Moscow yesterday at the invitation of his Russian counterpart.

Answer:

---

### Ответы к варианту 1

6	В
7	А
8	А
9	В
10	1 – С; 2 – А; 3 – В

## Вариант 2.

Read the text and complete tasks 6&7.

### Best Digital Magazines Changing the Publishing Industry

#### National Geographic

As one of the most recognizable names and brands out there, it seems like National Geographic is in a league of its own with no competitor that even comes close.

Back then, using photos in magazines was considered taboo, and people preferred illustrations or simply text. National Geographic, which is also known as NatGeo, is one of, if not the best digital magazines that use photos in its magazine. They believed photos that highlighted the beauty of nature would get readers to focus even more.

Although the industry was skeptical at first, the public's interest in photojournalism proved NatGeo right. Not surprisingly, they are now known for their specific standards and aesthetics for photojournalism.

NatGeo's digital magazines are accessible on most digital platforms as well as their website. Their app has a fresh and unique layout that loads fast. You will be able to personalize the topics that you can see in your feed.

#### What You Can Learn From National Geographic

Choose the font that makes your article as easy as it can be to read. When necessary, link your articles to other internal content that is relevant/similar to engage your readers more.

Make sure to include high-quality photos and videos in your magazine as well to grab the attention of your readers and make your content more attractive and exciting.

Source:<https://www.magloft.com/blog/the-best-digital-magazines/>

**6. According to the text, what are two key recommendations for creating a digital magazine?**

- A) Use complicated fonts and avoid linking to other content.
- B) Focus only on text-based articles and reduce photo usage.
- C) Choose readable fonts and include high-quality photos.

Answer:

---

**7. Is this statement True, False or is the information Not Stated?**

National Geographic's market share greatly increased after they started focusing on digital platforms.

- A) True
- B) False
- C) Not stated

Answer:

---

**8. Choose the appropriate word: A. bulletin; B. caption; C. tabloid.**

In publications, a \_\_\_\_\_ is a title or brief explanation appended to an article, illustration, cartoon, or poster.

**9. Read the headline and choose the best option from everyday English equivalents to replace the word in italics:**

Chief Executive *Called* Hero

- A) has called
- B) had called
- C) has been called

Answer:

---

**10. Match the headlines to the texts. One text is extra.**

1) Treaty with Slovakia	A) The British Prime-Minister flew back to London last night after his five-day visit to Russia.
2) British PM to visit South Africa next month	B) A Russian government delegation led by the Russian Premier arrived in Bratislava yesterday on an official visit to sign a treaty of friendship and mutual assistance.
3) Middle East talks	C) Keir Starmer is to travel to Cape Town next month.

	D) The UN Secretary-General has called for a resumption of the Geneva talks on the Middle East and expressed confidence that the forthcoming UN General Assembly session would deal with the Middle East problem.
--	---

Answer:

---

## Ответы к варианту 2

6	C
7	C
8	B
9	C
10	1 – B; 2 – C; 3 – D

## Вариант 3.

Read the text and complete tasks 6&7.

### Best Digital Magazines Changing the Publishing Industry

#### Rolling Stone

As one of the most popular magazines for musical coverage and political reporting, Rolling Stone is not to be missed.

When they started to increase their coverage of popular culture (although music is still their dominant topic), there was criticism that the magazine prefers style over substance.

However, we believe that they simply adapt to constantly changing musical, cultural, and political climates.

Their app has a very simple layout but is practical. Instead of having static pages where you have to pinch in and zoom in every time you want to read, they make their articles responsive. It will adjust to your phone's screen and you can simply scroll down to read longer articles.

You are also able to change the text sizes, switch to 'night mode', and bookmark pages in the articles. The article/page is also easily shareable from the app.

#### What You Can Learn From Rolling Stone

Offer as many reading settings as possible so your readers get more comfortable reading your articles. The more comfortable you can make their experience, the longer they stay in your magazine, and the more engaged they become.

Responsive content is always better than static print-like pages, always. Even though the content is the same, creating digital magazines means that you will need to adapt to digital features to offer a better user experience.

Source: <https://www.magloft.com/blog/the-best-digital-magazines/>

**6. According to the text, what two things does Rolling Stone suggest for digital magazines?**

- A) Use fancy designs and skip text settings.
- B) Only write about music and avoid politics.
- C) Make articles fit any screen and add comfort features.

Answer:

---

**7. Is this statement True, False or is the information Not Stated?**

Rolling Stone became more popular because it added night mode and text size settings.

- A) True
- B) False
- C) Not stated

Answer:

---

**8. Choose the appropriate word: A. sensitive; B. confidential; C. trustworthy.**

\_\_\_\_\_ sources of information mean reliable ones.

**9. Read the headline and choose the best option from everyday English equivalents to replace the word in italics:**

Suspects *Sent* to Prison

- A) have been sent
- B) have sent
- C) had sent

Answer:

---

**10. Match the headlines to the texts. One text is extra.**

1) London invites French President	A) The US Administration will bring Israeli and Syrian negotiators together in a bid to resume peace talks which were suspended six months ago amid disagreement over Israel's withdrawal from Golan Heights.
2) Middle East Talks after breakdown	B) The British King has invited Emanuel Macron to pay an official visit to Britain.
3) China's and Russia's Presidents meet to boost Sino-Russian ties	C) A non-official meeting was held in St. Petersburg on mutual agreement between Russia's Prime Minister and French President.

	D) Xi Jinping arrives in Moscow tomorrow for a four-day visit aimed at broadening and deepening strategic and political cooperation between the two countries.
--	--

Answer:

---

### Ответы к варианту 3

6	C
7	C
8	C
9	A
10	1 – B; 2 – A; 3 – D

## Вариант 4.

Read the text and complete tasks 6&7.

### **How to Write an Awesome Blog Post**

Writing a blog post is a little like driving; you can study the highway code (or read articles telling you how to write a blog post) for months, but nothing can prepare you for the real thing like getting behind the wheel and hitting the open road.

#### **How to Write a Blog Post: Planning**

First, a disclaimer – the entire process of writing a blog post often takes more than a couple of hours. From the seed of the blog post idea to finally hitting “Publish,” you might spend several days or maybe even a week “writing” a blog post, but it’s important to spend those vital hours planning your post and even thinking about your post before you actually write it.

Long before you sit down to put digital pen to paper, you need to make sure you have everything you need to sit down and write. Many new bloggers overlook the planning process, and while you might be able to get away with skipping the planning stage, doing your homework will actually save you time further down the road and help you develop good blogging habits.

#### **Choose a Topic That Interests YOU**

There’s an old maxim that states, “No fun for the writer, no fun for the reader.” No matter what industry you’re working in, as a blogger, you should live and die by this statement.

Before you do any of the following steps, be sure to pick a topic that actually interests you. Nothing will kill a blog post more effectively than a lack of enthusiasm from the writer. You can tell when a writer is bored by their subject.

Source: <https://www.wordstream.com/blog/ws/2015/02/09/how-to-write-a-blog-post>

**6. According to the text, what are two key tips for writing a successful blog post?**

- A) Skip planning and write quickly to save time.
- B) Choose a topic you care about and plan before writing.
- C) Study other blogs for months before starting and write quickly.

Answer:

---

**7. Is this statement True, False or is the information Not Stated?**

If a blogger is not excited about their topic, readers will notice.

- A) True
- B) False
- C) Not stated

Answer:

---

**8. Choose the appropriate word: A. sensitive; B. solid; C. steady.**

A \_\_\_\_\_ background on the interviewee is necessary for the interview to succeed.

**9. Read the headline and choose the best option from everyday English equivalents to replace the word in italics:**

Famous Writer *Publishes* Autobiography

- A) is going to publish
- B) is published
- C) has published

Answer:

---

**10. Match the headlines to the texts. One text is extra.**

1) China welcomes new projects	A) Russian Deputy Foreign Minister Sergei Ryabkov told reporters on December 18 that it is necessary to return at least relative normality to relations between Moscow and Washington.
2) US President hosts Xi	B) Beijing hosted 29 world leaders this week at a summit to promote its massive new global trade and infrastructure investments.
3) Russia ready to mend relations with US	C) Joe Biden met his Chinese counterpart in Florida last week.
	D) Georgian Prime Minister Irakli Kobakhidze on Thursday proposed a "reset" to mend relations with the United States, Interpress news agency reported.

Answer:

---

### Ответы к варианту 4

6	В
7	А
8	В
9	С
10	1 – В; 2 – С; 3 – А

## Вариант 5.

Read the text and complete tasks 6&7.

### How to Write an Awesome Blog Post

#### Do Your Research

One of the biggest secrets professional bloggers don't want you to know is that we don't actually know everything. Truth be told, sometimes we don't know *anything* about a topic before we sit down to write about it.

This doesn't mean that all bloggers are insincere fakers. On the contrary, many bloggers' natural curiosity is what makes them great at what they do. If you blog for a living, you have to be comfortable jumping from one topic to the next, even if you don't know anything about it. What allows us to do this, and to write authoritatively about subject areas that are new to us, is knowing how to properly research a blog post.

It almost goes without saying, but relying solely on Wikipedia as a primary source is almost always a bad idea. Yes, Wikipedia *does* have thousands of excellently researched articles, but it's not infallible, and erroneous facts do make their way into articles without site editors noticing. Plus, every verifiable fact on the site is cited from links elsewhere on the web, so why cite the middleman?

If you're relying on third-party information to write your blog post, choose authoritative sources. Official associations, government websites, heavily cited research papers, and preeminent industry experts are all good examples. Nobody is right all the time, though, so approach every source with a practiced skepticism of a journalist and question everything until you're positive your information is solid.

Source: <https://www.wordstream.com/blog/ws/2015/02/09/how-to-write-a-blog-post>

**6. According to the text, what does the passage recommend for researching blog topics?**

- A) Use Wikipedia as the main source since it's usually accurate.
- B) Only write about topics you already know well.
- C) Use authoritative sources and verify facts carefully.

Answer:

---

**7. Is this statement True, False or is the information Not Stated?**

Professional bloggers sometimes write about a topic they know nothing about at first.

- A) True
- B) False
- C) Not stated

Answer:

---

**8. Choose the appropriate word: A. occasions; B. incidents; C. affairs.**

Current \_\_\_\_\_ are political news about events happening now.

**9. Read the headline and choose the best option from everyday English equivalents to replace the word in italics:**

British PM *to Visit* USA

- A) has visited
- B) is going to visit
- C) visited

Answer:

---

**10. Match the headlines to the texts. One text is extra.**

1) Washington and Havana friends again	A) The President of Iran said that stability could not be achieved in the Middle East without Tehran's help.
2) Stability impossible	B) The United States and Cuba restored full diplomatic links after a long interruption.
3) New envoy in Baghdad	C) Twenty-five years after closing its embassy in Iraq, Qatar has appointed an ambassador to the beleaguered nation, signalling an improvement in relations between the two countries, said Al Jazeera.

	D) US evacuates non-essential employees from embassy in Baghdad.
--	--

Answer:

---

### Ответы к варианту 5

6	С
7	А
8	С
9	В
10	1 – В; 2 – А; 3 – С

## Вариант 6.

Read the text and complete tasks 6&7.

### How to Write an Awesome Blog Post

#### Check Your Facts

A few years ago, I edited a piece written by a colleague focusing on the highlights of a major technology conference. The writer, under a seriously tight deadline, had done a perfect job of writing great copy in almost no time, but he failed to correctly check his facts. He cited an article from Forbes in which the writer claimed Steve Jobs was using PowerPoint on stage – something that never happened. It was lazy journalism on the part of the Forbes writer, and an easy mistake to make on my colleague's part, but the result was the same; one poorly researched article directly impacted another because both writers failed to check facts.

All it takes to tank your trust is one glaring mistake. Everyone makes mistakes, but it's crucial to avoid ones like this. If you're just starting out, your credibility and authority will take a major hit if you give wrong facts, and even if you have a blog with millions of loyal readers, your regulars will be all too eager to jump all over your mistake – just take a look in the comment sections of publications such as Wired or TechCrunch to see how quickly this can happen.

If you become a victim of a good hoax, repeat widely circulated misinformation, or simply make a mistake, own up to it right away and be open about your edits. If you try to slip something past your readers, you can bet that they'll call you out on it, further compounding the damage. Be honest, be accountable, and fix it – fast.

Source: <https://www.wordstream.com/blog/ws/2015/02/09/how-to-write-a-blog-post>

**6. According to the text, what is the main lesson about blog credibility from the story?**

- A) Hide mistakes quickly to avoid criticism.
- B) Tight deadlines, justify small factual errors.
- C) Always fact-check sources and admit errors openly if they happen.

Answer:

---

**7. Is this statement True, False or is the information Not Stated?**

Readers in the comment section will quickly point out a blogger's mistakes.

- A) True
- B) False
- C) Not stated

Answer:

---

**8. Choose the appropriate word: A. last; B. latest; C. lowest.**

According to the statistics, the TV viewers' percentage hit the \_\_\_\_\_ point during the period in question.

**9. Read the headline and choose the best option from everyday English equivalents to replace the word in italics:**

New Superinfection *Discovered*

- A) has discovered
- B) is going to discover
- C) has been discovered

Answer:

---

**10. Match the headlines to the texts. One text is extra.**

1) Envoy locked out	A) The Association of Southeast Asian Nations last week held an emergency summit with the junta that overthrew Myanmar's elected government in February.
2) ASEAN intervenes	B) Iraq's ambassador to London spent the night in his car last week, after being forced out of his embassy.
3) PM's new CO2 plan	C) The president's visit was marred by attacks against the journalists and protesters.

	D) On July 10th Australia's prime minister announced a plan for a carbon tax.
--	---

Answer:

---

### Ответы к варианту 6

6	C
7	A
8	C
9	C
10	1 – B; 2 – A; 3 – D

## Вариант 7.

Read the text and complete tasks 6&7.

### How to Write an Awesome Blog Post

#### Draft your post

So, you've done your research, settled on a headline (or at least a working title), and now you're ready to actually write a blog post. So get to it.

There are two main approaches to writing a blog post. You can either sit down and write an entire draft in a single sitting (my preferred workflow), or you can chip away at it gradually over time. There is no right or wrong answer here – only whatever works for you.

However, I'd recommend getting as much done in one session as possible. This makes it easier to stay focused on the topic, minimizes the chance that you'll forget crucial points, and also lets you get the damned thing out of your hair faster.

Even if you work more effectively in short bursts, try to maximize the amount of writing you get done in those sessions. The more times you have to revisit a draft, the more tempting it is to add a little here, and a little there, and before you know it, you've gone wildly off-topic. Get as much done as you can in a single sitting even if you prefer to draft a blog post over three or four writing sessions.

Like most skills, writing becomes easier and more natural the more you do it. When you first start, you might find that it takes a week (or longer) to write a post, but with practice, you'll be knocking out great posts in hours. Unfortunately, there are no "hacks" or shortcuts when it comes to writing – you have to put in the time at the coalface.

Source: <https://www.wordstream.com/blog/ws/2015/02/09/how-to-write-a-blog-post>

**6. According to the text, what does the passage recommend for writing blogposts effectively?**

- A) Always write in short bursts and revisit drafts many times.
- B) Write as much as possible in one session, even if you prefer multiple sessions.
- C) Skip practice since writing skill is mostly innate talent.

Answer:

---

**7. Is this statement True, False or is the information Not Stated?**

Writing becomes easier with practice, but there are no quick shortcuts.

- A) True
- B) False
- C) Not stated

Answer:

---

**8. Choose the appropriate word: A. peak; B. pick; C. point.**

Her media career reached its \_\_\_\_\_ when she won a major professional award in 2004.

**9. Read the headline and choose the best option from everyday English equivalents to replace the word in italics:**

Pope *to Attend* New Cathedral

- A) has attended
- B) is going to attend
- C) attended

Answer:

---

**10. Match the headlines to the texts. One text is extra.**

1) Colombia calls off truce	A) Iran and the UK resumed diplomatic ties on February 20th, with the Iranian embassy in London being reopened.
2) Tehran and London friends again	B) Joe Biden's negotiations in Beijing have focused on North Korean nuclear threat.
3) US diplomatic focus	C) Bogota's government has ended a ceasefire with some factions of the EMC rebels.
	D) The ceasefire will continue in Colombian provinces such as Norte de Santander, Antioquia, Meta and Caqueta.

Answer:

---

### Ответы к варианту 7

6	В
7	А
8	А
9	В
10	1 – С; 2 – А; 3 – В

## Вариант 8.

Read the text and complete tasks 6&7.

### How to Write an Awesome Blog Post

#### Add Images Effectively

Writing for the web is an entirely different animal than writing for print. People often simply don't have the time, will, or ability to focus on long blog posts without some visual support. Even a well-organized blog post that has only text information is likely to send your reader screaming back to Reddit or Twitter within minutes, which is why it's so important to include images in your posts.

#### Images Help Your Blog Post Flow More Effectively

One of the most important reasons to include images in your blog posts is to break up the text. Many people scan blog posts rather than examine every word, and images will make your post seem less frightening and more visually attractive.

#### Images Make Great Visual Punchlines

Everyone likes a good laugh, and a well-chosen image can help lighten the tone of your posts and add some much-needed humor into a piece. This can be particularly effective if you're writing about a dry topic.

#### Images Make Complex Topics More Easily Understandable

Sometimes, digital marketing isn't the most accessible subject to newcomers. That's why images are an essential part of your blogging toolkit if you're hoping to expand your audience. Diagrams, charts, infographics, tables, and any other visual assets can help your readers understand abstract or complex topics and grasp the points you're trying to make.

Source: <https://www.wordstream.com/blog/ws/2015/02/09/how-to-write-a-blog-post>

**6. According to the text, what is one of the benefits of using images in blog posts?**

- A) Breaking up a text.
- B) Replacing text entirely.
- C) Increasing word count.

Answer:

---

**7. Is this statement True, False or is the information Not Stated?**

Some visual aids are necessary to help readers to focus on lengthy blog posts.

- A) True
- B) False
- C) Not stated

Answer:

---

**8. Choose the appropriate word: A. producer; B. director; C. host.**

A \_\_\_\_\_ is a person who introduces guests and performers, especially on television or radio.

**9. Read the headline and choose the best option from everyday English equivalents to replace the word in italics:**

Five Children *Rescued* from Fire

- A) have rescued
- B) are going to rescue
- C) have been rescued

Answer:

---

**10. Match the headlines to the texts. One text is extra.**

1) US Secretary of State heads to China	A) The Bahamas is preparing to cancel contracts with Cuban healthcare professionals after discussions with the U.S. government.
2) US Defense Secretary holds talks with Qatari leaders	B) President Joe Biden administration is pulling out more than half its diplomatic personnel from Havana.

3) US to slash embassy staff in Cuba	C) Jim Mattis has made an official visit to Qatar, holding talks with the country's emir and defense minister to thank them for their help in evacuating Afghans from Kabul.
	D) Marco Rubio has landed in China to discuss with his Chinese counterpart the trade perspectives.

Answer:

---

### Ответы к варианту 8

6	A
7	A
8	C
9	C
10	1 – D; 2 – C; 3 – B

## Вариант 9.

Read the text and complete tasks 6&7.

### Types of digital magazines

#### PDF magazines

PDF magazines have been around for a long time, and for a good reason — they're an easy and cheap way to create a replica of your printed magazines.

That said, there are a lot of drawbacks to using PDFs. First and foremost, PDFs are intended for printing, so while they may look okay on your desktop, that doesn't necessarily translate to other devices like mobile phones, where you have to zoom in and out to read the text properly.

Not to mention that readers have to download PDFs and find a place to save them - this is not ideal, especially if you don't have the storage space!

As a Marketer, you want data-driven content, but gathering proper analytics and insights with PDFs is hard. It shows you the number of downloads, but readers can also share files with others, so you never get a full picture of how well your content performs. In a mobile-first age, PDFs are stuck in time.

#### Flash magazines

You might remember flash technology being quite popular in the 2000s for online magazines. It simulates the turning of pages, just like in a printed magazine, and gives creators ultimate design and animation freedom. But when we think of technology, flash is a bit behind the times.

For instance, devices like the iPad no longer support it, and Flash is not responsive. Apple chose to block flash on mobile devices because the inefficient flash language drains batteries quickly. So, this option might be best to avoid if you're creating an online magazine.

Source: <https://www.foleon.com/blog/magazine-types>

**6. According to the text, what is the key drawback of PDF magazines?**

- A) PDF magazines are expensive to create.
- B) PDFs do not look appealing on your desktop.
- C) PDFs don't work well on phones.

Answer:

---

**7. Is this statement True, False or is the information Not Stated?**

Flash does not drain devices batteries, which is why Apple blocks it on mobile.

- A) True
- B) False
- C) Not stated

Answer:

---

**8. Choose the appropriate word: A. post; B. produce; C. promote.**

To \_\_\_\_\_ goods or brands is to advertise them in order to sell.

**9. Read the headline and choose the best option from everyday English equivalents to replace the word in italics:**

Germany *Gets Ready* for Competitions

- A) got ready
- B) had got ready
- C) is getting ready

Answer:

---

**10. Match the headlines to the texts. One text is extra.**

1) Erick strengthens approaching Mexico's coast	A) Israel has announced it would cut a further \$2 million from its already reduced UN contribution this year.
---	--

2) Tel Aviv not to pay UN	B) The Secretary General of the Organization, of American States has called an urgent session to discuss whether Caracas is violating basic democratic principles.
3) OAS head seeks emergency meeting over Venezuela	C) Hurricane powered up into a Category 3 major hurricane Wednesday evening as it bore down on the southern Mexico coast, threatening to unleash destructive winds, flash floods and a dangerous storm surge on the region in coming hours, forecasters said.
	D) Scientists have lost access to a major forecasting tool as what could be a very busy hurricane season gets underway.

Answer:

---

### Ответы к варианту 9

6	С
7	В
8	С
9	С
10	1 – С; 2 – А; 3 – В

## Вариант 10.

Read the text and complete tasks 6&7.

### Types of digital magazines

#### Flipbook magazines

Following the appearance of PDFs, we began to see a new take on them in the form of flippable magazines. These PDFs are put on websites, and it is possible to flip pages just like a print magazine. The best part is that flippable PDFs don't need to be downloaded to read.

However, just like your standard PDF, there are some problems, and the main one is that it's not suitable for mobile reading. Because of the fixed layout, readers have to zoom in and out.

#### Native app magazines

Now, on to responsive content. Many publishers have their apps for magazines. Like Vogue, for instance. A native app lets readers buy content in the Apple or Google Play store. They offer the best reading experience for those consuming content on their phones because developers have control of the look and feel of the design.

They can also incorporate personalized ads, and readers can access the content offline. Another big benefit is better reader analytics, so publishers know what content attracts their readers.

While this is great, native apps have their problems too, one being cost. They take time to develop, are quite expensive, and don't always work on a traditional laptop or desktop computer. Not to mention you'll need to get the app approved by either Apple or Google, which not only takes time — but will also take a cut of any revenue you earn.

Source: <https://www.foleon.com/blog/magazine-types>

**6. According to the text, what is the key drawback of flipbook magazines?**

- A) Flipbooks require downloads.
- B) Flipbooks lack mobile optimization.
- C) Flipbooks offer strong analytics.

Answer:

---

**7. Is this statement True, False or is the information Not Stated?**

Native app magazines allow offline reading and provide publishers with detailed reader analytics.

- A) True
- B) False
- C) Not stated

Answer:

---

**8. Choose the appropriate word: A. source; B. root; C. cause.**

Today, the radio is an important \_\_\_\_\_ of news for many adults.

**9. Read the headline and choose the best option from everyday English equivalents to replace the word in italics:**

President *to Make* Important Statement

- A) has made
- B) is going to make
- C) is made

Answer:

---

**10. Match the headlines to the texts. One text is extra.**

1) UN Chief in Moscow	A) South Africa, Burundi, and Gambia have announced that they are pulling out of the International Criminal Court.
2) US quits the UNHRC	B) UN Secretary-General António Guterres has arrived in Russia on Wednesday to attend this week's BRICS summit.
3) Quitting the ICC	C) Vladimir Putin met with the Secretary-General of the United Nations, who arrived in St Petersburg to take part in the St Petersburg International Economic Forum.
	D) The United States has pulled out of the United Nations Human Rights Council.

Answer:

---

### Ответы к варианту 10

6	В
7	А
8	А
9	В
10	1 – В; 2 – D; 3 – А

## Вариант 11.

Read the text and complete tasks 6&7.

### Journalist skills: Definition and examples

Journalism can be an exciting career if you're passionate about sharing information with the world. There are numerous digital platforms and television news channels, giving countless opportunities for journalists to grow their careers. However, to be an excellent journalist, it's essential that you have outstanding journalist skills. In this article, we look at the role of a journalist, the skills needed to be a journalist and ways to improve them.

#### Skills needed to be a journalist

Here are some of the skills that journalists need to succeed at their job:

##### Communication

The primary role of a journalist is to communicate news, either written or verbally. No matter how proficient you're in other skills, you cannot be a journalist without good communication skills. You're required to interview sources, report news and write articles or scripts. Be sure to work on your communication skills by being friendly, empathetic and confident as you present the news or information.

##### Attention to detail

Journalists are required to report news that's genuine and true. There are many sources of information, of which some are not credible. As a journalist, you need to pay attention to detail to know if the news you're about to present to the public is accurate. Be sure to do extensive research on a topic to give all facts available.

Source: <https://uk.indeed.com/career-advice/career-development/journalist-skills>

**6. According to the text, what does the text say about communication skills for journalists?**

- A) They are optional, but helpful for interviewing.
- B) They are impossible to improve once you start working.
- C) They are essential and include being friendly, empathetic and confident.

Answer:

---

**7. Is this statement True, False or is the information Not Stated?**

The text recommends journalists to use special online platforms and channels to advance in their careers.

- A) True
- B) False
- C) Not stated

Answer:

---

**8. Choose the appropriate word: A. pull; B. push; C. draw.**

You'll never know what you're capable of in journalism until you \_\_\_\_\_ the limits.

**9. Read the headline and choose the best option from everyday English equivalents to replace the word in italics:**

Top Managers *Made* Redundant

- A) have been made
- B) are going to make
- C) had made

Answer:

---

**10. Match the headlines to the texts. One text is extra.**

1) US calls for new world order	A) Left-wing coalition is gathering signatures to remove French President.
2) Thousands protest new government	B) Donald Trump has urged to reform the current “unjust” world so that humans can coexist peacefully.
3) French election winners move to impeach Macron	C) A large rally took place in Paris over the appointment earlier in the day of new right-leaning PM.
	D) The government said the arrest of the incumbent president was not politically motivated.

Answer:

---

### Ответы к варианту 11

6	С
7	А
8	В
9	А
10	1 – В; 2 – С; 3 – А

## Вариант 12.

Read the text and complete tasks 6&7.

### Journalist skills: Definition and examples

#### Persistence

As a journalist, it's not always that your sources will be willing to talk or give you the information you need. It's crucial that you remain determined and keep persisting in the story. Successful journalists are those who report unique and exclusive news. You cannot get that kind of news by giving up when things get difficult.

#### Research skills

Research skills are very important in the career of a journalist. You need to capture all details and use different sources to get information. In addition, you must have the ability to know how to evaluate all your data and research before presenting it to the public. So, be sure to work on your research skills and find ways to analyse and represent data.

#### Digital literacy

Currently, digital literacy is a must-have skill for most careers. To have a rewarding career, you must be willing to adapt and accept change, such as the use of digital platforms. This is because using digital media to broadcast news is one of the best ways to reach a large group of people.

#### Logical reasoning and objectivity

When reporting news, you cannot afford to be biased. Otherwise, you'll only report information that's appealing to you or a particular group of people. You have to be objective and reason logically before presenting any news. Keep in mind that different kinds of people have access to this news.

Source: <https://uk.indeed.com/career-advice/career-development/journalist-skills>

**6. According to the text, why are research skills are critical for journalists?**

- A) To help journalists write faster and meet tight deadlines.
- B) To ensure they can use social media to promote their articles.
- C) To evaluate data accuracy and capture all details before reporting.

Answer:

---

**7. Is this statement True, False or is the information Not Stated?**

Journalists must avoid bias because their audience includes diverse groups with different perspectives.

- A) True
- B) False
- C) Not stated

Answer:

---

**8. Choose the appropriate word: A. run; B. jump; C. walk.**

While the media company was initially criticized for their new marketing strategy, it seems to have paid off for them in the long \_\_\_\_\_.

**9. Read the headline and choose the best option from everyday English equivalents to replace the word in italics:**

Marketing Campaign *to Start* Next Week

- A) has to start
- B) is going to start
- C) has been started

Answer:

---

**10. Match the headlines to the texts. One text is extra.**

1) China to launch satellites with Russia	A) Algerian President has sworn on for a second five-year term after winning an election.
2) Flooding in African state	B) The incumbent Nigerian president decided to run for the presidential elections.
3) President of African state begins new term	C) Beijing has announced plans to develop a joint space program in collaboration with the Russian government.
	D) Nigeria has been affected by torrential rains across the country.

Answer:

---

## Ответы к варианту 12

6	С
7	А
8	А
9	В
10	1 – С; 2 – D; 3 – А

## Вариант 13.

Read the text and complete tasks 6&7.

### Journalist skills: Definition and examples

#### Investigative reporting

It's essential that you have investigative reporting skills to help you probe any harmful practices in society. That way, you can help people from marginalised communities or even a group of people who suffer silently. To do this, you need to be very discreet to be safe and protect your sources.

#### Problem-solving skills

As a journalist, you'll encounter many challenges, be it in your work, during a live show recording or in the field. It's important that you have problem-solving skills to overcome any difficulties or challenges on your way. You should be quick to identify problems and find solutions.

#### Ethical journalism skills

Even with the stiff competition due to many broadcasting platforms, you must maintain and observe ethics in journalism. You may get good ratings for a report you give using unethical means, but it may ruin your career with time. Be sure to report what's genuine to avoid any career problems.

#### Journalism knowledge

Having a good background in journalism education can be of great help to your career. You must have both the practical and theoretical knowledge of doing your job. That way, your knowledge, skills and experience can help you grow and achieve in your career.

Source: <https://uk.indeed.com/career-advice/career-development/journalist-skills>

**6. According to the text, what is a key reason for journalists to use ethical practices?**

- A) To win industry awards and gain social media followers.
- B) To avoid carrier damage despite competitive pressure.
- C) To reduce the need for investigative reporting.

Answer:

---

**7. Is this statement True, False or is the information Not Stated?**

Journalists need either theoretical knowledge or practical experience to succeed.

- A) True
- B) False
- C) Not stated

Answer:

---

**8. Choose the appropriate word: A. opinion; B. mindset; C. perspective.**

He writes his articles from a Marxist \_\_\_\_\_ .

**9. Read the headline and choose the best option from everyday English equivalents to replace the word in italics:**

Celebrities *Call* to Fight Racial Prejudice

- A) are calling
- B) are called
- C) will call

Answer:

---

**10. Match the headlines to the texts. One text is extra.**

1) Trump to travel Morocco	A) The US President proposed to prohibit software and hardware from China in connected vehicles on American roads.
2) Trump and Japan's PM talk shared concerns over South China Sea	B) The incumbent US President will pay an official visit to Rabat.
3) US crackdown on Chinese technology	C) The US President administration has awarded \$90 billion in grants to environmental projects.
	D) The incumbent US President and his Asian counterpart discussed diplomacy and general issues over China.

Answer:

---

### Ответы к варианту 13

6	В
7	В
8	С
9	А
10	1 – В; 2 – D; 3 – А

## Вариант 14.

Read the text and complete tasks 6&7.

### How to improve your journalism skills

Here's how you can improve your journalist skills:

#### 1. Learn continuously

To be a great journalist, you should work on your weaknesses. If you have difficulty writing short stories or blogs of specific criteria, take time and learn it. With time, you'll be good all-round, making you very valuable to your employer.

#### 2. Know your audience

Different audiences have different preferences. Learn about your audience and prepare content that's appealing and interesting to them. For example, if most of your audience is the youth, it will be good to focus on entertainment news and jobs available rather than focusing on history and old stories. Also, knowing your audience helps you understand how to present the report in terms of formality.

#### 3. Structure your writing and reporting

Most people have very short attention spans. Be sure to capture their attention by starting with an exciting story or headline to keep them motivated to continue reading or watching you. Start with the most important things as you go building your story.

#### 4. Be concise and clear

To be an influential journalist, learn to trim your information to present only the most important news. Be as straightforward as possible to ensure your readers understand your message fully without getting distracted by irrelevant details. Reading your work out loud can help you notice areas that are irrelevant and redundant.

Source: <https://uk.indeed.com/career-advice/career-development/journalist-skills>

**6. According to the text, what is recommended for “continuous learning” in journalism?**

- A) Learn to write lengthy texts as quickly as possible.
- B) Examine the strategy of the way to become less transparent and straightforward.
- C) Actively work on weaknesses to become well-rounded.

Answer:

---

**7. Is this statement True, False or is the information Not Stated?**

The text suggests reading your work aloud to spot unnecessary or repetitive content.

- A) True
- B) False
- C) Not stated

Answer:

---

**8. Choose the appropriate word: A. downward; B. downsize; C. downside.**

Sadly, there's been a \_\_\_\_\_ trend in newspaper sales in the last few years.

**9. Read the headline and choose the best option from everyday English equivalents to replace the word in italics:**

Britain *to Impose* New Sanctions

- A) has been imposed
- B) has imposed
- C) is going to impose

Answer:

---

**10. Match the headlines to the texts. One text is extra.**

1) Trump promises tax breaks and investments for US producers	A) The US President said she would roll out a new set of economic policies.
2) Trump to release new economic proposal	B) The US President said on Friday he would release college requirements for certain federal jobs if elected.
3) Trump to cut degree requirements	C) The US President said he would reduce taxes for Americans.
	D) The US President has promised to offer tax credits to domestic manufactures and invest in sectors.

Answer:

---

### Ответы к варианту 14

6	С
7	А
8	А
9	С
10	1 – D; 2 – A; 3 – B

## Вариант 15.

Read the text and complete tasks 6&7.

### How to improve your journalism skills

#### Ways to highlight your journalism skills

As you develop your career, you'll be required to demonstrate your journalism skills during an interview, in a cover letter and a CV. Here's a guide on how to effectively demonstrate these skills:

#### In your CV

Your CV gives insight into what kind of employee you are in terms of your abilities, experiences and skills. Use a distinct section to highlight your skills and accomplishments to capture your potential employer's attention. Be sure to include skills that are directly related to what the employer specified in their job listing.

#### In a cover letter

In your cover letter, you have a chance to give detailed explanations for your experiences, skills and knowledge. Take this chance to highlight your journalism skills and explain how they helped you achieve your accomplishments. That way, your potential employer can be confident that you have the skills to take up the role.

#### During an interview

During an interview, be composed and confident. For each question asked, structure your answers to incorporate skills relevant to that position. Give experiences in your past job that required you to use journalism skills and approaches used to succeed. Also, do some research on the role and the company to know what's required of you. If the company is known for giving unique and credible information, show them that you're capable of doing that as well.

Source: <https://uk.indeed.com/career-advice/career-development/journalist-skills>

**6. According to the text, what key strategy does the text recommend for all job application stages?**

- A) List all the skills you possess to appear flexible.
- B) Use humor to stand out from other candidates.
- C) Adapt your skills to the employer's needs and provide concrete examples.

Answer:

---

**7. Is this statement True, False or is the information Not Stated?**

The text advises structuring interview answers with past experiences that demonstrate journalism skills.

- A) True
- B) False
- C) Not stated

Answer:

---

**8. Choose the appropriate word: A. article; B. editorial; C. edition.**

An \_\_\_\_\_ is a particular form in which a magazine or a newspaper is published.

**9. Read the headline and choose the best option from everyday English equivalents to replace the word in italics:**

Thousands *Fired* in New York

- A) were fired
- B) will fire
- C) had fired

Answer:

---

**10. Match the headlines to the texts. One text is extra.**

1) US law to ban TikTok	A) Lawmakers introduced a bill that could allow TikTok to divest the video app.
2) EU TikTok ban 'not excluded'	B) Los Angeles free speech advocates have filed a lawsuit over a rule prohibiting the use of TikTok.
3) California sues over TikTok ban	C) The European Union has not ruled out banning the Chinese-owned social video platform.
	D) The US President has signed a law demanding that TikTok is banned from app stores.

Answer:

---

### Ответы к варианту 15

6	C
7	A
8	C
9	A
10	1 – D; 2 – C; 3 – B

## Вариант 16.

Read the text and complete tasks 6&7.

### What Is Journalism and Why Does It Matter Today?

Think of journalism as your reliable source for all the latest updates and facts. It's not just about reporting news; it's a mix of art and science, making sure information is shared honestly and accurately. Whether it's uncovering big stories or covering sports and entertainment, journalism plays a big role in shaping how we understand the world around us.

In today's world, journalism is your go-to tool for staying informed. It's like having a friend who keeps you in the loop about global events and highlights important things you should know. While journalism can be exciting and entertaining, its main job is to provide you with the information you need to make smart decisions about your community, society, businesses, and even your government.

People often refer to journalism as the "fourth pillar of the state" because it's just as important as the other three pillars in supporting our community. To live and work well together, we need to be aware of what's happening. Journalists act as guides, helping us understand events and encouraging us to think differently. They paint a clearer picture of our world, ensuring that we all have the facts we need to be well-informed and active members of our community.

Source: <https://aaf.com/blog/mass-communication/the-different-types-of-news-in-journalism-what-you-need-to-know/>

#### 6. According to the text, what is the main purpose of journalism?

- A) To entertain audiences with exciting stories and sports coverage.
- B) To provide reliable information that helps people make informed decisions.
- C) To uncover scandals and hold governments accountable.

Answer:

---

**7. Is this statement True, False or is the information Not Stated?**

Journalism is called the “fourth pillar of the state” because it confronts society like other essential institutions.

- A) True
- B) False
- C) Not stated

Answer:

---

**8. Choose the appropriate word: A. presenter; B. producer; C. director.**

A television \_\_\_\_\_ is someone who introduces or hosts programs on television.

**9. Read the headline and choose the best option from everyday English equivalents to replace the word in italics:**

New Islands *Discovered* by Explorers

- A) are going to discover
- B) have discovered
- C) have been discovered

Answer:

---

**10. Match the headlines to the texts. One text is extra.**

1) Major European airport backs flights	A) Another African state has expressed its plans to enter the intergovernmental organization.
2) Kenya to join BRICS	B) London’s biggest international airport has resumed the work after the strike of aviation workers.
3) African state devastated by deadly floods	C) Union leaders in Kenya have ended their industrial action after talks with the government.
	D) The deluge caused by heavy rains and a burst dam is the worst that Borno State in Nigeria has seen in two decades.

Answer:

---

### Ответы к варианту 16

6	В
7	В
8	А
9	С
10	1 – В; 2 – А; 3 – D

## Вариант 17.

Read the text and complete tasks 6&7.

### Different Types of Journalism

#### Entertainment Reporting

Entertainment reporting is like your source for all things fun – movies, music, celebrity gossip, and cool events. Journalists in this field work hard to keep you updated on fancy events, new movies, and exciting celebrity interviews. They're the ones making sure you know about the latest trends and events in the world of pop culture.

#### Sports Journalism:

In Sports Journalism, news related to games, athletes, and interesting sports stories is shared. Whether they're about a match, sharing details about sportsmen, or digging into sports issues, these journalists bring the energy of the sports world to you. It's like having someone explain the fun and drama of sports in a way that makes sense to everyone.

#### Investigative Journalism:

Investigative journalism is like being a detective in the news world. It's not just about the basics; it's about digging deep to find hidden truths, corruption, or unfair things. Journalists doing this kind of work get into the nitty-gritty, doing thorough research and interviews to uncover important issues that might be kept secret otherwise. They shine a light on things that need attention, making sure the public knows what's going on.

Source: <https://aaft.com/blog/mass-communication/the-different-types-of-news-in-journalism-what-you-need-to-know/>

**6. According to the text, what is the main focus of each journalism type described?**

- A) Entertainment: Pop culture trends; Sports: Athletic stories; Investigative: Hidden truths.
- B) Entertainment: Uncovering corruption; Sports: Celebrity gossip; Investigative: Game analysis.
- C) Entertainment: Political scandals; Sports: Business trends; Investigative: Movie reviews.

Answer:

---

**7. Is this statement True, False or is the information Not Stated?**

Investigative journalists are compared to detectives because they uncover secrets through research.

- A) True
- B) False
- C) Not stated

Answer:

---

**8. Choose the appropriate word: A. presenter; B. producer; C. composer.**

A film \_\_\_\_\_ is someone who is in charge of making and usually providing the money for a movie.

**9. Read the headline and choose the best option from everyday English equivalents to replace the word in italics:**

Italian Policeman *Rescues* Refugees

- A) has rescued
- B) will rescue
- C) was rescued

Answer:

---

**10. Match the headlines to the texts. One text is extra.**

1) Russia increasing wheat exports to China	A) The incumbent Nigerian President decided to run for the presidential elections.
2) African leader survives assassination attempt	B) Krasnodar shipped 14.8 million tons of grain to the continent, skyrocketed by 14.4% between January and September 2024.
3) President of African state begins new office	C) Algerian President has been 'slightly injured' in a knife attack.
	D) Comorian President has sworn on for a second five-year term after winning an election.

Answer:

---

### Ответы к варианту 17

6	A
7	A
8	B
9	A
10	1 – B; 2 – C; 3 – D

## Вариант 18.

Read the text and complete tasks 6&7.

### What is Mass Media?

Mass media refers to the platforms used to communicate information to a large audience. What is media and mass media? Media includes tools like print, broadcast, and digital channels, while mass media focuses on reaching the masses. Understanding the types of mass media and the meaning of mass communication is key to appreciating its role in society.

### Importance of Mass Media

Some of your favorite movies on popular streaming services such as Amazon Prime Video, Netflix, Hulu, TV and Radio, and articles in newspapers and magazines make all the more sense as an essential part of everyday life. These media forms have a wide influence on people all across the world and brands use these platforms to appeal to their leads and pitch their goods.

Organizations also run endless campaigns to reach success with the help of mass media forms. Other than this, brands use either traditional or digital media to connect with their target audience. Entrepreneurs think of various platforms to send a company's image and create a solid reputation. Using mass media, brands can promote their goods and services while reaching a wider audience so that sales increase and brand engagement improves.

Source: <https://www.chitkara.edu.in/blogs/understanding-mass-media-types-functions-and-examples/>

**6. According to the text, what is the key difference between media and mass media?**

- A) Media includes only digital tools, while mass media includes traditional platforms.
- B) Media refers to communication tools, while mass media specifically targets large audiences.
- C) Media is used by brands, while mass media is used by governments.

Answer:

---

**7. Is this statement True, False or is the information Not Stated?**

Brands use mass media primarily to boost sales and increase customer engagement.

- A) True
- B) False
- C) Not stated

Answer:

---

**8. Choose the appropriate word: A. printed; B. posted; C. digital.**

\_\_\_\_\_ media is any electronic media that can be stored, accessed, and manipulated using a computer.

**9. Read the headline and choose the best option from everyday English equivalents to replace the word in italics:**

Two People *Leave* Cat Locked in Car

- A) are going to leave
- B) have left
- C) are left

Answer:

---

**10. Match the headlines to the texts. One text is extra.**

1) US approves sale of missiles to North Africa	A) The Canadian PM easily won a vote of confidence after his main political rival failed.
2) African state aims to improve black empowerment scheme	B) Canada's ruling party has lost a once-safe seat in Quebec.
3) Liberals lose in Montreal	C) The director of South Africa's flagship black empowerment program has announced plans to introduce measure to meet its goals.
	D) The Department of State has approved the planned trade of «Stringer» missiles to Egypt.

Answer:

---

### Ответы к варианту 18

6	В
7	А
8	С
9	В
10	1 – D; 2 – C; 3 – B

## Вариант 19.

Read the text and complete tasks 6&7.

### Functions of Mass Media

Mass media in the form of written, spoken, and broadcast forms can have a significant impact on the masses. Starting from commercials on TV, and social media platforms, to billboards, these methods allow brands to build immense awareness.

Organizations can look for effective ways to send their message when it comes to brands, social media channels, blogs, forums, websites, etc. When the right kind of mass media channel for the business is found, messages can be communicated effectively and branding campaigns can also be leveraged.

Mass media helps in informing, educating, and even entertaining people in many ways. Most brands can educate users about the products and services that they offer by using social media platforms, creating blogs on sites, launching commercials to describe features and the problems that can be solved, and offering step-by-step guides.

### Career in Mass Communication

The field of media and mass media is interesting and rewarding. In case you have a passion for doing something significant in this field, then you can be the right person to make a career in this industry. There are many choices when it comes to building a successful career in the field of mass communication. Some of the popular career options available to students include advertising professionals, copywriters, journalists, news anchors, PR officers, etc.

Source: <https://www.chitkara.edu.in/blogs/understanding-mass-media-types-functions-and-examples/>

**6. According to the text, what are the three key functions of mass media?**

- A) Advertising products, increasing sales and profiting people.
- B) Social connection, political campaigning and entertainment.
- C) Notifying, teaching and amusing people.

Answer:

---

**7. Is this statement True, False or is the information Not Stated?**

Today, a variety of career choices in the field of mass communication is not so great.

- A) True
- B) False
- C) Not stated

Answer:

---

**8. Choose the appropriate word: A. page; B. broadcast; C. blog.**

A \_\_\_\_\_ is a website where you can share your thoughts, ideas, and experiences with the world.

**9. Read the headline and choose the best option from everyday English equivalents to replace the word in italics:**

Doctors *Demand* Immediate Pay Rise

- A) are demanding
- B) are demanded
- C) are going to demand

Answer:

---

**10. Match the headlines to the texts. One text is extra.**

1) Hundreds outcry in India	A) Britain's King Charles III arrived in Montreal on Monday for his first visit as its head of state.
2) King makes trip to Canada	B) The French island in the Caribbean sees scenes of vehicles engulfed in flames.
3) Cars' arson in Martinique	C) The employees of a factory in Tamil Nadu state have been on a strike seeking recognition of a workers' union.

	D) Thousands of demonstrators took to the streets of Brussels on Monday in support of autoworkers who stand to lose their jobs if German carmaker Audi shuts down its facility in the Belgian capital.
--	--

Answer:

---

### Ответы к варианту 19

6	С
7	В
8	С
9	А
10	1 – С; 2 – А; 3 – В

## Вариант 20.

Read the text and complete tasks 6&7.

### Types of Mass Media

#### Print Media

Print media is mostly about the printed form of information and news. Before the appearance of the printing press, printed materials had to be hand-written so that the spread of information became possible. As a type of mass media, print media is considered a basic type of mass media tool and can be viewed as one of the popular and convenient methods for reaching a wider audience. Newspapers are an old form of mass media after the traditional mass media as the general public depends on newspapers to know the latest events in the world. Other forms of print media are magazines, promotional brochures, books, novels, comics, etc.

#### Broadcasting Electronic Media

Broadcasting is the spread of audio and video content using the electronic broadcasting medium. In fact, broadcasting helps to provide even illiterate people with news because it appeals to auditory and visual senses, making it a profitable kind of mass media. Years later, the appearance of radio and television happened. During the time television was invented, it became an effective kind of mass media as it was used for news spread and then for live events, TV shows, and other entertainment purposes.

Source: <https://www.chitkara.edu.in/blogs/understanding-mass-media-types-functions-and-examples/>

#### 6. According to the text, what enabled mass distribution for print media?

- A) The popularity of handwritten novels.
- B) The invention of the printing press.
- C) The rise of community radio.

Answer:

---

**7. Is this statement True, False or is the information Not Stated?**

Television was primarily invented for entertainment purposes.

- A) True
- B) False
- C) Not stated

Answer:

---

**8. Choose the appropriate word: A. submission; B. production; C. promotion.**

Article \_\_\_\_\_ means that you write an article and propose it for publication on some third-party platform.

**9. Read the headline and choose the best option from everyday English equivalents to replace the word in italics:**

Santa *Appears* in Shop

- A) will appear
- B) has appeared
- C) had appeared

Answer:

---

**10. Match the headlines to the texts. One text is extra.**

1) Qantas to close low-coast arm Jetstar Asia	A) As US President imposed tariffs on China, AI-generated propaganda videos have flooded Chinese social media platforms.
2) AI powered satire slams Trump	B) The company's hardware chief, Johny Srouji, made it clear that the company is beginning to use generative artificial intelligence to help design the chips that power its devices.
3) Apple hints at AI chip	C) Apple is trying to balance user privacy with the need for more powerful AI features.

	D) Australia largest domestic and international airline will close its group's Singapore-based budget airline.
--	--

Answer:

---

**Ответы к варианту 20**

6	B
7	B
8	A
9	B
10	1 – D; 2 – A; 3 – B

## Вариант 21.

Read the text and complete tasks 6&7.

### Types of Magazines to Publish Online

Can you believe digital magazines already existed when the internet was just born?

Back then, people shared magazines using floppy disks. But now, with the internet, everything happens online.

It's easy to confuse online magazines with digital magazines. While they are similar in many ways, the key difference is that digital magazines are often digital versions of hard-copy magazines.

#### General News Magazines

People often think magazines are similar to newspapers. In a lot of ways, they are. An online magazine about general news is a good idea as it's easy for the audience to reach the magazine.

These types of magazines suit many audiences because you're not targeting a single niche. Also, if you publish news regularly, the audience will be more loyal and engaged.

Finding content is easy, too. You can discuss significant events, such as the COVID-19 pandemic, the Australian Bushfires, the stock market crash, etc., or recent happenings.

Further, trying a new perspective for presentation can help as well.

#### Cooking Magazines

If you know quite a lot about cooking and creating recipes, publishing a cooking magazine is the best option. Everyone is looking for something delicious to eat, and a cooking magazine will bloom beautifully among those people. Most of the time, cooking magazines are about recipes for cooking something tasty and introducing a good meal of one's culture or place. Thus, it's an art that everyone needs and loves.

<https://themegrill.com/blog/types-of-magazines/>

**6. According to the text, what is a key advantage of publishing a general news magazine online?**

- A) Easy audience accessibility and broad appeal.
- B) No need for regular content updates.
- C) Exclusively focusing on cultural recipes.

Answer:

---

**7. Is this statement True, False or is the information Not Stated?**

Cooking magazines include only recipes from the publisher's own culture or region.

- A) True
- B) False
- C) Not stated

Answer:

---

**8. Choose the appropriate word: A. public; B. spectators; C. audience.**

Journalists recognize their obligations to reach their target \_\_\_\_\_, but they are wary of allowing readers to dictate what is newsworthy.

**9. Read the headline and choose the best option from everyday English equivalents to replace the word in italics:**

Administration *to Open* Conference Centre

- A) is going to open
- B) opened
- C) has opened

Answer:

---

**10. Match the headlines to the texts. One text is extra.**

1) 4 years in jail	A) A volcanic eruption in Indonesia sent an enormous ash cloud more than six miles into the sky, disrupting or canceling dozens of flights to and from the tourist island of Bali.
2) Volcano spews ash 6 miles into sky	B) K-pop superstars RM and V are the latest members of BTS to be discharged from South Korea's military after fulfilling their mandatory service.

3) BTS stars finish military service	C) Former soccer player has been sentenced to four years in prison for his role in orchestrating the smuggling.
	D) North Korea says it has repaired its damaged second destroyer and launched it into the water in the presence of leader Kim Jong Un.

Answer:

---

### Ответы к варианту 21

6	A
7	B
8	C
9	A
10	1 – C 2 – A; 3 – B.

## Вариант 22.

Read the text and complete tasks 6&7.

### Types of Magazines to Publish Online

Can you believe digital magazines already existed when the internet was just born?

Back then, people shared magazines using floppy disks. But now, with the internet, everything happens online.

#### Art Magazines

Art is an inseparable part of a magazine. There's hardly any magazine without a picture. And there's hardly any person who doesn't appreciate good art. So, an article about art is a great idea.

These types of magazines generally show famous paintings, fantastic music and dancing styles, incredible sculptures, and many other art forms. You can also publish news about art and artists.

Moreover, art magazines can include drawing, painting, or sketching. They can also discuss music theory and musical instruments. Art is broader than many people assume it to be, and art magazines are great.

#### Fashion Magazines

Fashion magazines are a huge part of the world of magazines. We wake up to new makeup products, clothing styles, and fashion trends daily. And as long as humans exist, fashion won't ever fade away. So, if you're into fashion, clothing, and similar stuff, fashion magazines are an excellent option. 'What did a celebrity wear on the Red Carpet?' Or 'What brand is taking over the market?' There are so many things to talk about. These magazine types are also a great way to promote your product if you own a brand. It also works if you've created an online store to sell clothes and makeup products.

<https://themegrill.com/blog/types-of-magazines/>

**6. According to the text, what is stated about art magazines?**

- A) They must avoid discussing music or dance.
- B) They are less popular than fashion magazines.
- C) They can cover a wide range of topics, music theory and drawing.

Answer:

---

**7. Is this statement True, False or is the information Not Stated?**

Fashion magazines only exist to promote products to brand owners.

- A) True
- B) False
- C) Not stated

Answer:

---

**8. Choose the appropriate word: A. agenda; B. promotion; C. finance.**

The new editor-in-chief made it clear from his first day that he would be setting the \_\_\_\_\_ for the publishing house.

**9. Read the headline and choose the best option from everyday English equivalents to replace the word in italics:**

Top Celebrity *to Attend* Education Conference

- A) has attended
- B) is attending
- C) is going to attend

Answer:

---

**10. Match the headlines to the texts. One text is extra.**

1) Princess of Wales pulls out of Royal Ascot	A) After making Marbella her home, Eva Longoria celebrates with family and friends, enjoying the city's vibrant dishes and local flavors.
2) Duchess of Sussex posts rare video of her children	B) Meghan Markle delays her Netflix lifestyle series amid the Los Angeles fires.

3) Eva learns to make guacamole	C) Meghan Markle has published a Father's Day video showing her husband, Prince Harry, playing with the couple's two children.
	D) Catherine Middleton dropped out of a planned engagement at Royal Ascot at short notice on Wednesday.

Answer:

---

### Ответы к варианту 22

6	C
7	B
8	A
9	C
10	1 – D; 2 – C; 3 – A

## Вариант 23.

**Read the text and complete tasks 6&7.**

### **Types of Magazines to Publish Online**

Can you believe digital magazines already existed when the internet was just born?

Back then, people shared magazines using floppy disks. But now, with the internet, everything happens online.

### **Health Magazines**

Health magazines are really trendy in the world. A health magazine is one of the excellent magazine types as it's as vast as any other topic. Health has many aspects, like psychology, nutrition, and fitness. Moreover, the COVID-19 outbreak made the world more conscious of health. So, a good health magazine is sure to see more audiences. Further, there's a lot of content for these types of magazines. A health magazine can cover mental health, fitness routines, exercises, digestive health, beauty routines, and more. It can also include articles about medical systems or external health factors like environmental changes.

### **Tech Magazines**

Technology is taking over the world. Thus, a tech magazine should be the medicine that immunizes everyone from technological ignorance. If you're a tech-loving guy, a tech magazine can be your type of magazine. And the audience is only increasing. Because new tech gets built every day, and everyone wants an upgrade. Also, in a tech magazine, you can talk about new computing processors, hackers, security tips, and gaming consoles. Moreover, you can also write on online applications like Netflix, Internet Service Providers (ISP), and more.

<https://themegrill.com/blog/types-of-magazines/>

**6. According to the text, what makes health magazines particularly relevant today?**

- A) Their exclusive focus on fitness routines and beauty tips.
- B) The COVID-19 outbreak increasing global health awareness.
- C) Mandatory coverage of environmental health issues.

Answer:

---

**7. Is this statement True, False or is the information Not Stated?**

Tech magazines only target audiences interested in gaming consoles and processors.

- A) True
- B) False
- C) Not stated

Answer:

---

**8. Choose the appropriate word: A. tabloid; B. broadsheet; C. broadcast.**

People were able to follow the trial via a live television \_\_\_\_\_.

**9. Read the headline and choose the best option from everyday English equivalents to replace the word in italics:**

Argentinian Team *Wins* at Last

- A) has won
- B) will win
- C) was won

Answer:

---

**10. Match the headlines to the texts. One text is extra.**

1) Louvre shuts door as staff overwhelmed	A) Greenpeace activists took a statue of French President to protest his policy.
2) Macron wax statue stolen	B) A Chicago native and the first American pope, wore a White Sox baseball cap during a public appearance at the Vatican, making him the first pope to make such a casual pairing with his white cassocks.
3) Pope breaks papal dress code	C) More than ever, high-end brands want you to know exactly how, and where, their goods are made.

	D) The world's most-visited museum and a global symbol of art, beauty and endurance remained shuttered Monday by its own exhausted staff.
--	---

Answer:

---

### Ответы к варианту 23

6	B
7	B
8	C
9	A
10	1 – D; 2 – A; 3 – B

## Вариант 24.

Read the text and complete tasks 6&7.

### Types of Magazines to Publish Online

Can you believe digital magazines already existed when the internet was just born?

Back then, people shared magazines using floppy disks. But now, with the internet, everything happens online.

#### Children's Magazines

Children have a world of their own, and that world deserves a good magazine. These magazine types focus on sports, toys, amazing facts about animals & plants, and more. Also, you can publish articles on new comics, stories, development of habits, sports, etc. And don't worry about the audience. You'll have cute kids and their parents as your loyal visitors. Furthermore, a children's magazine can be about the best schools. You can also publish articles that give knowledge about the world, storybooks, countries, and so many more.

#### Business Magazines

Magazines about the business world are one of the most-read magazines. From entrepreneurs to startups, these types of magazines cover all kinds of news in the business world. The news and business magazines also cover marketing tips and tricks to take one's business to a new level. They even share a study about how a company became successful. And these magazines are not for business owners only either. The magazines are also for other people since they have plenty of articles on career advice and other consumer-related stuff, such as the release of a new car.

<https://themegrill.com/blog/types-of-magazines/>

**6. According to the text, who comprises the audience for children's magazines?**

- A) Only children interested in comics and toys.
- B) Exclusively educators seeking school-related content.
- C) Parents and their lovely offsprings as loyal visitors.

Answer:

---

**7. Is this statement True, False or is the information Not Stated?**

Business magazines only publish content useful to entrepreneurs and company owners.

- A) True
- B) False
- C) Not stated

Answer:

---

**8. Choose the appropriate word: A. spectators; B. hosts; C. viewers.**

Millions of TV \_\_\_\_\_ will be glued to their TV sets for this match.

**9. Read the headline and choose the best option from everyday English equivalents to replace the word in italics:**

England *to Lose*, Bookmakers Say

- A) is lost
- B) has lost
- C) is going to lose

Answer:

---

**10. Match the headlines to the texts. One text is extra.**

1) Taiwan takes Chinese companies under control	A) President Donald Trump announced Friday that US and Chinese officials will meet in London on Monday to discuss trade between the two nations.
2) US and China to resume trade	B) The US President announced he would return to Washington a day early from the Group of 7 summit in Canada to monitor developments after issuing an ominous warning to Iranians to “immediately evacuate” their capital city.

3) Trump to leave G7 summit	C) Taiwan has added China's tech titan Huawei and chip giant Semiconductor Manufacturing International Corporation (SMIC) to its export control list, stepping up efforts to align with Washington's crackdown on companies driving Beijing's artificial intelligence ambitions.
	D) The US President is growing increasingly warm to using US military assets to strike Iranian nuclear facilities.

Answer:

---

### Ответы к варианту 24

6	С
7	В
8	С
9	С
10	1 – С 2 – А; 3 – В.

## Вариант 25.

Read the text and complete tasks 6&7.

### What is Radio Journalism?

Have you ever wondered what radio journalism is? How does it differ from print and television journalism? We've got you covered! This article explores the fundamentals of radio journalism, how it works, and its role in modern media.

### Understanding Radio Journalism

Radio journalism is the practice of gathering, producing, and broadcasting news through radio. Unlike print media, which relies on text, or television, which uses visuals, radio journalism communicates solely through sound. This creates a unique storytelling approach where tone, voice, and background sounds play a crucial role in delivering information effectively.

Radio journalists must be skilled at painting bright pictures with words since listeners cannot see what is happening. They use beautiful language, sound effects, and interviews to make stories engaging and informative.

### The Role of a Radio Journalist

Radio journalists are responsible for researching, interviewing, writing, and delivering news stories for radio broadcasts. Their work involves multiple tasks that require strong communication and technical skills.

<https://10000hacks.com/radio-journalism/>

**6. According to the text, what is the defining feature of radio journalism compared to print and television?**

- A) Its exclusive use of sound.
- B) Its reliance on visual elements.
- C) Its focus on lengthy written analysis.

Answer:

---

**7. Is this statement True, False or is the information Not Stated?**

Radio journalists need visual story-telling skills to effectively communicate news stories.

- A) True
- B) False
- C) Not stated

Answer:

---

**8. Choose the appropriate word: A. low; B. long; C. high.**

In the \_\_\_\_\_ run, the retention of experienced staff is the most efficient and cost-effective approach for publishing houses.

**9. Read the headline and choose the best option from everyday English equivalents to replace the word in italics:**

Secretary of State *to Meet* Pope

- A) has met
- B) met
- C) is going to meet

Answer:

---

**10. Match the headlines to the texts. One text is extra.**

1) Studios sue AI firm over 'piracy'	A) Visitors to a centuries-old tourist site in eastern China were sent scrambling after hundreds of roof tiles came loose and cascaded more than two stories to the ground.
2) Tourists scramble as 600-year-old Chinese tower collapses	B) Archaeologists have assembled the "world's most difficult jigsaw puzzle" to reveal huge frescoes that once adorned a luxury villa in <u>Roman</u> London.
3) Huge Roman frescoes buried in pieces for 1,800 years uncovered	C) Hollywood giants Disney and Universal have filed a joint lawsuit against artificial intelligence firm Midjourney, accusing it of large-scale copyright infringement.

	D) Russian businessman Roman Abramovich has said he no longer intends to be involved in professional football or own any club again, according to a new book excerpt cited by the Daily Mail.
--	---

Answer:

---

### Ответы к варианту 25

6	A
7	B
8	B
9	C
10	1 – C; 2 – A; 3 – B.

## Вариант 26.

Read the text and complete tasks 6&7.

### Types of Magazines to Publish Online

Online magazines are digital publications featuring regular, fresh articles and illustrations. Today, almost every magazine company offers digital versions of their magazines.

#### Travel Magazines

We love the enchanting landscapes on Earth. We all love to travel. So, a travel magazine is another great option. One of the best things about these magazine types is the breathtaking pictures of heavenly places. A travel magazine mainly discusses some of the most beautiful places on Earth to visit. It also discusses those places' food and lodging services and whether they're affordable. Travel magazines may also contain stories about people who have traveled to incredible places or a guide to having the most fabulous travel experience.

#### Cultural Magazines

There are millions of indigenous people in the world speaking around 4000 languages. Still, many aren't able to express themselves. So, a cultural magazine will be your way of expressing positivity towards them. And don't worry about the traffic. Many people appreciate other cultures and love reading about them. You can write about their stories, the festivals they celebrate, their traditions, etc. Cultural magazines can also feature articles about cultural changes, like how technology has changed our celebrations and behavior. They can also be about new cultures rising thanks to the latest fashion styles and beliefs.

<https://themegrill.com/blog/types-of-magazines/>

**6. According to the text, travel magazines primarily appeal to:**

- A) Professional travel journalists and photographers.
- B) Readers interested in fictional landscapes.
- C) Travel enthusiasts.

Answer:

---

**7. Is this statement True, False or is the information Not Stated?**

Cultural magazines primarily focus on local cultures and languages.

- A) True
- B) False
- C) Not stated

Answer:

---

**8. Choose the appropriate word: A. medium; B. media; C. medias.**

The negative tendencies are observed in the \_\_\_\_\_ company's profit margin dynamics.

**9. Read the headline and choose the best option from everyday English equivalents to replace the word in italics:**

Diplomat *Accused of Smuggling*

- A) was accused
- B) had accused
- C) was accusing

Answer:

---

**10. Match the headlines to the texts. One text is extra.**

1) NHL legend to return to Russia in 2026	A) The company has shut down the once popular service after 33 years, reflecting a shift toward Teams as its main communication apps.
2) Microsoft kills Skype	B) A statue of US First Lady Melania Trump, erected near her hometown of Sevnica, has been vandalized and stolen, prompting a police investigation.

3) US first lady chopped off in Slovenia	C) US President Donald Trump celebrated his first 100 days back in office by dancing to 1970's disco hit 'YMCA' at a rally in Michigan on Tuesday.
	D) Alexander Ovechkin is reportedly planning to return to Moscow in 2026 after completing the final season of his contract with the Washington Capitals.

Answer:

---

### Ответы к варианту 26

6	C
7	C
8	B
9	A
10	1 – D; 2 – A; 3 – B

## Немецкий язык

### Вариант 1.

*Lesen Sie den Text und lösen Sie die Aufgaben 6-7.*

#### **Lesefieber: Eine spannende Leseaktion für die Schule**

Rund vierzig Romane, Krimis, Sachbücher und Comics in unterschiedlichen Schwierigkeitsgraden sollen dazu dienen, in einem Projekt Kinder und Jugendliche zum Lesen zu bringen. Jährlich werden ausgewählte, neu erschienene Bücher in zwei gleichen Rucksäcken auf die Reise zu Schulklassen geschickt. Die Bücher-Rucksäcke bleiben etwa fünf Wochen in jeder Klasse. Während der „Lesefieberwochen“ sollen die Schülerinnen und Schüler während des Unterrichts Zeit für die Lektüre erhalten und sie dürfen die Bücher auch nach Hause nehmen.

Und wie gehen die Rucksäcke auf die Reise? Das geht so: Jede Lehrperson wählt – nach Zufallsprinzip – zwei Bücher aus den Rucksäcken aus, ohne den Schülern den Titel zu verraten. Am Ende der Projektwochen wird den Schülern gesagt, um welche Bücher es sich handelt. Die zwei Kinder oder Jugendlichen, welche als erste diese Bücher gelesen haben, sollen die Rucksäcke in die nächste Klasse bringen. Die Lehrperson sucht den Kontakt zu einer anderen Schulklasse und verabredet einen Termin für die Übergabe. Das Projekt, an dem Schulen kostenlos teilnehmen können, wird im ganzen Land mit zunehmendem Erfolg durchgeführt, seit es 2000 in der deutschsprachigen Schweiz von Lehrpersonen gestartet wurde.

Quelle:

[https://www.goethe.de/pro/relaunch/prf/materialien/B1/b1\\_modellsatz\\_jugend.pdf](https://www.goethe.de/pro/relaunch/prf/materialien/B1/b1_modellsatz_jugend.pdf),  
verkürzt, 186 Wörter

#### **Aufgabe 6. Wozu soll das Projekt die Schulkinder bewegen?**

- A) Sie sollen Bücher miteinander teilen;
- B) Sie sollen den Lehrpersonen im Unterricht helfen;
- C) Sie sollen mehr Zeit beim Lesen verbringen.

Antwort:

---

### Aufgabe 7. Ist diese Aussage richtig, falsch oder das steht nicht im Text?

Das Projekt wird in der deutschsprachigen Schweiz von den Lehrkräften durchgeführt.

- A) Richtig;
- B) Falsch;
- C) Steht nicht im Text.

Antwort:

---

### Aufgabe 8. Füllen Sie die Lücke mit dem passenden Wort in der richtigen Form aus: verlassen, kündigen, aufgeben?

Constantin Schreiber \_\_\_\_\_ die „Tagesschau“ – Letzte Sendung schon in wenigen Tagen.

### Aufgabe 9. Lesen Sie die Überschrift und wählen Sie die sinnverwandte Variante, wodurch das schräggeschriebene Wort ersetzt werden kann.

SO SAUSEN SIE MIT KINDERN DURCH LISSABON

- A) kriechen
- B) fahren
- C) trotten

Antwort:

---

### Aufgabe 10. Finden Sie die Überschrift für jedes Lead. Eine Überschrift bleibt übrig.

1) Eine Reise zu den Schauplätzen deutscher Märchen	A) Soll es Urlaub an den Küsten Schleswig-Holsteins sein oder doch lieber an den Gestaden Mecklenburg-Vorpommerns? Ein Vergleich verschiedener Faktoren zeigt: Die Antwort auf diese Frage hängt ab von persönlichen Vorlieben – und davon, wie gut das Portemonnaie gefüllt ist.
2) Eine Reise an die Originalschauplätze der Bauernkriege	B) Vor 500 Jahren erfassten die Bauernkriege Mitteldeutschland. Grund genug für einen Besuch der Orte in Thüringen und Sachsen-Anhalt, die mit schönen Kulissen und großen Ausstellungen an den Freiheitskampf erinnern.
3) Wo ist die Ostsee schöner – im Osten	C) Rapunzels Turm, Frau-Holle-Land, das

oder Westen?	Dornröschenschloss: Viele Schauplätze berühmter Erzählungen existieren als reale Vorbilder entlang der rund 600 Kilometer langen „Deutschen Märchenstraße“. Die feiert ihr 50-jähriges Jubiläum mit Festen und Banketten.
4) Immer an die Ostsee? Fahren Sie doch mal an DEN Ostsee	

Antwort:

---

## Ответы к варианту 1

6	C
7	B
8	verlässt
9	B
10	1 – C; 2 – B; 3 – A.

## Variante 2.

*Lesen Sie den Text und lösen Sie die Aufgaben 6-7.*

### Das Netz

Auch wenn das Internet sicher zu den großartigsten Erfindungen des letzten Jahrhunderts gehört, so gibt es doch auch so manche Risiken und Probleme mit dem Netz, die man nicht vergessen sollte. Gute Freunde! Viele soziale Netzwerke haben eine Funktion, um weitere Daten und Kontakte zu finden. Wenn ein Mitglied sein Passwort zum E-Mail-Account im Netzwerk angibt, werden diese Informationen auch dazu verwendet, Freunde des Mitglieds einzuladen. So kann es passieren, dass man auch als Nicht-Mitglied regelmäßig Einladungs-Mails von sozialen Netzwerken bekommt. Gesundheit! Der Computer kann zwar nicht an Schnupfen erkranken, einen Virus kann er aber schon bekommen! Um genau zu sein, kann er Computerviren bekommen – das sind Programme, die über das Internet auf den Computer gelangen und dort dann Passwörter stehlen oder Daten zerstören. Über spezielle Seiten im Netz können Nutzer ihre Geräte auf Viren überprüfen. Wenn ein „kranker“ Computer diese Adresse aufruft, dann erhält der Benutzer eine Warnmeldung und eine Empfehlung zur Entfernung der kaputten Software. Sicherheit! In jedem Fall sollten Dokumente regelmäßig auf externen Datenträgern gespeichert und Passwörter immer wieder erneuert werden. Außerdem sind sichere Passwörter wichtig, damit diese nicht geknackt werden können.

*Quelle:*

*[https://www.goethe.de/pro/relaunch/prf/materialien/B1/B1\\_Uebungssatz\\_Jugendliche.pdf](https://www.goethe.de/pro/relaunch/prf/materialien/B1/B1_Uebungssatz_Jugendliche.pdf), verkürzt, 185 Wörter*

### **Aufgabe 6. Aus welchem Grund bekommt man Einladungen von sozialen Netzwerken?**

- A) Wenn unsere Freunde im sozialen Netzwerk aktiv sind, lädt uns das System automatisch ein;
- B) Unsere Kontakte werden oft von anderen Mitgliedern verkauft;
- C) Man bekommt diese Einladungen wegen der Viren.

Antwort:

---

### Aufgabe 7. Ist diese Aussage richtig, falsch oder das steht nicht im Text?

Viren sind gefährlich, weil sie die Daten kaputt machen können.

- A) Richtig;
- B) Falsch;
- C) Steht nicht im Text.

Antwort:

---

### Aufgabe 8. Füllen Sie die Lücke mit dem passenden Wort in der richtigen Form aus: Problem, Vorbild, Beispiel?

Das Ende des Müllsacks am Straßenrand – Ist New York ein \_\_\_\_\_ für Deutschland?

### Aufgabe 9. Lesen Sie die Überschrift und wählen Sie die sinnverwandte Variante, wodurch das schrägeschriebene Wort ersetzt werden kann.

WARUM SICH JETZT ALLE ÜBER STEHPLÄTZE IM FLUGZEUG *AUFREGEN*?

- A) kümmern
- B) denken
- C) empören

Antwort:

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### Aufgabe 10. Finden Sie die Überschrift für jedes Lead. Eine Überschrift bleibt übrig.

1) um 150. Geburtstag: Thomas Mann und Russland	A) Anlässlich des 150. Geburtstags von Thomas Mann am 6. Juni 2025 stellt das Netzwerk Thomas Mann International, zu dem auch das Thomas-Mann-Archiv der ETH-Bibliothek gehört, eine gemeinsame Plattform vor.
2) Thomas Mann neu entdecken: Neuerscheinungen rund um das Mann-Jubiläum	B) Mit einem Jubiläumsprogramm feiert die Weltkulturerbestadt Lübeck den 150. Geburtstag ihres berühmtesten Sohnes Thomas Mann. Neben einem Festakt mit prominenten Gästen soll eine Ausstellung die politische Emanzipation des Literaturnobelpreisträgers nachzeichnen – vom Reaktionär zum Demokraten.
3) Steinmeier und Günther würdigen	C) Zum 150. Thomas-Mann-Jubiläum gibt

Lübecker Literaturnobelpreisträger	es allerhand Neues rund um den Autor der „Buddenbrooks“ und des „Zauberbergs“: literarische Neuinterpretationen, ein Hörbuch – und Thomas Mann als Spielzeug.
4) Neue Jubiläumsplattform zu 150 Jahren Thomas Mann	

Antwort:

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## Ответы к варианту 2

6	A
7	A
8	Vorbild
9	C
10	2 – C; 3 – B; 4 – A.

## Вариант 3.

*Lesen Sie den Text und lösen Sie die Aufgaben 6-7.*

### ***Emojis – Mit Bildern sprechen***

Wenn wir mit einem Menschen sprechen, hilft es sehr, ihn anzusehen und ihm gut zuzuhören. Wir sehen die Körperhaltung, die Bewegungen der Arme und Hände sowie die Mimik. Wir hören den Tonfall und die Sprachmelodie. Wenn wir einander schreiben, zum Beispiel mit dem Smartphone, fallen all diese Eindrücke weg. Dann helfen uns Emojis, Gefühle auszudrücken. Durch die Piktogramme erfahren wir: „Ist der Mensch gerade gut gelaunt oder traurig?“ oder „Meint er den Satz ernst oder macht er einen Witz?“.

Als Vater der Emojis gilt der Philosoph Ludwig Wittgenstein. Er zeigte 1938 in einem Universitätsseminar drei Zeichnungen mit grob skizzierten Gesichtern. Diese Gesichter stellten Emotionen dar und Wittgenstein erklärte, dass diese Zeichnungen flexibler als Adjektive seien und damit mehr ausdrücken könnten. Das erste bekannte Emoji ist das freundliche Smiley, auch Emoticon genannt. Heute gibt es eine unendliche Auswahl an Emojis: Gesichter, Fahrzeuge, Lebensmittel und Tiere. Die Vielfalt der Piktogramme wird weltweit jedes Jahr am 17. Juli gefeiert, am Welt-Emoji-Tag. Es gibt auch internationale Besonderheiten, zum Beispiel beim Lieblingstier: In keinem anderen Land wird in der digitalen Kommunikation so oft die Maus genutzt wie in Deutschland.

Quelle: <https://www.vitamine.de/leseproben/leben/310-leseprobe-aus-nr-80.html>,  
verkürzt, 188 Wörter

### **Aufgabe 6. Aus welchem Grund brauchen wir Emojis in der Kommunikation?**

- A) Emojis machen einen besseren Eindruck auf unsere Gesprächspartner;
- B) Emojis können lange Wörter ersetzen und sparen uns damit Zeit beim Schreiben;
- C) Emojis erklären uns Gefühle und Emotionen unseres Gesprächspartners beim Schreiben.

Antwort:

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**Aufgabe 7. Ist diese Aussage richtig, falsch oder das steht nicht im Text?**

Die Maus gilt als Lieblingstier nur in Deutschland.

- A) Richtig;
- B) Falsch;
- C) Steht nicht im Text.

Antwort:

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**Aufgabe 8. Füllen Sie die Lücke mit dem passenden Wort in der richtigen Form aus: Leitung, Länge, Leistung?**

So beeinflusst Kaffee unsere sportliche \_\_\_\_\_.

**Aufgabe 9. Lesen Sie die Überschrift und wählen Sie die sinnverwandte Variante, wodurch das schräggeschriebene Wort ersetzt werden kann.**

„UNSERE KINDERSITZEN SICH IN DER GRUNDSCHULE KRANK“ – ZAHL ÜBERGEWICHTIGER KINDER STEIGT DRASTISCH

- A) schlanker
- B) korpulenter
- C) schöner

Antwort:

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**Aufgabe 10. Finden Sie die Überschrift für jedes Lead. Eine Überschrift bleibt übrig.**

1) Haustier aus dem Tierheim: Mit diesen Kosten und Anforderungen müssen neue Besitzer rechnen	A) Hund, Katze, Kaninchen: Viele Tiere warten in Tierheimen auf ein neues Zuhause. Wer eines bei sich aufnehmen möchte, sollte sich zuvor über Kosten und artgerechte Haltung informieren. Wir geben einen Überblick, wie teuer ein neues Haustier sein kann und was noch beachtet werden sollte.
2) Auch Haustiere werden alt - Wie bleiben betagte Lieblinge fit?	B) Die Katze ist das beliebteste Haustier der Deutschen, Stubentiger leben in rund einem Viertel der Haushalte. Worauf sollte man achten, damit sich die Samtpfote auch wohlfühlt? Eine Katze lebt circa 16 Jahre: Wer sich für eine entscheidet, ist entsprechend lange für sie verantwortlich. Füttern, Spielen,

	Streicheln und Schmusen sind nur einige der Pflichten eines Katzenhalters.
3) Wandern mit Hund - Darauf sollten Sie achten	C) Hund und Katzen werden immer älter. Doch was kann man tun, dass die Tiere auch im hohen Alter noch gesund bleiben? Rechtzeitige Vorsorge, Zuwendung und das richtige Futter sorgen dafür, dass sie die Zipperlein nicht spüren.
4) Was eine Katze braucht und was sie kostet	

Antwort:

---

### Ответы к варианту 3

6	C
7	C
8	Leistung
9	B
10	1 – A; 2 – C; 3 – B.

## Вариант 4.

*Lesen Sie den Text und lösen Sie die Aufgaben 6-7.*

### **Smartphone gehört nicht in die Schultüte**

Das Smartphone gehört längst bei vielen Grundschulern zum Alltag. Doch bevor Eltern zum neuen Schuljahr auch die Schulstarter in der Schultüte damit beschenken, sollten sie lieber abwarten. Experten geben Antworten zur Mediennutzung von Kindern.

#### **Was spricht für ein Smartphone für Erstklässler?**

Smartphones sind auch bei den jüngsten Kindern im Trend. Der Digitalverband Bitkom veröffentlichte im Juni eine Studie, nach der mehr als jedes fünfte Kind im Alter von sechs bis neun Jahren ein eigenes Handy besitzt. Manche Eltern halten das eigene Handy für Kinder auch für unverzichtbar – unter anderem, um die Kinder immer erreichen zu können.

#### **Was spricht gegen ein Smartphone für Schulanfänger?**

Experten der Initiative "Schau hin!" halten die Kinder im Grundschulalter noch nicht für reif genug. Erst mit elf oder zwölf Jahren sei die nötige Reife erreicht – das ist erst nach der Grundschule. Die Experten begründen dies mit der fehlenden Fähigkeit, die Gefahren des Internets richtig einzuschätzen. Außerdem überlasten die vielen Funktionen des Geräts die Kinder. Auch können die Kinder in diesem Alter die Kosten nicht richtig einschätzen.

*Quelle: <https://www.stern.de/familie/smartphone--deshalb-halten-experten-kinder-ab-elf-jahren-fuer-reif-genug-32597412.html>, verkürzt, 176 Wörter*

### **Aufgabe 6. Aus welchem Grund wollen manche Eltern auf die Smartphones für Kinder nicht verzichten?**

- A) Sie wollen, dass ihre Kinder mit Technologien umgehen können;
- B) Sie wollen in der Lage sein, ihre Kinder zu jeder Zeit anrufen zu können;
- C) Sie wollen, dass ihr Kind auch wie die anderen ein Handy besitzt und nicht auffällt.

Antwort:

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**Aufgabe 7. Ist diese Aussage richtig, falsch oder das steht nicht im Text?**

Die Schulkinder verstehen es noch nicht, was das Nutzen vom Handy kostet.

- A) Richtig;
- B) Falsch;
- C) Steht nicht im Text.

Antwort:

---

**Aufgabe 8. Füllen Sie die Lücke mit dem passenden Wort in der richtigen Form aus: Zukunft, Futurum, Perfekt?**

Entscheidet die Klimakrise über die \_\_\_\_\_ der Menschheit?

**Aufgabe 9. Lesen Sie die Überschrift und wählen Sie die sinnverwandte Variante, wodurch das schrägeschriebene Wort ersetzt werden kann.**

ÜBERGEWICHT BEI KINDERN UND JUGENDLICHEN – FORSCHER RECHNEN MIT DEUTLICHEM *ANSTIEG*

- A) Abstieg
- B) Zuwachs
- C) Rückfall

Antwort:

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**Aufgabe 10. Finden Sie die Überschrift für jedes Lead. Eine Überschrift bleibt übrig.**

1) Ausflüge rund um Leipzig und Halle: Das sind die schönsten Schlösser und Burgen	A) Die dunkelsten Ecken von Halle bei einer Krimi-Tour entdecken, sich durch Dresdens historische Altstadt schlemmen, ins unterirdische Erfurt abtauchen oder bei einer "Lost Places"-Tour verlassene Industriebauten in Görlitz erkunden – außergewöhnliche Stadtführungen beinhalten weit mehr als die bloße Besichtigung bekannter kultureller Sehenswürdigkeiten. Sie bieten die
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	Möglichkeit, eine Stadt aus völlig neuen Perspektiven zu erleben und tief in ihre Geschichten einzutauchen.
2) Von Krimi-Tour bis Schnitzeljagd: Warum sich eine Stadtführung der besonderen Art lohnt	B) In Magdeburg lohnt sich ein Ausflug ins Museum – oder gleich in mehrere! Tauchen Sie ein in die jahrhundertealte Geschichte der Stadt, bestaunen Sie ein lebensgroßes Buckelwalmodell, entdecken Sie die "Magdeburgisierung" und das Dom-Museum oder erleben Sie historische Kunstwerke.
3) Fünf besondere Museen entdecken	C) Kunst, Geschichte oder kulturelle Erlebnisse: Halle bietet Kulturgenuss an jeder Ecke und zeigt dabei, dass das nicht teuer sein muss. Wir stellen Ihnen besondere Kulturangebote in der Saalestadt vor, die inspirieren und mit maximal 5 Euro das Budget schonen. Ob eine Fahrt mit dem Peißnitzexpress über die grüne Insel, ein Besuch der Galerie der Burg Giebichenstein oder entspanntes Singen auf der Würfelwiese – Halle lädt Sie ein, Kultur in all ihren Facetten zu entdecken.
4) Kultur-Highlights für den kleinen Geldbeutel	

Antwort:

---

## Ответы к варианту 4

6	B
7	A
8	Leistung
9	B
10	2 – A; 3 – B; 4 – C.

## Французский язык.

### Вариант 1.

**Lisez le texte et faites les consignes 6 et 7.**

#### **Peut-on réellement s'amuser au travail ?**

Et si vos journées de travail étaient rythmées par des séances de fitness, des parties de ping-pong ou des goûters avec des desserts au chocolat ? Ça fait envie, non ?

Aujourd'hui, de plus en plus d'entreprises organise ce genre d'activités pendant les heures de travail. Et cette nouvelle façon d'organiser ces journées a un nom : "la ludification" ou "la gamification". Depuis quelques années déjà, ces deux mots sont apparus dans les entreprises sous une forme simple, comme par exemple, prendre des pauses ensemble pour se détendre. Aux États-Unis, certaines entreprises proposent des abonnements dans une salle de fitness ou l'accès libre à des activités, comme le cinéma ou la piscine... Et tout cela, pendant leur temps de travail.

Ces moments de détente permettent aux employés d'arrêter pendant une heure toutes leurs obligations professionnelles et de revenir au travail plus relaxés, prêts à se concentrer à 100% sur leurs tâches. Se détendre au travail aide aussi à résoudre certains conflits.

Le bien-être au travail est de plus en plus important pour les entreprises, car un employé heureux et détendu est plus productif qu'un employé qui a travaillé pendant huit heures sans pause. Mais attention, cette nouvelle méthode doit être bien organisée pour ne pas démotiver vos collaborateurs à terminer leur travail. Car le ping-pong, c'est bien, mais le travail, c'est encore mieux !

<https://flexjob.fr/comment-s-amuser-au-travail/>

**Consigne 6. En vous basant sur le texte, répondez à la question :**

**Quel est le but de la nouvelle méthode de travail ?**

- A) Rallonger le temps de travail des employés.
- B) Enrichir la vie personnelle.
- C) Augmenter la productivité des salariés.

Réponse:

---

**Consigne 7. Selon le texte, cette affirmation est-elle vraie, fausse ou non mentionnée ?**

**La ludification permet aux salariés de terminer leur travail plus vite et se libérer plus tôt.**

- A) Vrai
- B) Faux
- C) Non mentionné

Réponse:

---

**Consigne 8. Complétez la phrase avec le mot approprié : pire, la pire, pis.**

C'est \_\_\_\_\_ catastrophe environnementale que l'Espagne ait jamais connue.

**Consigne 9. Lisez le titre de l'article et complétez-le avec le mot approprié.**

\_\_\_\_\_ un contrat de travail, vérifiez avant tout le contenu de la fonction et le salaire.

- A) En signant
- B) Ayant signé
- C) À signer

Réponse:

---

**Consigne 10. Associez chaque titre au texte correspondant. Un texte ne convient pas.**

1) L'intelligence artificielle remplacera-t-elle l'humain?	A) On ne peut pas savoir comment l'autre va accueillir un secret difficile, ni s'il est capable de le porter. Dévoiler les moments douloureux de sa vie à l'être aimé est toujours quelque chose à faire en accord avec l'autre.
2) La jalousie est-elle une preuve d'amour ?	B) En quelques années les réseaux sociaux ont remplacé les médias traditionnels, délivrant ainsi un flux d'informations sans filtres. Les consommateurs y sont très actifs et peuvent donc profiter des

	informations qu'ils désirent sur une marque, la rendant donc plus transparente, publique.
3) Faut-il tout se dire quand on est en couple ?	C) Elle ne remplacera personne, il s'agit de trouver un équilibre. L'IA aide à augmenter les capacités des équipes marketing. Pendant que les assistants virtuels permettent d'automatiser des tâches répétitives, les collaborateurs peuvent consacrer leur temps à d'autres missions plus pertinentes nécessitant leur créativité.
	D) Hommes et femmes se sentent en rivalité constante et permanente avec les autres. Les personnes jalouses se sentent menacées et elles ont peur de ne plus être aimées, d'être remplacées, de ne plus être la seule et unique personne pour l'autre.

Réponse:

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## Ответы к варианту 1

6	C
7	B
8	la pire
9	A
10	1 – C; 2 – D; 3 – A.

## Вариант 2.

Lisez le texte et faites les consignes 6 et 7.

### Les bienfaits de la lecture

De nos jours, les jeunes lisent de moins en moins. Pourtant, la lecture présente de nombreux avantages.

D'abord, la lecture développe la pensée créative. Lorsque nous lisons un roman, notre imagination nous transporte tout de suite dans un monde nouveau. On s'identifie au héros, on épouse ses aventures, ses sentiments.

Ensuite, le fait de lire aide à enrichir son vocabulaire. En effet, la lecture est très bénéfique pour notre bagage langagier : elle nous permet de faire travailler notre mémoire, de réviser notre orthographe et d'apprendre à s'exprimer correctement.

De plus, la lecture est une source de divertissement : elle nous procure un plaisir, nous fait oublier des soucis et le stress du quotidien.

En outre, elle est un moyen de développement personnel. Lire élargit notre sphère de la connaissance ce qui accroît réellement notre estime de soi. Lire nous aide à comprendre beaucoup de choses, à accumuler des idées, à s'instruire et surtout à développer notre esprit critique. En somme, la lecture nous invite à mieux comprendre le monde.

Enfin, c'est une activité culturelle importante qui rend les gens plus ouverts et plus tolérants. Elle nous apporte alors une interprétation nouvelle du monde. Elle élargit notre horizon en nous faisant connaître les autres cultures.

Ainsi, la lecture est un éveil de l'âme et du cœur. C'est pour cela qu'il devient très important d'encourager et d'entretenir l'acte de lire dans les années formatrices de la vie.

<https://sites.google.com/site/francaislyceemarrakech/connecteurs/productionecrite/lecture>

**Consigne 6. En vous basant sur le texte, répondez à la question :**

**Pourquoi la lecture est-elle importante ?**

- A) La lecture contribue à l'épanouissement personnel
- B) La lecture stimule la paresse
- C) La lecture ne fait que divertir

Réponse:

---

**Consigne 7. Selon le texte, cette affirmation est-elle vraie, fausse ou non mentionnée ?**

**La lecture détend nos nerfs et nous permet de se reposer et de se ressourcer.**

- A) Vrai
- B) Faux
- C) Non mentionné

Réponse:

---

**Consigne 8. Complétez la phrase avec le mot approprié: amener, apporter, emmener**

Pourriez-vous \_\_\_\_\_ une tasse de thé chaud ?

**Consigne 9. Lisez le titre de l'article et complétez-le avec le mot approprié.**

\_\_\_\_\_ les bagages à l'étage, le porteur s'est éclipsé.

- A) Monté
- B) Étant monté
- C) Ayant monté

Réponse:

---

**Consigne 10. Associez chaque titre au texte correspondant. Un texte ne convient pas.**

1) Les réseaux sociaux ont-ils tué le débat public ?	A) Les réseaux sociaux soulèvent plus que jamais des questions de droit, d'éthique et de responsabilité.  Peut-on tout dire sur l'Internet au nom de la liberté d'expression ? L'entreprise peut-elle contrôler ce que je dis ou fais ?
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<p>2) Notre entreprise a-t-elle un droit de regard sur nos réseaux sociaux ?</p>	<p>B) Les réseaux sociaux peuvent être un formidable lieu d'expression. Pourtant, entre polémiques stériles et attaques personnelles, ces espaces de discussion numériques deviennent trop souvent le lieu d'intrigues et de haine n'ayant plus rien de constructif.</p>
<p>3) Les jeunes, cibles privilégiées des campagnes de désinformation</p>	<p>C) La désinformation en ligne est conçue pour susciter une réaction émotionnelle, comme la surprise ou la colère. Ainsi, les gens sont plus susceptibles de partager ce type de contenu, ce qui incite l'algorithme à en faire davantage la promotion.</p>
	<p>D) Une enquête confirme que les jeunes se détournent de plus en plus des médias traditionnels et s'informent plus volontiers sur les réseaux sociaux, ce qui les rend plus perméables à des opérations de désinformation qui les ciblent spécifiquement.</p>

Réponse:

---

## Ответы к варианту 2

6	A
7	A
8	apporter
9	C
10	1 – B; 2 – A; 3 – D.

### Вариант 3.

Lisez le texte et faites les consignes 6 et 7.

#### Les messages vocaux : le bonheur des uns, l'enfer des autres ?

« Attends, je t'envoie un message vocal, c'est plus simple ! », ce type de phrase devient plus fréquent pour ceux qui aiment l'audio. Au-delà de la voix, le simple côté « pratique » est une des raisons du recours aux messages vocaux. Plus besoin de passer du temps à écrire un message quand on peut le retranscrire directement à l'oral.

Si certaines personnes adorent les messages vocaux pour gagner du temps ou éviter les appels téléphoniques, d'autres considèrent cet usage comme une difficulté. Un premier problème apparaît : ces messages vocaux, il faut les écouter ! Alors qu'un message écrit peut être lu tout de suite dans n'importe quelle situation, le message vocal est moins facilement accessible surtout si vous êtes en présence d'autres personnes : bureau, transports, soirées entre amis. Par conséquent, cela peut freiner la réactivité des réponses dans une conversation, le temps que la personne trouve le « bon moment » pour pouvoir l'écouter. Autre problème : la longueur des messages. Vous adorez vos amis mais vous aimez moins leurs messages vocaux de 5 minutes.

Si les jeunes de la génération Z semblent déjà séduits par l'usage, leurs aînés apparaissent être moins convaincus. Ayant grandi avec les canaux classiques : appels, mails, SMS... ils ne semblent pas encore tous prêts à utiliser les vocaux. Mais au-delà des générations, c'est aussi un usage qui peut mettre en difficulté les personnes qui ne sont pas à l'aise avec l'oral.

<https://www.blogdumoderateur.com/messages-vocaux-bonheur-des-uns-enfer-des-autres/>

**Consigne 6. En vous basant sur le texte, répondez à la question :**

**Pourquoi les gens utilisent-ils les messages vocaux ?**

- A) Parce qu'ils ont des problèmes avec l'orthographe
- B) Parce que certains sont trop paresseux
- C) Parce que les messages vocaux permettent d'économiser du temps

Réponse:

---

**Consigne 7. Selon le texte, cette affirmation est-elle vraie, fausse ou non mentionnée ?**

**La génération aînée préfère les messages vocaux aux messages écrits.**

- A) Vrai
- B) Faux
- C) Non mentionné

Réponse:

---

**Consigne 8. Complétez la phrase avec le mot approprié : au risque de, risquer, prendre un risque**

Je n'y vais pas, car je ne veux pas \_\_\_\_\_ ma réputation.

**Consigne 9. Lisez le titre de l'article et complétez-le avec le mot approprié.**

\_\_\_\_\_ dans cette voie, vous acquerez les compétences nécessaires.

- A) En engageant
- B) En vous engageant
- C) Ayant engagé

Réponse:

---

**Consigne 10. Associez chaque titre au texte correspondant. Un texte ne convient pas.**

1) Comment reconnaître une fake news ?	A) Être capable de parler plusieurs langues est très bénéfique pour le développement cognitif. Ainsi, un enfant bilingue qui utilise chaque jour ses deux langues va avoir une intégration beaucoup plus complète des systèmes linguistiques.
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<p>2) Les femmes au volant sont-elles plus dangereuses que les hommes ?</p>	<p>B) C'est un anglicisme qui s'est largement développé depuis la campagne présidentielle américaine de 2016. La particularité d'une fake news, c'est de ne pas être juste une fausse information. Elle vise aussi à manipuler l'opinion, à discréditer ses adversaires.</p>
<p>3) Le multilinguisme : bon ou mauvais pour le développement des enfants?</p>	<p>D) On imagine souvent les femmes en train de conduire et de se maquiller en même temps, ou alors pendues à leur téléphone alors qu'elles circulent sur la route. Mais il suffit de regarder les chiffres pour constater que les femmes prennent moins de risques que les hommes.</p>
	<p>D) Pour s'en protéger et repérer les fake news, il faut se poser plusieurs questions. Dans quel média l'a-t-on lue? Est-ce qu'il est connu ? Quelle est sa réputation ? L'article est-il signé, le journaliste est-il reconnu ? Il faut aussi regarder la source de chaque information.</p>

Réponse:

---

### Ответы к варианту 3

6	C
7	B
8	risquer
9	B
10	1 – D; 2 – C; 3 – A.

## Вариант 4.

**Lisez le texte et faites les consignes 6 et 7.**

### **Les films d'horreur, c'est bon pour notre santé ?**

Les films d'horreur servent seulement à se divertir comme les autres films ? Et bien, c'est non ! Contrairement à ce que l'on pense, les films d'horreur ont des effets positifs sur notre corps et notre cerveau.

Pourquoi aimons-nous avoir peur ? La réponse est simple : c'est le plaisir de se faire peur en toute sécurité. Nous regardons des films d'horreur pour vivre les émotions fortes dans un endroit sécurisé comme son salon ou une salle de cinéma.

Mais regarder des films d'horreurs ne sert pas seulement à manger du pop-corn en se faisant peur. Ces films nous aident à affronter des situations difficiles en stimulant notre cerveau grâce à l'augmentation du cortisol et de l'adrénaline. Ils nous aident à mieux gérer notre stress et à oublier nos problèmes pendant quelques heures. Incroyable, mais vrai : les films d'horreur nous préparent à affronter le danger.

Si vous regardez un film d'horreur avec votre partenaire, cela peut renforcer votre relation grâce à la production de sérotonine et de dopamine. Mais attention, il y a aussi des effets désagréables : mains moites, chair-de-poule... et une grande fatigue après le film !

Les films d'horreur sont également utilisés dans un but thérapeutique. Ils aident certains patients à affronter leurs plus grandes peurs pour mieux les contrôler.

Donc, au-delà du simple plaisir, les films d'horreur permettent d'explorer nos peurs, de vivre des émotions fortes, et même renforcer les liens sociaux.

<https://www.echosciences-grenoble.fr/articles/les-films-d-horreur-ont-ils-des-vertus>

3.04.2023

**Consigne 6. En vous basant sur le texte, répondez à la question :**

**Dans quel but les médecins utilisent-ils les films d'horreur ?**

- A) Pour faire peur au patient
- B) Pour apprendre au patient à affronter ses peurs
- C) Pour distraire le patient

Réponse:

---

**Consigne 7. Selon le texte, cette affirmation est-elle vraie, fausse ou non mentionnée ?**

**Le visionnage des films d'horreur n'a que des effets positifs sur notre corps.**

- A) Vrai
- B) Faux
- C) Non mentionné

Réponse:

---

**Consigne 8. Complétez la phrase avec le mot approprié : à l'inverse, au contraire, contrairement.**

\_\_\_\_\_ aux idées reçues, le français n'est pas menacé par une invasion de l'anglais.

**Consigne 9. Lisez le titre de l'article et complétez-le avec le mot approprié.**

Grâce à l'IA, les collaborateurs peuvent consacrer leur énergie à d'autres missions plus pertinentes \_\_\_\_\_ leur créativité.

- A) Nécessitant
- B) En nécessitant
- C) Ayant nécessité

Réponse:

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**Consigne 10. Associez chaque titre au texte correspondant. Un texte ne convient pas.**

1) Les compromis dans les relations, est-ce une bonne idée ?	A) Les jeunes Français ne savent plus écrire, ni s'exprimer correctement. Parmi eux, «10% de la population ne maîtriserait que 400 à 500 mots », contre un lexique de 5000 mots en moyenne pour la majorité des Français.
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2) Le langage SMS, responsable de la baisse du niveau de l'écrit des jeunes	B) Une utilisation régulière des réseaux sociaux n'est pas très bonne pour la santé. C'est une étude récente en Grande-Bretagne qui montre que 4 des 5 réseaux sociaux les plus populaires auraient un impact négatif sur la santé mentale chez les jeunes.
3) Les jeunes sont-ils en danger face aux réseaux sociaux ?	D) Il n'est pas nécessaire d'être d'accord sur tout pour vivre une relation harmonieuse, l'essentiel réside dans la capacité de l'un et de l'autre à laisser de l'espace de vie à l'autre. Les problèmes arrivent lorsque le compromis ressemble à un sacrifice.
	D) Le langage texto est accusé de faire disparaître l'orthographe chez les jeunes. En effet, les plus jeunes ont pris l'habitude d'écrire de cette façon-là et ne peuvent plus se rappeler l'orthographe d'un mot, ou la conjugaison des verbes.

Réponse:

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## Ответы к варианту 4

6	B
7	B
8	contrairement
9	A
10	1 – C; 2 – D; 3 – B.

## Испанский язык.

### Вариант 1.

*Lea el texto y conteste a las preguntas de las tareas 6 y 7:*

#### **La mitad de los osos polares del Ártico han desaparecido**

La imagen de osos polares flacos, una de las primeras que se utilizaron para alertar sobre el cambio climático, no era algo puntual, sino que ya tiene consecuencias: la especie no tiene alimentos suficientes ni para reproducirse ni para sacar adelante a sus cachorros. Desde 1990 se ha perdido la mitad de la población de estos grandes mamíferos en la zona del Ártico. La especie está afectada por la falta de hielo, que les impide tener una base desde donde cazar focas, su principal fuente de alimento. Sin hielo se ven obligados a trasladarse a tierra y cazar en aguas abiertas, una hazaña muy complicada porque las focas nadan más rápido.

Cada diez años hay una disminución de un 12% en el número de osos polares. La causa principal es el hambre por baja ingestión de alimentos, sobre todo en el caso de las hembras adultas durante el periodo de verano, al que llegan con sus reservas de grasa bajas. Lo mismo pasa con los cachorros: muchos son abandonados antes de estar fuertes por sus débiles madres y no son capaces de sobrevivir una vez fuera de la madriguera: o porque hay menos hielo o porque cuando éste llega, es tarde para ellos. Los científicos señalan que hay motivos para creer que lo que les está sucediendo a los osos polares en esta región también les sucederá a otras especies si el calentamiento global no se detiene.

Adaptado de <https://www.lavanguardia.com/natural/20250205/10351963/mitad-osos-polares-artico-han-extinguido-resto-mas-flacos-nunca.html>

#### **Tarea 6. Conteste a la pregunta:**

¿Por qué los osos polares no tienen bastantes alimentos?

- A) El deshielo no les permite cazar.
- B) Sus alimentos se los comen los mamíferos más grandes.
- C) Ha disminuido la cantidad de focas.

Respuesta:

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**Tarea 7. Diga si lo que se afirma a continuación es Verdadero, Falso o No se menciona en el texto:**

El hambre obliga a las hembras adultas de los osos polares acometer a sus cachorros.

- A) Verdadero
- B) Falso
- C) No se menciona

Respuesta:

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**Tarea 8. Elija la palabra conveniente: noticia, notificación, noticiario.**

Programa de televisión o de radio en que se ilustran los sucesos de actualidad es \_\_\_\_\_.

**Tarea 9. Lea el titular y sustituya la parte en cursiva por su equivalente:**

El Ayuntamiento de Madrid *hace la vista gorda* alas mesas ambulantes y los caballetes en la Puerta del Sol.

- A) no hace caso de
- B) ejerce control sobre
- C) presta mucha atención

Respuesta:

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**Tarea 10. Relacione los titulares con los textos (uno de los textos sobra):**

1) La IA entra en las aulas: cómo usarla para fomentar el pensamiento crítico de los alumnos	A) Compañías como OpenAI ya dan por hecho que la inteligencia artificial puede llegar a ser una amenaza para el futuro humano creando armas químicas, biológicas, nucleares y radiológicas.
2) La humanidad no conoce la mayor parte de la Tierra	B) Los avances tecnológicos han transformado radicalmente nuestra realidad en muchos aspectos, pero han irrumpido con especial fuerza en la educación: desde asistentes virtuales que brindan apoyo académico hasta sistemas que sugieren contenido educativo relevante.

3) Bajar el consumo de azúcar será clave para frenar la obesidad y cuidar el planeta	C) El ser humano no ha observado visualmente el 66% del planeta que habita y la causa está en el gran agujero negro del conocimiento que hay sobre el fondo marino profundo.
	D) Según la Organización Mundial de la Salud la reducción de este producto en la dieta europea podría frenar la epidemia de sobrepeso, disminuir enfermedades crónicas y mejorar el medio ambiente.

Respuesta:

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## Ответы к варианту 1

6	A
7	B
8	noticiario
9	A
10	1 – B; 2 – C; 3 – D.

## Variante 2.

*Lea el texto y conteste a las preguntas de las tareas 6 y 7:*

### **La adicción a las redes sociales azota a los jóvenes**

Hoy en día la adicción a las redes sociales es un problema real y creciente, sobre todo en adolescentes, por varios motivos. El adicto a las redes sociales hace un uso excesivo, siente la necesidad de compartir todo lo que hace y suele experimentar irritabilidad o incomodidad cuando no puede acceder a las redes. Los resultados de esta adicción son muchos y peligrosos: puede contribuir a problemas de salud mental, como la ansiedad, la depresión y la baja autoestima. Puede llevar a un aislamiento social en la vida real. Los jóvenes pasan tanto tiempo en línea que descuidan las interacciones cara a cara, lo que afecta a sus habilidades sociales y a sus relaciones personales. También puede restar tiempo de estudio y concentración en las tareas escolares, lo que lleva a un bajo rendimiento académico.

Ante esta situación el Parlamento Europeo ha propuesto prohibir diseños adictivos como el ‘scroll (o desplazamiento) infinito’. Es decir, si llega un punto en el que simplemente mover el dedo no le trae al usuario más contenido y le implica hacer más esfuerzos, quizás se detenga y deje de usar la aplicación. A las medidas de cambio de diseño se le deberían añadir un trabajo de concienciación, educación sobre el uso saludable de la tecnología y posiblemente la implementación de límites de tiempo y funciones de bienestar digital.

Adaptado de

<https://www.lavanguardia.com/vida/formacion/20231124/9398232/adiccion-redes-sociales-azota-jovenes-hay-prohibir-scroll-infinito-mkt-emg.html>

### **Tarea 6. Conteste a la pregunta:**

¿Cómo influyen las redes sociales en los estudios de los adolescentes?

- A) Ayudan a hacer las tareas de casa.
- B) Permiten estudiar en línea.
- C) Afectan a los resultados académicos.

Respuesta:

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**Tarea 7. Diga si lo que se afirma a continuación es Verdadero, Falso o No se menciona en el texto:**

El cambio de diseño de algunas aplicaciones tiene por objeto atraer a mayor cantidad de usuarios.

- A) Verdadero
- B) Falso
- C) No se menciona

Respuesta:

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**Tarea 8. Elija la palabra conveniente: madrugador, mañanero, matutino.**

Diario de información que se edita por las mañanas es un periódico \_\_\_\_\_.

**Tarea 9. Lea el titular y sustituya la parte en cursiva por su equivalente:**

El tiempo *acabó dando la razón* a los que avisaban de un gran apagón.

- A) dejó de dar la razón
- B) al fin y al cabo dio la razón
- C) tardó en dar la razón

Respuesta:

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**Tarea 10. Relacione los titulares con los textos (uno de los textos sobra):**

1) Los vídeos instructivos virales para robar tus datos bancarios	A) Decenas de webs venden valoraciones positivas a los negocios de comida, una práctica tan ilegal como ignorada por la administración.
2) “10 reseñas, 35 euros”: el negocio de las críticas de pago en Google inquieta a la restauración	B) El spam y las estafas telefónicas crecen a un ritmo alarmante: los criminales han aprendido a explotar nuestra predisposición a creer en lo que escuchamos y a responder de forma instantánea.

3) Las redes sociales contribuyen a enfermedades nutricionales	C) Los cibercriminales utilizan la IA para crear falsos tutoriales que permiten acceder a las contraseñas de sus víctimas, a sus tarjetas de crédito y sus cuentas y a los monederos virtuales de criptomonedas.
	D) Con la glorificación de contenidos centrados en la delgadez y la promoción de información falsa sobre nutrición las plataformas digitales aceleran el desarrollo de trastornos de la conducta alimentaria y obstaculizan la recuperación.

Respuesta:

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## Ответы к варианту 2

6	C
7	B
8	matutino
9	B
10	1 – C; 2 – A; 3 – D.

### Вариант 3.

Lea el texto y conteste a las preguntas de las tareas 6 y 7:

#### ¿Puede un robot sustituir a un periodista?

Las nuevas tecnologías están ganando terreno en muchas profesiones, entre ellas en la del periodismo. La crisis en el periodismo es un tema que no podemos obviar, y sin duda, uno de los sectores más afectados ha sido el de la prensa. Parte de la población piensa que *los bots* pueden ser de gran ayuda, en cambio, otros opinan que peligrará la profesión del periodista. La llegada de Internet ha hecho que las grandes empresas se hayan tenido que reconvertir. Hemos visto como surgieron los diarios digitales o *los podcast*, pero lo que nunca llegaríamos a imaginar sería la llegada de *los bots*. ¿Peligrará la profesión del periodista debido a la inteligencia artificial?

La palabra “bot” proviene de acortar “robot”, y se trata de un programa que realiza tareas repetitivas y predeterminadas. La inteligencia artificial se ha desarrollado hasta el punto de que estos bots son capaces de sustituir a las personas. Hemos visto como estos bots han sido diseñados para realizar ciertas profesiones, incluida la de periodista. Actualmente, los bots se encargan de crear artículos en muy poco tiempo, pero se echa en falta en sus artículos la valoración personal que aportan los periodistas. Es por eso que muchos piensan que, aunque el uso de bots esté a la orden del día, el trabajo de un periodista siempre será fundamental y nunca podrá ser sustituido por un bot, solo complementado. Por otra parte, están los que piensan que si dejamos el trabajo de humanos en manos de robots acabarán por destruir puestos de trabajo.

Adaptado de: <https://blogotomia.com/aulaenred-accion/peligra-la-profesion/>

#### Tarea 6. Conteste a la pregunta:

¿Puede un robot sustituir a un periodista?

- A) Podrá sustituirlo porque aporta al artículo su valoración personal.
- B) Los robots son peligrosos y solo son capaces de destruir los puestos laborales.
- C) Muchos piensan que un robot no podrá reemplazar al periodista, pero podrá ser de mucha ayuda.

Respuesta:

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**Tarea 7. Diga si lo que se afirma a continuación es Verdadero, Falso o No se menciona en el texto:**

Algunas personas opinan que *los bots* pueden ser de gran ayuda, en cambio, otros creen que son muy peligrosos para toda la gente.

- A) Verdadero
- B) Falso
- C) No se menciona

Respuesta:

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**Tarea 8. Elija la palabra conveniente: reportero, reportaje, reparto.**

Un \_\_\_\_\_ puede definirse como un género periodístico que busca informar, investigar y analizar un tema específico con detalle y profundidad.

**Tarea 9. Lea el titular y sustituya la parte en cursiva por su equivalente:**

Deportes: *la pérfida Albión* ataca de nuevo.

- A) la niebla
- B) Inglaterra
- C) Groenlandia

Respuesta:

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**Tarea 10. Relacione los titulares con los textos (uno de los textos sobra):**

1) Comida sana, comida rica, comida tradicional	A) En esta cocina, los chefs actúan como científicos en laboratorios, experimentando con texturas, temperaturas y reacciones químicas para crear platos sorprendentes. Se utilizan técnicas avanzadas y el uso de nitrógeno líquido, procesos que no forman parte de la cocina tradicional.
2) Estrés y periodismo	B) Las relaciones públicas y el periodismo existen en una incómoda relación de equilibrio; una en la que cada parte depende de la otra como parte de un ecosistema de comunicación. Antes el periodismo era el actor más fuerte en la relación, pero ahora, como resultado de los recortes en las redacciones, las relaciones públicas se están volviendo más dominantes.

3) Cocina molecular: entre la ciencia y la gastronomía	C) En este libro, Marisa Fernández nos enseña a elaborar recetas con ingredientes de la alimentación natural, donde en cada plato se saborea y se disfruta de una gran variedad de alimentos, como los cereales integrales, las proteínas vegetales, las algas y las semillas, es decir, algo muy característico de nuestra cocina popular.
	D) Cuando un empleado se encuentra bajo una presión constante, su capacidad de reflexionar se ve comprometida. La sobrecarga de información y la urgencia de los plazos pueden llevar a errores o a la falta de profundidad en una investigación.

Respuesta:

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### Ответы к варианту 3

6	C
7	B
8	reportaje
9	B
10	1 – C; 2 – D; 3 – A.

## Variante 4.

Lea el texto y conteste a las preguntas de las tareas 6 y 7:

### Guía para convencer a tus padres de tu vocación

Decidir qué carrera estudiar puede ser un proceso difícil, por lo que es importante recibir el apoyo de tu entorno más cercano, principalmente el de tus padres, quienes suelen tener un rol protagónico en tus elecciones. Pero, ¿qué pasa si ellos no entienden o aceptan tu decisión? Seguro que en algún momento de tu vida has escuchado de tus padres la frase “voy a darle a mis hijos todo lo que yo no he podido tener”. Y aunque estas palabras encierran buenas intenciones, en algunos casos esta motivación puede tomarse de manera equivocada, llevando a los padres a elegir por sus hijos, obligándolos a estudiar una carrera que puede estar muy alejada de su verdadera vocación.

En el tránsito de la etapa escolar a la universitaria, es importante hacer reflexionar a nuestros padres que los hijos no somos la extensión de sus sueños y que somos independientes en nuestras decisiones. Puedes recurrir a un familiar que sea un referente para tus padres (abuelo, tío o hermano mayor) para que te ayuden a dar validez a tu decisión y puedan hacerles comprender que elegir tu carrera es tu decisión y que ellos deben cumplir el rol de consejeros, pero no de decisores.

El principal temor de los padres está vinculado a los riesgos de la carrera, por ello, es importante que les expliques las oportunidades de la carrera que estás eligiendo, les informes sobre profesionales exitosos de la especialidad, estadísticas sobre inserción laboral. Esto será de mucha ayuda para que tus padres se queden más tranquilos.

Adaptado de: <https://blogs.ucontinental.edu.pe/mis-padres-no-me-entienden-revisa-esta-guia-convencerlos-vocacion/temas/consejos/>

### Tarea 6. Conteste a la pregunta:

¿Cuál es el papel de los padres en la elección de la carrera profesional de sus hijos?

- A) Deben darle al hijo todo lo que ellos mismos no han podido tener.
- B) Pueden dar consejos a los hijos, pero no pueden tomar decisiones por ellos.
- C) Deben explicar a los hijos los riesgos de la carrera que eligen.

Respuesta:

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**Tarea 7. Diga si lo que se afirma a continuación es Verdadero, Falso o No se menciona en el texto:**

Para lograr que tus padres te apoyen en la elección de la carrera debes comprender que no eres más que la extensión de sus sueños.

- A) Verdadero
- B) Falso
- C) No se menciona

Respuesta:

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**Tarea 8. Elija la palabra conveniente: calumnia, columna, columnata.**

La \_\_\_\_\_ en el periódico es un espacio reservado para los colaboradores, quienes escriben artículos de opinión sobre temas específicos de su interés o especialidad.

**Tarea 9. Lea el titular y sustituya la parte en cursiva por su equivalente:**

*"El Imperio Celestial"* se consolida como la primera economía del mundo.

- A) La aeronáutica
- B) China
- C) El Paraíso

Respuesta:

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**Tarea 10. Relacione los titulares con los textos (uno de los textos sobra):**

1) ¿Cómo será el futuro si no frenamos el cambio climático?	A) La mayoría de las posibilidades que nos ofrece el ordenador tienen que ver con los centros de datos, incluidos los operados por proveedores de servicios en la nube. Estos centros de datos pueden tener un alto costo para la naturaleza.
2) Transporte público vs. transporte privado para ir al trabajo	B) El avión se ha convertido en las últimas décadas en un medio esencial para el transporte de mercancías. Según los últimos datos de la empresa encargada de gestionar los aeropuertos españoles, España ha transportado hasta el momento más de 825.000.000 kg de mercancía comercial.

3) La IA plantea problemas ambientales	C) Se habla mucho de los pronósticos de meteorología. Tanto interés suscita qué temperatura hará al día siguiente que incluso hay programas diarios dedicados a este asunto que duran hasta una hora. Y, sin embargo, se hace caso omiso al avance del calentamiento global y sus consecuencias.
	D) En nuestro propio coche tenemos más libertad, pero debemos sumarle el coste elevado del aparcamiento, el de la gasolina y, sobre todo, el desgaste psicológico que provoca hacer colas de más de media hora...

Respuesta:

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## Ответы к варианту 4

6	B
7	B
8	columna
9	B
10	1 – C; 2 – D; 3 – A.